University of Texas / Texas Tribune
Texas Statewide Survey

Field dates: October 11-19, 2010
N=800 Adults; Margin of error=+/-3.46
Due to rounding, not all percentages sum to 100

Interest and Engagement

Q1. Are you registered to vote in the state of Texas?

1.	Yes, registered	100%
2.	No, not registered	0%
3.	Don't know	0%

Q2. Generally speaking, would you say that you are extremely interested in politics and public affairs, somewhat interested, not very interested, or not interested at all?

1.	Extremely interested	53%
2.	Somewhat interested	36%
3.	Not very interested	9%
4.	Not at all interested	2%
5.	Don't know	1%

Q3. Thinking back over the past 3-4 years, how often would you say that you have voted in local, state, or national elections?

1.	Every time	43%
2.	Almost every time	31%
3.	Some of the time	12%
4.	Once or twice	9%
5.	Never	4%
6.	Don't know	1%

Q4. How closely would you say you have been following the campaign for governor of Texas this year?

1.	Extremely closely	34%
2.	Somewhat closely	18%
3.	Not very closely	13%
4.	Not at all	6%
5.	Don't know	1%

Most Important Problem

Q5. What would you say is the most important problem facing this country today? **[Randomize]**

1.	The economy	34%
2.	Unemployment/jobs	18%
3.	Federal spending/national debt	13%
4.	Political corruption/leadership	9%
5.	Health care	5%
6.	Moral decline	3%
7.	National security/terrorism	2%
8.	Immigration	5%
9.	Taxes	1%
10.	Gas prices	0%
11.	Energy	1%
12.	Gay marriage	0%
13.	Education	2%
14.	Social welfare programs	1%
15.	Environment	1%
16.	The media	0%
17.	Abortion	0%
18.	Crime and drugs	1%
19.	Afghanistan/Pakistan	0%
20.	Housing	0%
21.	Iraq	0%
22.	Federal courts/nominees	0%
23.	Foreign trade	0%
24.	Voting system	0%
25.	Border security	3%
26.	Iran/nuclear weapons	0%
27.	Gulf oil spill	0%

Q6. What would you say is the most important problem facing the state of Texas today? **[Randomize]**

1.	Immigration	19%
2.	The economy	14%
3.	Unemployment/jobs	12%
4.	Border security	21%
5.	Political corruption/leadership	8%
6.	Health care	3%
7.	Gas prices	0%
8.	Crime and drugs	2%
9.	Education	5%
10.	State government spending	3%
11.	Moral decline	2%
12.	Taxes	1%
13.	Social welfare programs	2%
14.	Insurance rates	1%
15.	Water supply	1%

16. Gay marriage	0%
17. Energy	1%
18. Environment	1%
19. Transportation/roads/traffic	1%
20. Abortion	0%
21. Housing	1%
22. State courts	0%
23. The media	0%
24. Voting system	0%
25. State budget shortfall	3%
26. Utility rates	1%

Retrospective Assessments

Q7. How would you rate the job Barack Obama has done as president? Would you say that you…

1.	Approve strongly	14%
2.	Approve somewhat	21%
3.	Neither approve nor disapprove	4%
4.	Disapprove somewhat	6%
5.	Disapprove strongly	53%
6.	Don't know	1%

Q8. How would you rate the job Rick Perry has done as governor? Would you say that you…

1.	Approve strongly	14%
2.	Approve somewhat	31%
3.	Neither approve nor disapprove	13%
4.	Disapprove somewhat	14%
5.	Disapprove strongly	23%
6.	Don't know	5%

Q9. Thinking about the country, do you think that things are headed in the right direction, or do you think that things are headed off on the wrong track?

1.	Right direction	25%
2.	Wrong track	64%
3.	Don't know	11%

Q10. Thinking about the state of Texas, do you think that things are headed in the right direction, or do you think that things are headed off on the wrong track?

1.	Right direction	45%
2.	Wrong track	37%
3.	Don't know	18%

Q11. Compared to a year ago, would you say that the country is economically a lot better off, somewhat better off, about the same, somewhat worse off, or a lot worse off?

1. A lot better off   3%
2. Somewhat better off   19%
3. About the same   20%
4. Somewhat worse off   23%
5. A lot worse off   33%
6. Don't know   3%

Q12. Now thinking specifically about Texas, do you believe that economic conditions in Texas are getting better or worse?

1. Better   40%
2. Worse   40%
3. Don't know   21%

Q13. Compared to a year ago, would you say that you and your family are economically a lot better off, somewhat better off, about the same, somewhat worse off, or a lot worse off?

1. A lot better off   3%
2. Somewhat better off   16%
3. About the same   38%
4. Somewhat worse off   27%
5. A lot worse off   14%
6. Don't know   2%

Vote Intention

[*For Q14-Q16 and Q18-Q20, respondents were first asked the questions below. If they initially answered that they were undecided, they were then asked a follow-up question: "If you had to make a choice, who would you choose?" Responses to the follow-up questions were folded into the results found below. Only respondents who indicated that they were undecided in the original question and then skipped the follow-up question are categorized as undecideds for these results.*]

Q14. If the election for Texas Governor were held today, would you vote for: **[Randomize 1-4] (N=797; MoE=+/-3.47)**

1. Rick Perry (Republican)   50%
2. Bill White (Democrat)   40%
3. Kathie Glass (Libertarian)   8%
4. Deb Shafto (Green)   2%
5. Undecided   0%

- Strength of support for Rick Perry *(asked only of respondents who selected Rick Perry in the initial question)*

1.	Very strongly	53%
2.	Somewhat strongly	47%

- Strength of support for Bill White *(asked only of respondents who selected Bill White in the initial question)*

1.	Very strongly	72%
2.	Somewhat strongly	29%

- Strength of support for Kathie Glass *(asked only of respondents who selected Kathie Glass in the initial question)*

1.	Very strongly	40%
2.	Somewhat strongly	60%

- Strength of support for Deb Shafto *(asked only of respondents who selected Deb Shafto in the initial question)*

1.	Very strongly	0%
2.	Somewhat strongly	100%

Q15. If the election for Texas Lieutenant Governor were held today, would you vote for:
[Randomize 1-4] (N=798; MoE=+/-3.47)

1.	David Dewhurst (Republican)	51%
2.	Linda Chavez-Thompson (Democrat)	38%
3.	Scott Jameson (Libertarian)	9%
4.	Herb Gonzales Jr. (Green)	2%
5.	Undecided	0%

Q16. If the election for Texas Attorney General were held today, would you vote for:
[Randomize 1-3] (N=799; MoE=+/-3.47)

1.	Greg Abbott (Republican)	55%
2.	Barbara Ann Radnofsky (Democrat)	35%
3.	Jon Roland (Libertarian)	11%
4.	Undecided	0%

Q17. If the election for Texas Comptroller were held today, would you vote for:

[Randomize 1-3] (N=795; MoE=+/-3.48)

1.	Susan Combs (Republican)	51%
2.	Ed Lindsay (Green)	9%
3.	Mary Ruwart (Libertarian)	11%
4.	Undecided	29%**

**Undecideds were not pushed to choose between candidates in the race for Texas comptroller.

Q18. If the election for Texas State Land Commissioner were held today, would you vote for:
[Randomize 1-3] (N=798; MoE=+/-3.47)

1.	Jerry Patterson (Republican)	50%
2.	Hector Uribe (Democrat)	37%
3.	James L. Holdar (Libertarian)	12%
4.	Undecided	2%

Q19. If the election for Texas State Agriculture Commissioner were held today, would you vote for: **[Randomize 1-3] (N=797; MoE=+/-3.47)**

1.	Todd Staples (Republican)	50%
2.	Hank Gilbert (Democrat)	37%
3.	Rick Donaldson (Libertarian)	12%
4.	Undecided	2%

Q20. If the election for Texas State Railroad Commissioner were held today, would you vote for: **[Randomize 1-4] (N=797; MoE=+/-3.47)**

1.	David Porter (Republican)	50%
2.	Jeff Weems (Democrat)	34%
3.	Roger Gary (Libertarian)	10%
4.	Art Browning (Green)	5%
5.	Undecided	2%

Q21. If the 2010 election for U.S. Congress in your district were held today, would you vote for the Democratic candidate, the Republican candidate, or haven't you thought enough about it to have an opinion? **[Randomize 1-2]**

1.	Republican candidate	51%
2.	Democratic candidate	33%
3.	Neither	8%
4.	Don't know	8%

Q22. If the 2010 election for the Texas state legislature in your district were held today, would you vote for the Democratic candidate, the Republican candidate, or haven't you thought enough about it to have an opinion? **[Randomize 1-2]**

1.	Republican candidate	48%
2.	Democratic candidate	33%
3.	Neither	8%
4.	Don't know	10%

Q23. Do you consider yourself to be part of the Tea Party movement?

1.	Yes	32%
2.	No	69%

Q24. Suppose the Tea Party movement organized itself as a political party. When thinking about the next election for Congress, would you vote for the Republican candidate from your district, the Democratic candidate from your district, or the Tea Party candidate from your district? **[Randomize 1-2]**

1.	Republican candidate	18%
2.	Democratic candidate	33%
3.	Tea Party candidate	20%
4.	Don't know	28%

Q25. If you had to choose, which type of congressional candidate would you rather vote for in November?

1.	A candidate who has been in Congress	29%
2.	A candidate who has never been in Congress.	71%

[Q26-Q28: Include the following lead above each question: "How strongly do you agree or disagree with the following statements?"]

Q26. Most U.S. representatives deserve re-election:

1.	Strongly agree	2%
2.	Somewhat agree	16%
3.	Somewhat disagree	31%
4.	Strongly disagree	40%
5.	Don't know	10%

Q27. Most U.S. Senators deserve re-election

1.	Strongly agree	2%
2.	Somewhat agree	13%
3.	Somewhat disagree	32%
4.	Strongly disagree	44%
5.	Don't know	10%

Q28. The U.S. representative from my congressional district deserves re-election:

1.	Strongly agree	15%
2.	Somewhat agree	22%
3.	Somewhat disagree	22%
4.	Strongly disagree	26%
5.	Don't know	16%

Q29. If a televised debate were held between the main candidates for governor of Texas, how much of it would you watch?

1.	I would watch the whole debate	43%
2.	I would watch parts of the debate on TV or certain clips online	24%
3.	I would not watch it, but I would pay attention to media coverage of it	13%
4.	I would probably not pay attention to it	13%
5.	Don't know	7%

Q30. What is your view on the importance of holding televised debates among the candidates for governor of Texas?

1.	Gubernatorial debates are an important part of the political process.	65%
2.	Gubernatorial debates are not an important part of the political process.	19%
3.	Don't know	16%

Q31. How much of an impact have televised debates had on your voting decisions in previous governor's races?

1.	A big impact	27%
2.	Not much impact	38%
3.	No impact	25%
4.	Don't know/can't remember	10%

Q32. Which is the more important qualification for a candidate for statewide office (such as governor or U.S. senator): previous experience in elected office or previous experience in the private sector?

    1. Experience in elected office   22%
    2. Experience in the private sector   56%
    3. Don't know   22%

Q33. What is the **most important factor** influencing your vote choice in the race for governor of Texas? **[randomize 1-4]**

    1. The views of the candidates on the issues   68%
    2. The party affiliations of the candidates   9%
    3. The professional backgrounds of the candidates   6%
    4. The personal qualities of the candidates   12%
    5. Something else   4%

Q34. Here are several descriptive words or phrases. Using a 0-10 scale, where 0 means "not at all well" and 10 means "extremely well," please tell us how well each item describes the major party candidates for governor, Rick Perry and Bill White. **[Randomly select 5 items from Q35a-Q35i. List each of the following on a separate page, with two scales for "Rick Perry" and "Bill White." Include "don't know" option for every scale. Randomize order of items]**

Q34a. Honest **(N=442)**

               Rick Perry: mean=5.01; sd=3.27; don't know=7%

               Bill White: mean=4.81; sd=2.98; don't know=11%

Q34b. Career politician **(N=446)**

               Rick Perry: mean=8.01; sd=2.47; don't know=6%

               Bill White: mean=6.24; sd=2.73; don't know=14%

Q34c. Partisan **(N=472)**

               Rick Perry: mean=6.65; sd=3.00; don't know=13%

               Bill White: mean=6.06; sd=3.09; don't know=18%

Q34d. Corrupt **(N=440)**

               Rick Perry: mean=5.24; sd=3.62; don't know=10%

               Bill White: mean=4.66; sd=3.26; don't know=16%

Q34e. Strong leader **(N=457)**

>>> Rick Perry: mean=6.09; sd=3.23; don't know=5%

>>> Bill White: mean=5.27; sd=3.03; don't know=12%

Q34f. Experienced **(N=425)**

>>> Rick Perry: mean=7.59; sd=2.61; don't know=4%

>>> Bill White: mean=5.64; sd=2.74; don't know=10%

Q34g. Competent **(N=463)**

>>> Rick Perry: mean=5.85; sd=3.35; don't know=4%

>>> Bill White: mean=5.29; sd=3.04; don't know=10%

Q34h. Outsider **(N=444)**

>>> Rick Perry: mean=2.71; sd=3.02; don't know=10%

>>> Bill White: mean=4.19; sd=2.93; don't know=14%

Q34i. Self-serving **(N=420)**

>>> Rick Perry: mean=6.87; sd=3.00; don't know=8%

>>> Bill White: mean=5.7; sd=3.00; don't know=14%

Q35. How positive or negative would you say Rick Perry's campaign has been?

1. Very positive	13%
2. Somewhat positive	30%
3. Somewhat negative	24%
4. Very negative	21%
5. Don't know	12%

Q36. How positive or negative would you say Bill White's campaign has been?

1. Very positive	7%
2. Somewhat positive	28%
3. Somewhat negative	33%
4. Very negative	18%
5. Don't know	14%

Q37. Please indicate how often you watch or listen to these news channels/programs:

	Regularly	Sometimes	Hardly ever	Never
a. The **NATIONAL** nightly network news on CBS, ABC, NBC, or PBS?	27%	23%	25%	25%
b. Cable news channels	42%	27%	15%	16%
c. The **LOCAL** news in your viewing area	48%	26%	16%	10%
d. Talk radio	29%	19%	22%	30%
e. Comedy news shows like The Daily Show or Saturday Night Live's Weekend Update	11%	20%	24%	45%

[Insert POP-UP if respondent answers "regularly" or "sometimes" for Q38c: "Cable news channels"

Which cable news channels do you watch? Check all that apply. [randomize 1-4]

1. CNN	43%
2. BBC	12%
3. Fox News Channel	61%
4. MSNBC	32%
5. Other	19%**]**

Q38. Now please indicate how often your read the following types of publications:

	Regularly	Sometimes	Hardly ever	Never
a. Printed versions of your local daily or weekly community newspaper	26%	25%	26%	24%
b. TV station news websites such as CNN.com, ABCnews.com, or MSNBC.com	20%	25%	24%	31%
c. The websites of major national newspapers such as the USA Today.com, New York Times.com, or the Wall Street Journal online	14%	24%	24%	38%
d. The websites of your local newspaper or TV stations	20%	30%	27%	24%

Q39. Finally, please indicate how often you use the options below AS NEWS SOURCES:

	Regularly	Sometimes	Hardly ever	Never
a. Individual blogger websites	7%	15%	27%	51%
b. Websites that offers a mix of news and commentary, such as Slate, Drudge Report, or Huffington Post	18%	19%	22%	40%
c. Social networking site like Facebook or MySpace	18%	17%	22%	43%
d. Twitter updates	4%	5%	16%	75%
e. Video sharing sites like YouTube	7%	26%	25%	42%

Political Knowledge

[Randomize INFO1-INFO4]

INFO1. Which position does Timothy Geithner hold in the current federal government?

1. Secretary of the Treasury   61%
2. Secretary of State   1%
3. Speaker of the House   2%
4. Senate majority leader   3%
5. Don't know   34%

INFO2. What is the term of service for U.S. Supreme Court Justices?

1. Five years   6%
2. Ten years   4%
3. Twenty years   1%
4. Life   76%
5. Don't know   14%

INFO3. Who is the current speaker of the Texas House?

1. Rick Perry   3%
2. Joe Straus   31%
3. Kay Bailey Hutchison   11%
4. David Dewhurst   20%
5. Don't know   36%

Political Orientation

We're almost done. Now we just have a few basic questions for statistical purposes.

LIBCON. On a scale from 1 to 7, where 1 is extremely liberal, 7 is extremely conservative, and 4 is exactly in the middle, where would you place yourself? **[Wording on scale: (1) "Extremely liberal," (4) "In the middle," (7) "Extremely conservative"]**

1	(Extremely liberal)	2%
2-3		18%
4	(In the middle)	20%
5-6		37%
7	(Extremely conservative)	21%

PID3. Generally speaking, would you say that you usually think of yourself as a…

1. Democrat   *Please see PID7 for results*
2. Independent
3. Republican
4. Other
5. Not sure

[If respond <u>Democrat</u> to PID3] Do you consider yourself a…
- Strong Democrat
- Not very strong Democrat

[If respond <u>Republican</u> to PID3] Do you consider yourself a…
- Strong Republican
- Not very strong Republican

[If respond <u>Independent</u> to PID3] As an independent, do you consider yourself to…
- Lean Republican   *Report in PID7 as "Lean Republican"*
- Lean Democrat   *Report in PID7 as "Lean Democrat"*
- Not lean either way   *Report in PID7 as "Independent"*

[If respond <u>Other</u> to PID3] Generally speaking, do you consider yourself to…
- Lean Republican   *Report in PID7 as "Lean Republican"*
- Lean Democrat   *Report in PID7 as "Lean Democrat"*
- Support a third party   *Report in PID7 as "Other"*
- None of these   *Report in PID7 as "Other"*

PID7. (Uses the four PID3 follow-up questions)

1.	Strong Democrat	21%
2.	Not very strong Democrat	13%
3.	Lean Democrat	6%
4.	Independent	8%
5.	Lean Republican	12%
6.	Not very strong Republican	12%
7.	Strong Republican	28%
8.	Other	5%
9.	Not sure	2%

Demographics

AGE. Please indicate your age group.

1.	18-29	13%
2.	30-44	33%
3.	45-64	37%
4.	65 and up	17%

COUNTY. In which county do you reside?   *(See dataset)*

LOCATE. Would you say that you live in an urban, suburban, or rural community?

1.	Urban	28%
2.	Suburban	49%
3.	Rural	23%

REGION.

1. East Texas	21%
2. Dallas/Ft. Worth (Dallas and Tarrant Counties only)	17%
3. Houston (Harris County only)	15%
4. South Central	19%
5. West	14%
6. South/Hispanic	14%

METRO. Do you live in the Houston, Dallas-Fort Worth, San Antonio, or Austin metropolitan areas?

1. Yes, I live in the Houston area.	22%
2. Yes, I live the Dallas-Fort Worth area	27%
3. Yes, I live in the San Antonio area	8%
4. Yes, I live in the Austin area	11%
5. No, I live in another part of Texas.	31%

CHILD. How many children are currently living with you?

1. One	17%
2. Two	13%
3. Three	8%
4. Four or more	3%
5. None	60%

INCOME. In which category would you place your household income last year?

1. Less than $10,000	4%
2. $10,000 to $14,999	5%
3. $15,000 to $19,999	5%
4. $20,000 to $24,999	4%
5. $25,000 to $29,999	5%
6. $30,000 to $39,999	10%
7. $40,000 to $49,999	8%
8. $50,000 to $59,999	9%
9. $60,000 to $69,999	8%
10. $70,000 to $79,999	6%
11. $80,000 to $99,999	10%
12. $100,000 to $119,999	7%
13. $120,000 to $149,999	5%
14. $150,000 or more	5%
15. Prefer not to say	9%

EDU. What is the highest level of education that you received?

1. Less than high school	3%
2. High school degree	40%
3. Some college	34%
4. Two-year college degree	5%
5. Four-year college degree	13%
6. Post-graduate degree	5%

RELIG. What is your religious affiliation? **[No open response on "other"]**

1.	Agnostic	5%
2.	Assembly of God*	1%
3.	Atheist	3%
4.	Baptist*	19%
5.	Buddhist	1%
6.	Catholic*	20%
7.	Christian Scientist*	0%
8.	Church of Christ*	4%
9.	Church of God*	0%
10.	Disciples of Christ*	1%
11.	Episcopal/Anglican*	2%
12.	Jewish	1%
13.	Lutheran*	2%
14.	Methodist*	5%
15.	Mormon*	1%
16.	Muslim/Islam	1%
17.	Nondenominational Christian*	10%
18.	Pentecostal*	2%
19.	Presbyterian*	2%
20.	Protestant (non-specific)*	3%
21.	Reformed*	0%
22.	Unitarian/Universalist	0%
23.	United Church of Christ*	0%
24.	Spiritual but not religious	9%
25.	Other*	7%
26.	Don't know	3%

ATTEND. Aside from weddings and funerals, how often do you attend religious services or participate in religious activities?

1.	More than once a week	14%
2.	Once a week	18%
3.	A few times a month	13%
4.	Once or twice a year	28%
5.	Never	28%

RACE. What race do you consider yourself to be?

1.	White	65%
2.	African American	12%
3.	Hispanic or Latino	18%
4.	Asian/Pacific Islander	1%
5.	Native American	1%
6.	Multi-racial	3%

NATIVE1. **[Ask if RACE = "Hispanic or Latino"]** Were you born in the United States or Puerto Rico, or in another country?

1.	Born in the United States or Puerto Rico	85%
2.	Born in another country	15%
3.	Don't know	0%

NATIVE2. **[Ask NATIVE2 if answer 1 on NATIVE1]** Were your parents born in the United States or Puerto Rico, or another country?

1.	Both of my parents were born in the United States or Puerto Rico	65%
2.	One of my parents was born in another country	22%
3.	Both of my parents were both in another country	14%

HOME. Do you own or rent your home?

1.	Own	75%
2.	Rent	25%

MARITAL. What is your marital status?

1.	Married	61%
2.	Separated	1%
3.	Divorced	10%
4.	Widowed	4%
5.	Single	19%
6.	Domestic Partnership	6%

GENDER. What is your gender?

1.	Male	47%
2.	Female	53%

P08. In the 2008 presidential election, who did you vote for?

1.	Barack Obama	37%
2.	John McCain	52%
3.	Someone else	5%
4.	Did not vote	7%