Project Code: UTEX0010e

Project Name: Texas Tribune V Prepared for: Jim Henson

Interviews: 800

Field Period: Oct 11 - 19, 2010

Project Manager: Sam Luks - 650.462.8009

Matching and Weighting

Polimetrix interviewed 914 respondents who were then matched down to a sample of 800 to produce the final dataset. The respondents were matched on gender, age, race, education, party identification, ideology and political interest. Polimetrix then weighted the matched set of survey respondents to known marginals for the registered voters of Texas from the 2008 Current Population survey and the 2007 Pew Religious Life Survey.

Variable List

==	
Name	Description
caseid	
weight	Case Weight
langpref	Interview language preference
Q1	Registered to vote in Texas
Q2	Interest in politics
Q3	Frequency of voting in recent years
Q4	Interest in campaign for governor
Q5	Most important problem facing country
Q6	Most important problem facing Texas
Q7	Barack Obama approval rating
Q8	Rick Perry approval rating
Q9	Direction of country
Q10	Direction of Texas
Q11	State of U.S. economy compared to one year ago
Q12	Trend of Texas economy
Q13	Family finances compared to one year ago
Q14_perry	Strength of support for Rick Perry
Q14_white	Strength of support for Bill White
Q14_glass	Strength of support for Kathie Glass
Q14_shafto	Strength of support for Deb Shafto
Q14_ud	Governor preference for undecided respondents
Q14	Vote choice for Texas Governor
Q15_ud	Lieutenant Governor preference for undecided respondents
Q15	Vote choice for Lieutenant Governor
Q16_ud	Attorney General preference for undecided respondents
Q16	Vote choice for Attorney General
Q17	Vote choice for Comptroller
Q18_ud	State Land Commissioner preference for undecided
respondents	
Q18	Vote choice for State Land Commissioner
Q19_ud	State Agriculture Commissioner preference for undecided
	respondents
Q19	Vote choice for State Agriculture Commissioner
Q20_ud	State Railroad Commissioner preference for undecided
	respondents
Q20	Vote choice for State Railroad Commissioner
Q21	Vote choice for U.S. Congress
Q22	Vote choice for Texas state legislature
Q23	Involvement in Tea Party movement
Q24	Hypothetical U.S. House candidate choice if Tea Party
	existed as political party
Q25	Preference for experienced congressional candidate

```
Agreement - Most representatives deserve re-election
026
Q27
                               Agreement - Most Senators deserve re-election
Q28
                              Agreement - Own representative deserve re-election
Q30
                              Interest in televised governor's debate
                              Importance of televised governor's debate
031
Q32
                               Impact of televised governor's debates on past vote choice
033
                               Preferred work experience for candidates for statewide
office
Q34
                              Most important factor in vote choice for governor
                        Most important factor in vote choice for gover Description of Rick Perry - Honest Description of Bill White - Honest Description of Rick Perry - Career politician Description of Bill White - Career politician Description of Rick Perry - Partisan Description of Bill White - Partisan Description of Rick Perry - Corrupt Description of Rick Perry - Corrupt Description of Bill White - Corrupt Description of Rick Perry - Strong leader Description of Rick Perry - Experienced Description of Rick Perry - Experienced Description of Rick Perry - Competent Description of Rick Perry - Competent Description of Rick Perry - Outsider Description of Rick Perry - Outsider Description of Rick Perry - Self-serving Description of Rick Perry - Self-serving Tenor of Rick Perry's campaign Tenor of Rick Perry's campaign Frequency - National nightly network news
                               Description of Rick Perry - Honest
Q35a1
035a2
035b1
Q35b2
035c1
Q35c2
Q35d1
035d2
Q35e1
Q35e2
Q35f1
Q35f2
Q35q1
Q35q2
Q35h1
Q35h2
Q35i1
Q35i2
036
037
                             Frequency - National nightly network news
Frequency - Cable news
Frequency - Local news
038a
Q38b
Q38c
                             Frequency - Talk radio
Q38d
                             Frequency - Comedy news
038e
                        Cable news channel viewership - CNN
Cable news channel viewership - BBC
Cable news channel viewership - Fox News
Cable news channel viewership - MSNBC
038c follow 1
Q38c_follow_2
Q38c_follow_3
Q38c_follow_4
Q38c_follow_5
                              Cable news channel viewership - Other
                               Publication readership - Local print newspaper
Q39a
                              Publication readership - TV news websites
Publication readership - National newspaper websites
Publication readership - Local newspaper websites
039b
039c
Q39d
040a
                              Frequency of use for news - Individual bloggers
Q40b
                               Frequency of use for news - Websites with mix of news and
                              commentary
040c
                             Frequency of use for news - Social networking sites
040d
                             Frequency of use for news - Twitter updates
                              Frequency of use for news - Video sharing sites
Q40e
INFO1
                               Timothy Geithner's position
                               Term of service of Supreme Court Justices
Current speaker of Texas House
INFO2
INFO3
                               Own ideological placement
LIBCON
county_residence County of residence
Type of community respondent Trus - METRO Residence in major Texas metropolitan area
CHILD
                             Number of children living with respondent
birthyr
                          Birth Year
                        Gender
Marital Status
3 point party ID
7 point Party ID
Family income
Education
gender
marstat
pid3
pid7
income
educ
RELIG
                              Religious affiliation
ATTEND
                              Attendance at religious services
RACE
                               Race
```

NATIVE1

Birthplace of Hispanic respondents Birthplace of parents of Hispanic respondents born in U.S. or Puerto Rico NATIVE2

Home ownership HOME

P08 2008 presidential vote choice

Variable Map and Codebook ______ == Name: caseid Description: ______ Name: weiaht Description: Case Weight ______ Name: langpref Description: Interview language preference Count Code Label _____ 141 1 English 2 2 Spanish 0 8 Skipped 657 9 Not Asked ______ Name: Q1 Description: Registered to vote in Texas Count Code Label 800 1 Yes, registered 0 2 No, not registered 3 Don't know 0 0 8 Skipped 9 Not Asked Ω Q2 Name: Description: Interest in politics Count Code Label 478 1 Extremely interested 258 2 Somewhat interested 3 Not very interested 49 13 4 Not at all interested 2 5 Don't know 0 8 Skipped 9 Not Asked 0

==

Name: 03

Description: Frequency of voting in recent years

1 8 Skipped 0 9 Not Asked

==

Name: Q4

Description: Interest in campaign for governor

Count Code Label
---- 316 1 Extremely closely
342 2 Somewhat closely
105 3 Not very closely
33 4 Not at all
3 5 Don't know
1 8 Skipped

9 Not Asked

==

Name: Q5

0

Description: Most important problem facing country

```
Count Code Label
 265 1 The economy
 149 2 Unemployment/jobs
 3 Federal spending/national debt
4 Political corruption/leadership
        5 Health care
  27
  22
        6 Moral decline
  17
        7 National security/terrorism
       8 Immigration
   41
   7
       9 Taxes
   2
       10 Gas prices
   5
       11 Energy
   1
       12 Gay marriage
   15
       13 Education
   8
       14 Social welfare programs
       15 Environment
    8
   3
       16 The media
        17 Abortion
       18 Crime and drugs
       19 Afghanistan/Pakistan
       20 Housing
   0
       21 Iraq
   1
       22 Federal courts/nominees
       23 Foreign trade
   2
       24 Voting system
   24
       25 Border security
       26 Iran/nuclear weapons
   2
        27 Gulf oil spill
       98 Skipped
   0
```

==

Name: Q6

 \cap

Description: Most important problem facing Texas

99 Not Asked

```
Count Code Label
---- --- ---
152    1 Immigration
99    2 The economy
93    3 Unemployment/jobs
175    4 Border security
74    5 Political corruption/leadership
```

```
16
               6 Health care
               7 Gas prices
              8 Crime and drugs
          12
          46
              9 Education
          21
              10 State government spending
          9
              11 Moral decline
              12 Taxes
          11
          17
              13 Social welfare programs
           6
              14 Insurance rates
              15 Water supply
           3
           1
              16 Gay marriage
              17 Energy
              18 Environment
          10
              19 Transportation/roads/traffic
              20 Abortion
           1
              21 Housing
           0
              22 State courts
              23 The media
              24 Voting system
              25 State budget shortfall
          33
              26 Utility rates
           0
              98 Skipped
             99 Not Asked
           0
Name: Q7
Description: Barack Obama approval rating
       Count Code Label
       _____
         124 1 Approve strongly
         155
              2 Approve somewhat
               3 Neither approve nor disapprove
          31
              4 Disapprove somewhat
         437
              5 Disapprove strongly
              6 Don't know
           7
           2
              8 Skipped
               9 Not Asked
           Q.8
Description: Rick Perry approval rating
       Count Code Label
       _____
         113 1 Approve strongly
         253 2 Approve somewhat
         94
               3 Neither approve nor disapprove
               4 Disapprove somewhat
         117
              5 Disapprove strongly
         198
               6 Don't know
          23
              8 Skipped
           2
               9 Not Asked
______
==
            09
Description: Direction of country
       Count Code Label
         202 1 Right direction
522 2 Wrong track
74 3 Don't know
2 8 Skipped
```

0 9 Not Asked

==

Name: Q10

Description: Direction of Texas

Count Code Label

372 1 Right direction 299 2 Wrong track 127 3 Don't know 2 8 Skipped

0 9 Not Asked

==

Name: Q11

Description: State of U.S. economy compared to one year ago

Count Code Label

24 1 A lot better off 156 2 Somewhat better off

152 3 About the same 178 4 Somewhat worse off 279 5 A lot worse off

11 6 Don't know 0 8 Skipped 0 9 Not Asked

==

Name: Q12

Description: Trend of Texas economy

Count Code Label
---- 317 1 Better
319 2 Worse
163 3 Don't know
1 8 Skipped
0 9 Not Asked

==

Name: Q13

Description: Family finances compared to one year ago

Count Code Label

25 1 A lot better off 119 2 Somewhat better off

320 3 About the same

218 4 Somewhat worse off 108 5 A lot worse off

10 6 Don't know

0 8 Skipped

0 9 Not Asked

==

Name: Q14_perry

Description: Strength of support for Rick Perry

Count Code Label

```
10/19/2010
UTEX0010e CODEBOOK.txt
        206
             1 Very strongly
        164 2 Somewhat strongly
            8 Skipped
         1
        429
            9 Not Asked
_____
Name: Q14_white
Description: Strength of support for Bill White
      Count Code Label
        216 1 Very strongly
        67 2 Somewhat strongly
0 8 Skipped
        517 9 Not Asked
______
          Q14_glass
Description: Strength of support for Kathie Glass
      Count Code Label
         15 1 Very strongly
         28 2 Somewhat strongly
         0 8 Skipped
        757 9 Not Asked
______
          Q14_shafto
Description: Strength of support for Deb Shafto
      Count Code Label
         0 1 Very strongly
        5 2 Somewhat strongly
0 8 Skipped
795 9 Not Asked
______
      Q14_ud
Name:
Description: Governor preference for undecided respondents
      Count Code Label
      _____
         34 1 Rick Perry (Republican)
         33 2 Bill White (Democratic)
17 3 Kathie Glass (Libertarian)
9 4 Deb Shafto (Green)
3 8 Skipped
        704 9 Not Asked
______
Name: Q14
Description: Vote choice for Texas Governor
      Count Code Label
        1 Rick Perry (Republican)
283 2 Bill White (Democratic)
42 3 Kathie Glass (Libertarian)
5 4 Deb Shafto (Green)
96 5 Undecided
```

8 Skipped 0 9 Not Asked

Name: Q15_ud

Description: Lieutenant Governor preference for undecided respondents

Count Code Label _____

- 41 1 David Dewhurst (Republican)
- 2 Linda Chavez-Thompson (Democratic)
- 3 Scott Jameson (Libertarian) 11 4 Herb Gonzales Jr. (Green) 3 8 Skipped
- 665 9 Not Asked

Q15

Description: Vote choice for Lieutenant Governor

Count Code Label

- 375 1 David Dewhurst (Republican)
- 226 2 Linda Chavez-Thompson (Democratic)
- 3 Scott Jameson (Libertarian)
- 10 4 Herb Gonzales, Jr. (Green) 135 5 Undecided 1 8 Skipped
- 135

 - Ω 9 Not Asked

016 ud

Description: Attorney General preference for undecided respondents

Count Code Label

- 1 Greg Abbott (Republican)
- 2 Barbara Ann Radnofsky (Democratic)
- 3 Jon Roland (Libertarian) 23
- 8 Skipped 1 9 Not Asked 714

Name: 016

Description: Vote choice for Attorney General

Count Code Label

- 420 1 Greg Abbott (Republican)
 234 2 Barbara Ann Radnofsky (Democratic)
- 59 3 Jon Roland (Libertarian)
- 86 4 Undecided 1 8 Skipped
- 9 Not Asked

017 Name:

Description: Vote choice for Comptroller

Count Code Label ----- ----

415 1 Susan Combs (Republican)

```
UTEX0010e CODEBOOK.txt
                                                    10/19/2010
        76
             2 Ed Lindsay (Green)
        95
            3 Mary J. Ruwart (Libertarian)
        212
            4 Undecided
           8 Skipped
         2.
         0
            9 Not Asked
______
Name: Q18_ud
Description: State Land Commissioner preference for undecided respondents
      Count Code Label
        47 1 Jerry Patterson (Republican)
        53 2 Hector Uribe (Democratic)
        28 3 James L. Holdar (Libertarian)
8 8 Skipped
9 Not Asked
       664
______
          Q18
Description: Vote choice for State Land Commissioner
      Count Code Label
       360 1 Jerry Patterson (Republican)
       236 2 Hector Uribe (Democratic)
            3 James L. Holdar (Libertarian)
4 Undecided
       136
         2 8 Skipped
            9 Not Asked
         \cap
______
         Q19 ud
Description: State Agriculture Commissioner preference for undecided
respondents
      Count Code Label
           1 Todd Staples (Republican)
             2 Hank Gilbert (Democratic)
        43
        20
            3 Rick Donaldson (Libertarian)
         9
           8 Skipped
       679
            9 Not Asked
______
Name:
         Q19
Description: Vote choice for State Agriculture Commissioner
```

Count	Code	Label
359	1	Todd Staples (Republican)
246	2	Hank Gilbert (Democratic)
71	3	Rick Donaldson (Libertarian)
121	4	Undecided
3	8	Skipped
0	9	Not Asked

==

Name: Q20_ud

Description: State Railroad Commissioner preference for undecided respondents

Count Code Label

```
44 1 David Porter (Republican)
        36 2 Jeff Weems (Democratic)
        19
           3 Roger Gary (Libertarian)
        8
           4 Art Browning (Green)
        10 8 Skipped
       683
          9 Not Asked
______
Name:
         020
Description: Vote choice for State Railroad Commissioner
     Count Code Label
       360 1 David Porter (Republican)
235 2 Jeff Weems (Democratic)
62 3 Roger Gary (Libertarian)
23 4 Art Browning (Green)
116 5 Undecided
4 8 Skipped
           9 Not Asked
        0
______
         Q21
Description: Vote choice for U.S. Congress
     Count Code Label
       421 1 Republican candidate
       262 2 Democratic candidate
           3 Neither
        58
           4 Don't know
        59
        0 8 Skipped
        0 9 Not Asked
______
Name:
         Q22
Description: Vote choice for Texas state legislature
     Count Code Label
      _____
       403 1 Republican candidate
       265 2 Democratic candidate
        57
           3 Neither
        70 4 Don't know
          8 Skipped
        5
        0
           9 Not Asked
______
Name: Q23
Description: Involvement in Tea Party movement
     Count Code Label
      _____
       267 1 Yes
       533 2 No
0 8 Skipped
            9 Not Asked
______
```

Name: Q24

Description: Hypothetical U.S. House candidate choice if Tea Party existed as

political party

```
Count Code Label
        _____
          157 1 Republican candidate
          265 2 Democratic candidate
          158 3 Tea Party candidate
218 4 Don't know
2 8 Skipped
                9 Not Asked
            Ω
______
Description: Preference for experienced congressional candidate
        Count Code Label
          224    1 A candidate who has been in Congress
568    2 A candidate who has never been in Congress
8    8 Skipped
            0 9 Not Asked
______
             Q26
Description: Agreement - Most representatives deserve re-election
        Count Code Label
        _____ ____
          18 1 Strongly agree
128 2 Somewhat agree
267 3 Somewhat disagree
317 4 Strongly disagree
67 5 Don't know
3 8 Skipped
            0
                9 Not Asked
______
             027
Description: Agreement - Most Senators deserve re-election
        Count Code Label
          14 1 Strongly agree
107 2 Somewhat agree
          268 3 Somewhat disagree
351 4 Strongly disagree
56 5 Don't know
4 8 Skipped
            0
                9 Not Asked
______
Name: Q28
Description: Agreement - Own representative deserve re-election
        Count Code Label
        _____
         121 1 Strongly agree
185 2 Somewhat agree
163 3 Somewhat disagree
225 4 Strongly disagree
105 5 Don't know
1 8 Skipped
0 9 Not Asked
```

Name: Q30 Description: Interest in televised governor's debate Count Code Label 177 1 I would watch the whole debate.
2 I would watch parts of the debate on TV or certain clips 186 on 1105 3 I would not watch it, but I would pay attention to media COV 95 4 I would probably not pay attention to it 5 Don't know 37 8 Skipped 0 9 Not Asked 0 Q31 Name: Description: Importance of televised governor's debate Count Code Label 536 1 Gubernatorial debates are an important part of the political 2 Gubernatorial debates are not an important part of the 160 polit 104 3 Don't know 0 8 Skipped 9 Not Asked \cap _____ Q32 Description: Impact of televised governor's debates on past vote choice Count Code Label 1 A big impact 2 Not much impa 214 2 Not much impact 310 3 No impact 199 4 Don't know/can't remember 75 2 8 Skipped 9 Not Asked ______ == Q33 Name: Description: Preferred work experience for candidates for statewide office Count Code Label 1 Experience in elected office. 179 2 Experience in the private sector. 153 4 Don't know 3 8 Skipped 0 9 Not Asked ______ Q34

Count Code Label

Description: Most important factor in vote choice for governor

```
1 The views of the candidates on the issues
             2 The party affiliations of the candidates
             3 The professional backgrounds of the candidates
        51
             4 The personal qualities of the candidates
        90
        37
             5 Something else
             8 Skipped
         2
            9 Not Asked
______
          035a1
Name:
Description: Description of Rick Perry - Honest
      Count Code Label
        69 0 0-Not at all well
        30 1 1
23 2 2
27 3 3
21 4 4
        56
            5 5
            6 6
        26
        45
        55
            8 8
        29
            9 9
        40 10 10-Extremely well
        1 998 Skipped
        358 999 Not Asked
______
          Q35a2
Description: Description of Bill White - Honest
      Count Code Label
        40 0 0-Not at all well
        25 1 1
           2 2
        2.8
        46
            3 3
        33
             4 4
            5 5
        74
        28
            6 6
            7 7
        30
        43
            8 8
        29
            9 9
        20 10 10-Extremely well
        2 998 Skipped
        358 999 Not Asked
______
          035b1
Description: Description of Rick Perry - Career politician
      Count Code Label
        12 0 0-Not at all well
         5
            1 1
         6
             2 2
             3 3
         8
         8
             4 4
        36
             5 5
             6 6
        14
        32
             7 7
        70
           8 8
           9 9
        60
```

```
UTEX0010e CODEBOOK.txt
                                                10/19/2010
       172 10 10-Extremely well
       2 998 Skipped
       357 999 Not Asked
______
==
Name: Q35b2
Description: Description of Bill White - Career politician
     Count Code Label
       15 0 0-Not at all well
       13 1 1
       20
           2 2
           3 3
       27
           4 4
       26
           5 5
       59
       40
           6 6
       41
           8 8
       50
           9 9
       36
          10 10-Extremely well
       62
        2 998 Skipped
       357 999 Not Asked
______
==
Name: Q35c1
Description: Description of Rick Perry - Partisan
     Count Code Label
      _____
       28 0 0-Not at all well
        4
           1 1
       20
           2 2
           3 3
       16
       16
           4 4
           5 5
       67
       35
           6 6
           7 7
8 8
       37
       54
           9 9
       33
          10 10-Extremely well
       120
       5 998 Skipped
       323 999 Not Asked
______
        Q35c2
```

Description: Description of Bill White - Partisan

```
Count Code Label
_____
  26 0 0-Not at all well
  19
       1 1
  18
       2 2
  17
       3 3
       4 4
  15
       5 5
  86
       6 6
  27
       7 7
  36
  39
       8 8
       9 9
  45
      10 10-Extremely well
  77
   2 998 Skipped
 323 999 Not Asked
```

```
______
         Q35d1
Description: Description of Rick Perry - Corrupt
     Count Code Label
        70 0 0-Not at all well
           1 1
2 2
        23
        27
           3 3
       30
       16
        47
           5 5
           6 6
        15
           7 7
        27
           8 8
        43
           99
        2.4
           10 10-Extremely well
       84
        2 998 Skipped
       353 999 Not Asked
______
         Q35d2
Description: Description of Bill White - Corrupt
     Count Code Label
        54 0 0-Not at all well
29 1 1
37 2 2
        37
            2 2
        39
           3 3
        26
           4 4
            5 5
        52
           6 6
        22
           7 7
        26
           8 8
        28
           99
        21
          10 10-Extremely well
       49
        0 998 Skipped
       353 999 Not Asked
______
         Q35e1
Description: Description of Rick Perry - Strong leader
     Count Code Label
        45
          0 0-Not at all well
           1 1
        17
        22
        26
           3 3
        15
           5 5
        51
        28
           6 6
        43
           7 7
           8 8
        68
           9 9
        50
        77
           10 10-Extremely well
        0 998 Skipped
```

==

Name: Q35e2

Description: Description of Bill White - Strong leader

344 999 Not Asked

```
Count Code Label
       39 0 0-Not at all well
       13 1 1
           2 2
       32
       37
       30
           5 5
       57
           6 6
       51
       37
           7 7
       42
           8 8
       29
           99
       43 10 10-Extremely well
        1 998 Skipped
       344 999 Not Asked
______
         Q35f1
Description: Description of Rick Perry - Experienced
     Count Code Label
       16 0 0-Not at all well
       8 1 1
           2 2
        3
           3 3
4 4
       10
       14
           5 5
       30
       25
           6 6
           7 7
       43
          8 8
       77
           99
       61
          10 10-Extremely well
       132
        0 998 Skipped
       371 999 Not Asked
_____
         035f2
Description: Description of Bill White - Experienced
     Count Code Label
       26 0 0-Not at all well
       19 1 1
       20 2 2
       20 3 3
           4 4
5 5
       30
       64
       54
           6 6
       50
           7 7
           8 8
       46
       33
           9 9
          10 10-Extremely well
       32
        1 998 Skipped
       371 999 Not Asked
______
         Q35q1
Name:
Description: Description of Rick Perry - Competent
     Count Code Label
     _____
```

47 0 0-Not at all well

```
UTEX0010e_CODEBOOK.txt
```

```
25
20 2 2
     3 3
21
30
39
    5 5
33
    6 6
     7 7
8 8
34
66
     9 9
54
    10 10-Extremely well
66
1 998 Skipped
352 999 Not Asked
```

==

Name: Q35g2

Description: Description of Bill White - Competent

```
Count Code Label
  19
  32
  41
  53 5 5
     6 6
  39
      7 7
8 8
9 9
  39
  53
  33
     10 10-Extremely well
  40
  1 998 Skipped
 352 999 Not Asked
```

==

Name: Q35h1

Description: Description of Rick Perry - Outsider

```
Count Code Label
 2 2
  30
  30
  10
  53 5 5
  14 6 6
  9
     7 7
     8 8
  21
  8
      9 9
     10 10-Extremely well
  15
  6 998 Skipped
 360 999 Not Asked
```

--

Name: Q35h2

Description: Description of Bill White - Outsider

```
Count Code Label
---- --- ---- 61 0 0-Not at all well
35 1 1
33 2 2
42 3 3
24 4 4
```

```
UTEX0010e_CODEBOOK.txt
                                                       10/19/2010
        68
        27 6 6
            7 7
        34
            8 8
        27
        10
            99
        24 10 10-Extremely well
1 998 Skipped
360 999 Not Asked
______
Name: Q35i1
Description: Description of Rick Perry - Self-serving
      Count Code Label
        5 5
        50
            6 6
        31
        44
             7 7
        37
            8 8
            9 9
        30
        125
           10 10-Extremely well
        0 998 Skipped
        374 999 Not Asked
Name: Q35i2
Description: Description of Bill White - Self-serving
      Count Code Label
        29 0 0-Not at all well
            1 1
2 2
3 3
4 4
        12
        22
        31
        23
        72
            5 5
        29
            6 6
        33
             7 7
        36
            8 8
        29
            9 9
        60 10 10-Extremely well
         2 998 Skipped
        374 999 Not Asked
______
Name: Q36
Description: Tenor of Rick Perry's campaign
      Count Code Label
       114 1 Very positive
        246 2 Somewhat positive
        186 3 Somewhat negative
       181 4 Very negative
71 5 Don't know
2 8 Skipped
         2
             8 Skipped
```

9 Not Asked

0

Name: Q37

Description: Tenor of Bill White's campaign

```
Count Code Label
```

56 1 Very positive 224 2 Somewhat positive 275 3 Somewhat negative 157 4 Very negative 88 5 Don't know

0 8 Skipped

0 9 Not Asked

Name: Q38a Description: Frequency - National nightly network news

Count Code Label _____ 213 1 Regularly 187 2 Sometimes 191 3 Hardly ever 201 4 Never 8 8 Skipped 0 9 Not Asked

Name: Q38b Description: Frequency - Cable news

Count Code Label 363 1 Regularly 203 2 Sometimes 105 3 Hardly ever 115 4 Never 14 8 Skipped 0 9 Not Asked

Q38c

Description: Frequency - Local news

Count Code Label _____ 385 1 Regularly 223 2 Sometimes 114 3 Hardly ever 65 4 Never 65 4 Never 13 8 Skipped 9 Not Asked 0

==

038d

Description: Frequency - Talk radio

Count Code Label

237 1 Regularly 154 2 Sometimes 165 3 Hardly ever 224 4 Never

```
20
     8 Skipped
0
      9 Not Asked
```

Q38e Name:

Description: Frequency - Comedy news

```
Count Code Label
_____
 92 1 Regularly
 150 2 Sometimes
 189 3 Hardly ever
 357 4 Never
12 8 Skipped
   0
       9 Not Asked
```

Q38c_follow_1

Description: Cable news channel viewership - CNN

Count	Code	Label
264	1	Yes
344	2	No
0	8	Skipped
192	9	Not Aske

Q38c_follow_2

Description: Cable news channel viewership - BBC

```
Count Code Label
  83 1 Yes
 525 2 No
  0
     8 Skipped
      9 Not Asked
 192
```

Name: Q38c_follow_3

Description: Cable news channel viewership - Fox News

```
Count Code Label
_____
 360 1 Yes
 248 2 No
  0
      8 Skipped
 192
      9 Not Asked
```

Name: Q38c_follow_4

Description: Cable news channel viewership - MSNBC

```
Count Code Label
  191 1 Yes
417 2 No
0 8 Skipped
  192
          9 Not Asked
```

Name: Q38c_follow_5

Description: Cable news channel viewership - Other

```
Count Code Label
---- 107 1 Yes
501 2 No
0 8 Skipped
192 9 Not Asked
```

==

Name: Q39a

Description: Publication readership - Local print newspaper

```
Count Code Label
----- 236 1 Regularly
187 2 Sometimes
199 3 Hardly ever
166 4 Never
12 8 Skipped
0 9 Not Asked
```

==

Name: Q39b

Description: Publication readership - TV news websites

```
Count Code Label
---- ----

164 1 Regularly
201 2 Sometimes
196 3 Hardly ever
227 4 Never
12 8 Skipped
0 9 Not Asked
```

==

Name: Q39c

Description: Publication readership - National newspaper websites

==

Name: Q39d

Description: Publication readership - Local newspaper websites

==

Name: Q40a

Description: Frequency of use for news - Individual bloggers

```
Count Code Label
---- 64 1 Regularly
118 2 Sometimes
206 3 Hardly ever
395 4 Never
17 8 Skipped
0 9 Not Asked
```

==

Name: Q40b

Description: Frequency of use for news - Websites with mix of news and

commentary

==

Name: Q40c

Description: Frequency of use for news - Social networking sites

```
Count Code Label
----- 149 1 Regularly
125 2 Sometimes
174 3 Hardly ever
344 4 Never
8 8 Skipped
0 9 Not Asked
```

==

Name: Q40d

Description: Frequency of use for news - Twitter updates

==

Name: Q40e

Description: Frequency of use for news - Video sharing sites

```
Count Code Label
---- 54 1 Regularly
209 2 Sometimes
206 3 Hardly ever
322 4 Never
```

8 Skipped 9 Not Asked

Name: INFO1

Description: Timothy Geithner's position

Count Code Label

501 1 Secretary of the Treasury

10 2 Secretary of State 8 3 Speaker of the House 26 4 Senate majority leader 226 5 Don't know

29 8 Skipped 9 Not Asked

INFO2 Name:

Description: Term of service of Supreme Court Justices

Count Code Label _____ 33 1 Five years 20 2 Ten years 6 3 Twenty years
528 4 Life
85 5 Don't know
28 8 Skipped 628 85 9 Not Asked 0

INFO3

Description: Current speaker of Texas House

Count Code Label

21 1 Rick Perry 251 2 Joe Straus 68 3 Kay Bailey Hutchison 169 4 David Dewhurst 246 5 Don't know 45 8 Skipped 0 9 Not Asked

Name: LIBCON
Description: Own ideological placement

Count Code Label _____ 24 1 Extremely liberal1 60 2 2 3 3 82 4 In the middle4 5 5 163 106 176 6 6 7 Extremely conservative7 8 Don't know 179 3 98 Skipped 99 Not Asked 0

Name: county_residence Description: County of residence

Count Code Label _____

- 0 1 Anderson 0 2 Andrews 3 3 Angelina 2 4 Aransas
- 5 Archer 0
- 0 6 Armstrong
- 0 7 Atascosa
- 3 8 Austin
- 0 9 Bailey
- 2 10 Bandera
- 11 Bastrop 2
- 12 Baylor 1
- 0 13 Bee
- 14 Bell 12
- 15 Bexar 60
- 2 16 Blanco
- 17 Borden 0
- 0 18 Bosque
- 1 19 Bowie
- 9 20 Brazoria
- 3 21 Brazos
- 22 Brewster 0
- 23 Briscoe 24 Brooks 0
- 0 3 25 Brown
- 0 26 Burleson
- 27 Burnet 2
- 28 Caldwell 4
- 0 29 Calhoun
- 0 30 Callahan
- 4 31 Cameron
- 2 32 Camp
- 1 33 Carson
- 1
- 34 Cass 35 Castro 0
- 36 Chambers 1
- 37 Cherokee 0
- 38 Childress 0
- 1 39 Clay
- 0 40 Cochran
- 41 Coke 1
- 0 42 Coleman
- 43 Collin 28
- 0 44 Collingsworth
- 0 45 Colorado
- 46 Comal 9
- 0 47 Comanche
- 48 Concho 0
- 49 Cooke 0
- 50 Corvell 0
- 0 51 Cottle
- 0 52 Crane
- 0 53 Crockett
- 1 54 Crosby
- 0 55 Culberson
- 1 56 Dallam
- 75 57 Dallas
- 0 58 Dawson
- 59 Deaf Smith 1
- 0 60 Delta
- 25 61 Denton

- 0 62 DeWitt
- 63 Dickens
- 64 Dimmit 0
- 65 Donley 1
- 0 66 Duval
- 67 Eastland 0
- 3 68 Ector
- 69 Edwards 0
- 70 Ellis 4
- 71 El Paso 17
- 72 Erath 0
- 1 73 Falls
- 0 74 Fannin
- 75 Fayette 1
- 0 76 Fisher
- 0 77 Floyd
- 78 Foard 0
- 14 79 Fort Bend
- 80 Franklin 0
- 81 Freestone 0
- 0 82 Frio
- 0 83 Gaines
- 84 Galveston 11
- 0 85 Garza
- 1 86 Gillespie
- 0 87 Glasscock
- 1 88 Goliad
- 0 89 Gonzales
- 90 Gray 0
- 7 91 Grayson
- 4 92 Gregg
- 93 Grimes 0
- 1 94 Guadalupe
- 95 Hale 1
- 0 96 Hall
- 97 Hamilton 1
- 0 98 Hansford
- 0 99 Hardeman
- 100 Hardin
- 3 119 101 Harris
 - 3 102 Harrison
 - 0 103 Hartley
 - 104 Haskell 0
 - 105 Hays 6
 - 0 106 Hemphill
 - 4 107 Henderson
 - 5 108 Hidalgo
 - 0 109 Hill
 - 110 Hockley 1
 - 4 111 Hood
 - 112 Hopkins
 - 3 113 Houston
 - 0 114 Howard
 - 115 Hudspeth 0
 - 116 Hunt 3
 - 2 117 Hutchinson
 - 0 118 Irion
 - 1 119 Jack
 - 0 120 Jackson
 - 0 121 Jasper
- 0 122 Jeff Davis 10 123 Jefferson 0 124 Jim Hogg
- 124 Jim Hogg
- 0 125 Jim Wells
- 4 126 Johnson
- 1 127 Jones
- 0 128 Karnes

- 3 129 Kaufman
- 3 130 Kendall
- 0 131 Kenedy
- 0 132 Kent
- 2 133 Kerr
- 0 134 Kimble
- 0 135 King
- 136 Kinney 0
- 137 Kleberg 2
- 138 Knox 0
- 5 139 Lamar
- 0 140 Lamb
- 0 141 Lampasas
- 0 142 La Salle
- 0 143 Lavaca
- 0 144 Lee
- 0 145 Leon
- 1 146 Liberty 0 147 Limestone
- 0 148 Lipscomb
- 0 149 Live Oak
- 1 150 Llano
- 0 151 Loving
- 14 152 Lubbock
- 0 153 Lynn
- 0 154 McCulloch
- 2 155 McLennan
- 0 156 McMullen
- 157 Madison 0
- 158 Marion 0
- 0 159 Martin
- 0 160 Mason
- 3 161 Matagorda
- 162 Maverick 1
- 3 163 Medina
- 0 164 Menard
- 3 165 Midland
- 0 166 Milam

- 1 167 Mills 0 168 Mitchell 0 169 Montague 16 170 Montgomery
- 0 171 Moore
- 0 172 Morris
- 0 173 Motley
- 3 174 Nacogdoches 0 175 Navarro
- 176 Newton 1
- 1 177 Nolan
- 178 Nueces 15
- 179 Ochiltree
- 180 Oldham 0
- 0 181 Orange
- 4 182 Palo Pinto
- 183 Panola 0
- 7 184 Parker
- 0 185 Parmer
- 0 186 Pecos
- 7 187 Polk
- 188 Potter 2
- 0 189 Presidio
- 0 190 Rains
- 4 191 Randall
- 192 Real 1
- 0 193 Reagan
- 2 194 Red River
- 0 195 Reeves

==

Name: LOCATE

Description: Type of community respondent lives in

0 999 Not Asked

```
Count Code Label
             213 1 Urban
            408 2 Suburban
179 3 Rural
0 8 Skipped
               0 9 Not Asked
______
Name:
                METRO
Description: Residence in major Texas metropolitan area
          Count Code Label
             177 1 Yes, I live in the Houston area.
            225 2 Yes, I live in the Houston area.
225 2 Yes, I live the Dallas-Fort Worth area
80 3 Yes, I live in the San Antonio area
82 4 Yes, I live in the Austin area
233 5 No, I live in another part of Texas
3 8 Skipped
                    9 Not Asked
               0
                CHILD
```

Description: Number of children living with respondent

```
Count Code Label
 135 1 One
  98 2 Two
      3 Three
  49
  18 4 Four or more
 499 5 None
   1 8 Skipped
   0
      9 Not Asked
```

Name: birthyr Description: Birth Year Count Code Label

0 9998 Skipped 0 9999 Not Asked

Name: gender Description: Gender

Count Code Label 361 1 Male 437 2 Female 2 8 Skipped 0 9 Not Asked

Name: marstat
Description: Marital Status

Count Code Label

76

0

98 Skipped

99 Not Asked

```
491
             1 Married
         11
             2 Separated
             3 Divorced
         87
             4 Widowed
         46
        127
             5 Single
            6 Domestic partnership
         36
              8 Skipped
          0
          0
              9 Not Asked
______
Name: pid3
Description: 3 point party ID
      Count Code Label
       _____
        239 1 Democrat
292 2 Republican
212 3 Independent
43 4 Other
            5 Not sure
         13
             8 Skipped
          1
            9 Not Asked
          0
Name: pid7
Description: 7 point Party ID
      Count Code Label
       _____
        159 1 Strong Democrat
         80 2 Not very strong Democrat
             3 Lean Democrat
         46
         68 4 Independent
         96 5 Lean Republican
         78 6 Not very strong Republican
        210 7 Strong Republican
             8 Not sure
         1
            98 Skipped
         57
            99 Not Asked
______
      income
Description: Family income
      Count Code Label
       _____
         26 1 less than $10,000
         4 $20,000 - $24,999
         31
             5 $25,000 - $29,999
         38
              6 $30,000 - $39,999
         81
         70
             7 $40,000 - $49,999
         72
             8 $50,000 - $59,999
             9 $60,000 - $69,999
         62
             10 $70,000 - $79,999
         52
         82
             11 $80,000 - $99,999
             12 $100,000 - $119,999
13 $120,000 - $149,999
         56
         46
            14 $150,000 or more
15 Prefer not to say
         46
```

```
educ
Description: Education
```

Count Code Label _____

16 1 No HS
245 2 High school graduate
263 3 Some college
37 4 2-year
163 5 4-year
76 6 Post-grad
0 8 Skipped
0 9 Not Asked

Name: RELIG
Description: Religious affiliation

Count	Code	Label
41	1	Agnostic
6		Assembly of God
21		Atheist
146		Baptist
5	5	Buddhist
149		Catholic
3		Christian Scientist
35		Church of Christ
1	9	Church of God
4	10	Disciples of Christ
16	11	Episcopal/Anglican
0	12	Hindu
0	13	Jehovah's Witnesses
9		Jewish
		Lutheran
45	16	Methodist
		Mormon
6		Muslim/Islam
78		Nondenominational Christian
0		Orthodox/Eastern Orthodox
16		Pentecostal
		Presbyterian
	23	Protestant (non-specific)
1		Reformed
4		Unitarian/Universalist
2		United Church of Christ
70		Spiritual but not religious
52	28	Other
15		Don't know
3		Skipped
U	99	Not Asked

Name: ATTEND

Description: Attendance at religious services

```
Count Code Label
    126 1 More than once a week
136 2 Once a week
108 3 A few times a month
226 4 Once or twice a year
203 5 Never
```

1 8 Skipped 0 9 Not Asked

==

Name: RACE Description: Race

Count Code Label
---- --544 1 White

88 2 African American 129 3 Hispanic or Latino 9 4 Asian/Pacific Islander 5 Native American

5 S Native American 21 6 Multi-racial 4 8 Skipped

4 8 Skipped 0 9 Not Asked

==

Name: NATIVE1

Description: Birthplace of Hispanic respondents

Count Code Label

112 1 Born in the United States or Puerto Rico

17 2 Born in another country 0 3 Don't know

0 3 Don't know 0 8 Skipped 671 9 Not Asked

==

Name: NATIVE2

Description: Birthplace of parents of Hispanic respondents born in U.S. or

Puerto Rico

Count Code Label

71 1 Both of my parents were born in the United States or Puerto

25 2 One of my parents was born in another country 16 3 Both of my parents were both in another country

0 8 Skipped 688 9 Not Asked

==

Name: HOME

Description: Home ownership

==

Name: P08

Description: 2008 presidential vote choice

Count Code Label

289 1 Barack Obama 430 2 John McCain

- 36 3 Someone else 44 4 Did not vote 1 8 Skipped 0 9 Not Asked