Texas Statewide Survey

Field Dates: June 10-21, 2021 N=1200 Registered Voters

Margin of error: +/- 2.83% (3.5% adjusted for weighting) unless otherwise noted1

Interest and Engagement

Q1. Are you registered to vote in the state of Texas?

Q1	Percent
Yes, registered	100

Q2. Generally speaking, would you say that you are extremely interested in politics and public affairs, somewhat interested, not very interested, or not at all interested?

Q2	Percent
Extremely interested	45
Somewhat interested	39
Not very interested	11
Not at all interested	4
Don't know	1

Q3. There are many elections in the state of Texas. Furthermore, many people intend to vote in a given election, but sometimes personal and professional circumstances keep them from the polls. Thinking back over the past two or three years, would you say that you voted in all elections, almost all, about half, one or two, or none at all?

Q3	Percent
Every election	36
Almost every election	36
About half	10
One or two	11
None	5
Don't know	2

¹ In calculating the margin of error (MOE) for the survey, we provide two calculations, one that compensates for the relative standard deviation of the weights and one that does not. Without taking the variance of the weights into account, the margin of error for the full sample is 2.83%. To compensate for the additional uncertainty from weighting, we apply a multiplier derived from the coefficient of variation of the weights: sqrt(1+CV^2), where CV=sd(weights)/mean(weights). For this weight sensitive calculation, the MOE for the full sample is 3.5%.

Texas Statewide Survey

Most Important Problem

Q4. What would you say is the most important problem facing this country today? [Randomize]

Q4	Percent
Political corruption/leadership	16
Immigration	8
Coronavirus/COVID-19	8
The economy	8
Border security	6
Gun control/gun violence	6
Voting system	5
Health care	5
Moral decline	4
Income inequality	4
Environment	3
Federal spending/national debt	3
Partisan gridlock	3
Race relations	3
Taxes	2
The media	2
Education	2
Unemployment/jobs	2
China	2
Police brutality/police militarization	2
Abortion	1
National security/terrorism	1
Crime	1
Oil prices	0
North Korea	0
Housing	0
Russia	0
Sexual Harassment	0
Social welfare programs	0
Gas prices	0
Foreign trade	0
Energy	0
Middle East instability	0

Texas Statewide Survey

Q5. What would you say is the most important problem facing the State of Texas today?[Randomize]

Q5	Percent
Immigration	17
Border security	17
Political corruption/leadership	9
Voting rights	6
Coronavirus/COVID-19	5
Gun control/gun violence	5
Energy	4
Moral decline	3
Education	3
The economy	3
Health care	3
Unemployment/jobs	3
Homelessness	2
Taxes	2
Environment	2
Crime	2
State government spending	1
Race relations	1
Utility rates	1
The media	1
Social welfare programs	1
Redistricting	1
Abortion	1
Property rights	1
Police misconduct	1
Oil prices	1
Hurricane recovery	1
Housing	1
Gas prices	1
Electoral fraud	1
Transportation/roads/traffic	1
Opioid/prescription drug abuse	0
State budget cuts	0
Pension funding	0
Water supply	0

Texas Statewide Survey

Q6. How would you rate the job Joe Biden is doing as president? Would you say that you...

POTUS			l				_	TOTAL DISAPPROVE
June 2021	24	19	8	5	42	2	43	47
Apr. 2021	27	17	10	5	41	1	44	46
Mar. 2021	26	18	11	5	39	1	44	44
Feb. 2021	30	15	9	5	39	2	45	44

Q6A. Do you approve or disapprove of how Joe Biden has handled the response to the coronavirus/COVID-19?

Q6A	1		l	1	Disapprove strongly			TOTAL DISAPPROVE
June 2021	34	15	15	8	28	1	49	36
Apr. 2021	34	15	14	9	26	1	49	35
Mar. 2021	33	15	14	9	27	1	48	36
Feb. 2021	34	15	14	7	29	2	49	36

Texas Statewide Survey

Q7. How would you rate the job the U.S. Congress is doing? Would you say that you...

CONGRESS	Approve strongly	Approve somewhat	Neither approve nor disapprove	Disapprove somewhat	Disapprove strongly	Don't know	TOTAL APPROVE	TOTAL DISAPPROVE
June 2021	3	14	18	20	41	3	17	61
Apr. 2021	4	20	17	18	37	3	24	55
Mar. 2021	7	22	19	13	36	3	29	49
Feb. 2021	7	15	17	14	43	4	22	57
Oct. 2020	5	15	17	23	37	3	20	60
June 2020	4	15	16	26	36	3	19	62
Apr. 2020	6	17	18	24	32	3	23	56
Feb. 2020	5	13	16	19	42	4	18	61
Oct. 2019	7	14	18	23	35	4	21	58
June 2019	4	14	19	21	39	3	18	60
Feb. 2019	4	14	18	26	35	3	18	61
Oct. 2018	4	22	16	19	38	2	26	57
June 2018	3	15	18	21	38	4	18	59
Feb. 2018	2	17	16	22	39	3	19	61
Oct. 2017	2	10	15	24	45	3	12	69
June 2017	2	13	15	24	43	4	15	67
Feb. 2017	5	21	20	18	32	5	26	50
Oct. 2016	2	8	18	27	41	4	10	68
June 2016	2	8	16	24	45	5	10	69
Feb. 2016	2	10	17	24	43	4	12	67
Oct. 2015	2	8	17	25	46	3	10	71
June 2015	2	13	21	26	36	2	15	62
Feb. 2015	3	17	19	24	34	3	20	58
Oct. 2014	2	12	13	30	41	2	14	71
June 2014	3	8	15	24	48	3	11	72
Feb. 2014	3	8	15	23	49	2	11	72
Oct. 2013	2	6	12	21	56	3	8	77
June 2013	2	10	16	23	46	2	12	69
Feb. 2013	3	11	12	23	48	3	14	71
Oct. 2012	1	10	18	26	43	3	11	69
May 2012	1	9	16	23	48	3	10	71
Feb. 2012	1	10	14	26	47	2	11	73
Oct. 2011	2	9	10	26	51	2	11	77
May 2011	1	15	19	27	35	3	16	62
Feb. 2011	1	17	19	26	32	4	18	58
Oct. 2009	2	12	11	22	49	4	14	71
June 2009	2	18	22	22	36	0	20	58
Mar. 2009	4	22	22	15	37	0	26	52

Texas Statewide Survey

Q8A. How would you rate the job Greg Abbott is doing as Governor? Would you say that you...

GOVERNOR	Approve strongly	Approve somewhat	Neither approve nor disapprove	Disapprove somewhat	Disapprove strongly	Don't know	TOTAL APPROVE	TOTAL DISAPPROVE
June 2021	24	20	10	8	36	1	44	44
Apr. 2021	19	24	11	13	32	2	43	45
Mar. 2021	22	23	10	9	34	1	45	43
Feb. 2021	21	25	12	12	27	3	46	39
Oct. 2020	20	27	12	16	24	2	47	40
June 2020	29	20	10	13	26	3	49	39
Apr. 2020	31	25	9	14	18	4	56	32
Feb. 2020	30	18	11	10	24	7	48	34
Oct. 2019	30	22	15	9	19	6	52	28
June 2019	29	22	13	11	20	5	51	31
Feb. 2019	33	18	12	11	21	5	51	32
Oct. 2018	36	16	12	9	23	5	52	32
June 2018	27	20	13	12	24	5	47	36
Feb. 2018	28	18	18	8	23	5	46	31
Oct. 2017	27	21	14	11	22	5	48	33
June 2017	27	18	12	9	29	4	45	38
Feb. 2017	27	18	17	9	24	5	45	33
Oct. 2016	21	21	17	10	23	8	42	33
June 2016	20	22	19	10	21	8	42	31
Feb. 2016	18	23	24	9	20	6	41	29
Oct. 2015	20	22	21	10	19	7	42	29
June 2015	22	24	19	8	20	7	46	28
Oct. 2014	22	24	13	11	27	3	46	38

Q8A2. Do you approve or disapprove of how Greg Abbott has handled the response to the coronavirus/COVID-19?

	Approve strongly	1	''					TOTAL DISAPPROVE
June 2021	25	19	8	11	35	2	44	46
Apr. 2021	22	21	8	14	34	2	43	48
Mar. 2021	24	20	7	13	35	1	44	48
Feb. 2021	20	24	12	15	26	3	44	41
Oct. 2020	17	27	10	20	26	1	44	46
June 2020	27	22	7	12	29	3	49	41
Apr. 2020	31	25	9	13	16	5	56	29

Texas Statewide Survey

Q8B. How would you rate the job Dan Patrick is doing as Lieutenant Governor? Would you say that you...

LTGOVERNOR	Approve strongly	Approve somewhat	Neither approve nor disapprove	Disapprove somewhat	Disapprove strongly	Don't know	TOTAL APPROVE	TOTAL DISAPPROVE
June 2021	19	17	16	6	31	11	36	37
Apr. 2021	19	16	15	6	33	11	35	39
Mar. 2021	22	15	17	6	31	10	37	37
Feb. 2021	20	17	15	5	31	12	37	36
Oct. 2020	18	19	13	6	31	12	37	37
June 2020	22	17	12	6	32	11	39	38
Apr. 2020	20	20	13	7	29	11	40	36
Feb. 2020	21	18	13	7	28	12	39	35
Oct. 2019	22	17	15	9	23	14	39	32
June 2019	22	19	18	6	25	11	41	31
Feb. 2019	24	18	16	6	25	10	42	31
Oct. 2018	27	17	14	5	26	11	44	31
June 2018	18	18	18	8	26	12	36	34
Feb. 2018	19	17	21	8	25	10	36	33
Oct. 2017	16	20	19	7	24	13	36	31
June 2017	15	19	18	8	28	11	34	36
Feb. 2017	16	16	24	8	23	14	32	31
Oct. 2016	12	19	20	9	22	18	31	31
June 2016	12	19	24	8	22	15	31	30
Feb. 2016	8	19	30	7	20	16	27	27
Oct. 2015	10	19	28	9	17	16	29	26
June 2015	13	19	28	8	16	15	32	24

Q8C. How would you rate the job Dade Phelan is doing as Speaker of the Texas House of Representatives? Would you say that you...

ISPEAKER			l				_	TOTAL DISAPPROVE
June 2021	5	15	25	8	19	28	20	27
Apr. 2021	6	14	26	8	14	31	20	22
Mar. 2021	6	13	29	8	13	31	19	21
Feb. 2021	7	15	30	6	12	30	22	18

Q8C2. How would you rate the job the Texas Legislature is doing? Would you say that you...

	Approve strongly	Approve somewhat	Neither approve nor disapprove	Disapprove somewhat	Disapprove strongly	Don't know	TOTAL APPROVE	TOTAL DISAPPROVE
June 2021	9	26	19	15	23	7	35	38
June 2019	8	30	22	16	13	11	38	29
Oct. 2017	5	23	21	17	20	13	28	37
June 2017	12	22	18	15	27	8	34	42
June 2015	10	32	20	14	16	7	42	30
Oct. 2013	7	24	24	17	22	5	31	39
June 2013	8	27	26	19	16	4	35	35
May 2011	7	28	22	18	20	5	35	38
Feb. 2011	6	26	27	20	15	6	32	35

Q8D. How would you rate the job Ken Paxton is doing as Attorney General? Would you say that you...

IQ8D		l ' ' .	Neither approve nor disapprove		Disapprove strongly			TOTAL DISAPPROVE
June 2021	17	16	19	6	30	13	33	36
Apr. 2021	17	15	16	6	30	15	32	36

Texas Statewide Survey

[RANDOMIZE Q9A-Q9B]

Q9A. How would you rate the job Ted Cruz is doing as U.S. Senator? Would you say that you...

SENCRUZ	Approve	Approve	Neither approve nor	Disapprove	Disapprove	Don't	TOTAL	TOTAL
SENCRUZ	strongly	somewhat	disapprove	somewhat	strongly	know	APPROVE	DISAPPROVE
June 2021	31	12	8	6	40	3	43	46
Apr. 2021	31	12	6	8	40	3	43	48
Mar. 2021	28	15	8	5	41	4	43	46
Feb. 2021	33	12	8	5	38	4	45	43
Oct. 2020	31	15	8	6	36	4	46	42
June 2020	30	16	9	9	33	4	46	42
Apr. 2020	29	16	9	7	32	6	45	39
Feb. 2020	29	13	7	8	36	7	42	44
Oct. 2019	28	18	8	9	30	7	46	39
June 2019	27	20	10	8	31	4	47	39
Feb. 2019	31	15	9	7	34	4	46	41
Oct. 2018	34	13	8	5	37	3	47	42
June 2018	21	18	13	8	33	7	39	41
Feb. 2018	22	18	12	9	32	7	40	41
Oct. 2017	19	19	13	12	31	5	38	43
June 2017	21	17	12	9	35	6	38	44
Feb. 2017	20	18	14	10	29	9	38	39
Oct. 2016	16	19	13	11	34	7	35	45
June 2016	18	17	13	12	31	9	35	43
Feb. 2016	18	19	15	10	32	6	37	42
Oct. 2015	27	17	11	9	28	9	44	37

Q9B How would you rate the job John Cornyn is doing as U.S. Senator? Would you say that you...

SENCORNYN	Approve strongly	Approve somewhat	Neither approve nor disapprove	Disapprove somewhat	Disapprove strongly	Don't know	TOTAL APPROVE	TOTAL DISAPPROVE
June 2021	13	21	16	12	29	8	34	41
Apr. 2021	12	19	15	13	30	10	31	43
Mar. 2021	12	21	16	14	28	9	33	42
Feb. 2021	12	20	18	13	29	8	32	42
Oct. 2020	18	21	12	11	28	10	39	39
June 2020	15	21	13	13	27	11	36	40
Apr. 2020	15	23	13	10	26	13	38	36
Feb. 2020	16	20	13	9	30	12	36	39
Oct. 2019	15	20	16	10	24	15	35	34
June 2019	14	23	17	11	23	12	37	34
Feb. 2019	15	21	18	13	22	11	36	35
Oct. 2018	17	22	15	9	25	13	39	34
June 2018	8	19	21	14	24	13	27	38
Feb. 2018	10	19	23	15	23	10	29	38
Oct. 2017	7	21	18	15	27	12	28	42
June 2017	9	19	18	14	27	12	28	41
Feb. 2017	11	19	22	12	22	14	30	34
Oct. 2016	8	20	22	14	22	15	28	36
June 2016	7	17	24	14	21	17	24	35
Feb. 2016	7	20	26	14	18	15	27	32
Oct. 2015	7	20	22	16	18	16	27	34

Texas Statewide Survey

Q10. Thinking about the country, do you think that things are headed in the right direction, or do you think that things are headed off on the wrong track?

USDIR	Right direction	Wrong track	Don't know
June 2021	31	57	12
Apr. 2021	32	57	12
Mar. 2021	32	56	12
Feb. 2021	31	56	12
Oct. 2020	29	62	9
June 2020	30	62	9
Apr. 2020	39	52	9
Feb. 2020	40	49	11
Oct. 2019	37	54	9
June 2019	40	50	10
Feb. 2019	39	53	9
Oct. 2018	42	49	9
June 2018	41	47	11
Feb. 2018	39	50	11
Oct. 2017	29	61	10
June 2017	34	54	12
Feb. 2017	39	49	12
Oct. 2016	22	67	11
June 2016	18	70	12
Feb. 2016	22	66	12
Oct. 2015	22	68	10
June 2015	23	64	14
Feb. 2015	26	59	15
Oct. 2014	25	65	10
June 2014	23	65	13
Feb. 2014	25	63	12
Oct. 2013	20	69	11
June 2013	28	60	11
Feb. 2013	29	62	9
Oct. 2012	31	58	11
May 2012	25	61	14
Feb. 2012	28	61	11
Oct. 2011	14	75	11
May 2011	24	63	14
Feb. 2011	26	59	15
Oct. 2010	25	64	11
May 2010	26	62	11
Feb. 2010	31	56	13
Oct. 2009	32	59	10

Texas Statewide Survey

Q11. Compared to a year ago, would you say that the national economy is a lot better off, somewhat better off, about the same, somewhat worse off, or a lot worse off?

USECON	A lot better off	Somewhat better off	About the same	Somewhat worse off	A lot worse off	Don't know	TOTAL BETTER	TOTAL WORSE
June 2021	11	23	19	19	24	0	34	43
Apr. 2021	8	23	22	20	23	0	31	43
Feb. 2021	4	11	20	26	35	4	15	61
Oct. 2020	8	9	13	29	38	2	17	67
June 2020	6	11	10	29	41	3	17	70
Apr. 2020	10	11	11	19	45	4	21	64
Feb. 2020	26	22	25	16	8	3	48	24
Oct. 2019	24	21	24	16	8	6	45	24
June 2019	26	21	23	18	8	3	47	26
Feb. 2019	27	22	23	15	9	3	49	24
Oct. 2018	32	19	26	12	7	4	51	19
June 2018	26	25	23	14	8	4	51	22
Feb. 2018	25	28	26	13	6	2	53	19
Oct. 2017	18	25	33	16	6	3	43	22
June 2017	14	28	30	18	7	3	42	25
Feb. 2017	12	28	36	11	9	4	40	20
Oct. 2016	8	20	29	25	15	4	28	40
June 2016	6	20	29	23	17	5	26	40
Feb. 2016	8	22	27	25	15	3	30	40
Oct. 2015	7	25	28	23	14	3	32	37
June 2015	7	24	33	21	13	3	31	34
Feb. 2015	11	25	33	18	11	3	36	29
Oct. 2014	6	25	30	23	14	2	31	37
June 2014	7	24	26	25	16	2	31	41
Feb. 2014	5	24	28	23	17	2	29	40
Oct. 2013	5	20	25	25	24	1	25	49
June 2013	7	28	31	18	15	1	35	33
Oct. 2012	7	25	25	19	23	1	32	42
May 2012	4	24	29	20	19	4	28	39
Feb. 2012	4	25	30	19	20	2	29	39
Oct. 2011	2	12	25	28	31	2	14	59
May 2011	2	20	25	24	25	3	22	49
Feb. 2011	3	24	30	24	17	2	27	41
Oct. 2010	3	19	20	23	33	2	22	56
May 2010	5	23	24	15	32	1	28	47
Feb. 2010	3	25	19	23	29	1	28	52
Oct. 2009	5	19	16	23	36	1	24	59
Mar. 2009	2	4	13	33	48	0	6	81
Oct. 2008	1	3	10	34	52	0	4	86

Texas Statewide Survey

Q12. Thinking about the State of Texas, do you think that things are headed in the right direction, or do you think that things are headed off on the wrong track?

TXDIR	Right direction	Wrong track	Don't know
June 2021	41	43	16
Apr. 2021	42	42	16
Mar. 2021	41	46	14
Feb. 2021	39	41	20
Oct. 2020	41	44	15
June 2020	41	47	13
Apr. 2020	43	43	15
Feb. 2020	48	37	16
Oct. 2019	47	35	17
June 2019	49	34	17
Feb. 2019	49	35	16
Oct. 2018	50	35	16
June 2018	46	37	16
Feb. 2018	48	36	15
Oct. 2017	43	40	16
June 2017	43	40	17
Feb. 2017	46	36	18
Oct. 2016	42	40	17
June 2016	41	38	22
Feb. 2016	42	37	21
Oct. 2015	45	36	19
June 2015	50	32	18
Feb. 2015	50	30	20
Oct. 2014	48	35	18
June 2014	49	33	17
Feb. 2014	45	35	20
Oct. 2013	42	39	19
June 2013	50	32	18
Feb. 2013	45	39	16
Oct. 2012	43	34	23
May 2012	38	42	21
Feb. 2012	43	38	19
Oct. 2011	39	43	17
May 2011	36	46	18
Feb. 2011	41	41	18
Oct. 2010	45	37	18
May 2010	45	38	17
Feb. 2010	43	37	20
Oct. 2009	38	39	23

Texas Statewide Survey

Q13. Compared to a year ago, would you say that you and your family are economically a lot better off, somewhat better off, about the same, somewhat worse off, or a lot worse off?

FAMECON	A lot better off	Somewhat better off	About the same	Somewhat worse off	A lot worse off	Don't know	TOTAL BETTER	TOTAL WORSE
June 2021	5	18	49	18	7	4	23	25
Apr. 2021	5	16	53	16	7	3	21	23
Mar. 2021	5	17	49	20	8	2	22	28
Feb. 2021	5	13	49	19	10	5	18	29
Oct. 2020	9	14	44	20	11	2	23	31
June 2020	6	18	43	20	11	2	24	31
Apr. 2020	9	19	34	21	14	3	28	35
Feb. 2020	15	26	38	13	6	3	41	19
Oct. 2019	15	25	38	13	5	3	40	18
June 2019	15	25	37	14	5	3	40	19
Feb. 2019	12	28	39	13	6	2	40	19
Oct. 2018	12	27	39	13	6	3	39	19
June 2018	10	27	42	14	6	2	37	20
Feb. 2018	11	27	42	13	5	1	38	18
Oct. 2017	9	22	47	16	5	1	31	21
June 2017	5	20	52	15	5	1	25	20
Feb. 2017	6	21	50	16	7	1	27	23
Oct. 2016	5	22	44	19	8	2	27	27
June 2016	5	18	44	20	9	3	23	29
Feb. 2016	5	20	45	19	9	2	25	28
Oct. 2015	5	18	45	23	7	1	23	30
June 2015	5	21	48	17	7	2	26	24
Feb. 2015	6	21	44	21	7	2	27	28
Oct. 2014	5	22	42	23	7	1	27	30
June 2014	6	21	42	21	8	2	27	29
Feb. 2014	5	20	43	22	9	1	25	31
Oct. 2013	5	17	41	23	12	2	22	35
June 2013	6	19	44	23	7	1	25	30
Oct. 2012	6	17	43	23	11	1	23	34
May 2012	4	15	48	19		2	19	32
Feb. 2012	4	16		23	11	1	20	34
Oct. 2011	3	13	40	27	15	1	16	42
May 2011	2	16	40	25	16	2	18	41
Feb. 2011	3	17	45	24	11	1	20	35
Oct. 2010	3	16	38	27		2	19	41
May 2010	4	16	41	25	13	1	20	38
Feb. 2010	3	14	40	29	12	1	17	41
Oct. 2009	3	14		27	16	1	17	43
Mar. 2009	3	14	42	27	14	0	17	41
Oct. 2008	4	16	38	29	14	0	20	43

Texas Statewide Survey

Q14. Compared to a year ago, would you say that the Texas economy is a lot better off, somewhat better off, about the same, somewhat worse off, or a lot worse off?

TXECON	A lot better off	Somewhat better off	About the same	Somewhat worse off	A lot worse off	Don't know	TOTAL BETTER	TOTAL WORSE
June 2021	6	25	32	22	6	9	31	28
Apr. 2021	5	18	37	26	7	7	23	33
Mar. 2021	5	11	36	30	12	6	16	42
Feb. 2021	3	10	31	32	17	7	13	49
Oct. 2020	5	10	24	34	22	4	15	56
June 2020	5	11	21	36	21	6	16	57
Apr. 2020	7	15	19	26	28	6	22	54
Feb. 2020	20	23	36	11	4	6	43	15
Oct. 2019	17	25	35	13	3	8	42	16
June 2019	16	27	35	12	5	6	43	17
Feb. 2019	17	28	35	10	5	5	45	15
Oct. 2018	20	29	31	10	4	5	49	14
June 2018	13	30	34	12	4	7	43	16
Feb. 2018	13	30	38	13	3	3	43	16
Oct. 2017	8	27	41	16	3	5	35	19
June 2017	6	28	39	17	4	6	34	21
Feb. 2017	6	22	49	11	5	6	28	16
Oct. 2016	3	22	45	19	5	5	25	24
June 2016	4	22	41	19	6	8	26	25
Feb. 2016	4	22	41	23	5	4	26	28
Oct. 2015	4	25	41	20	5	5	29	25
June 2015	5	28	44	14	4	4	33	18
Feb. 2015	6	26	47	14	3	4	32	17
Oct. 2014	9	32	40	12	4	3	41	16
Oct. 2012	4	21	51	16	5	3	25	21

Q15. Is Texas's increasing racial and ethnic diversity a cause for optimism or a cause for concern?

	A cause for optimism	A cause for concern	Don't know/No opinion
June 2021	37	34	29
Apr. 2021	39	29	32
Feb. 2021	40	31	29
Oct. 2020	44	28	28
June 2020	48	31	21
Apr. 2020	49	28	24
Oct. 2019	44	32	24
June 2019	44	33	23

Q16. Do you think that income inequality in the U.S. is a major problem, a minor problem, or not a problem?

	A major problem	A minor problem	Not a problem	Don't know/No opinion
June 2021	45	24	24	7
Feb. 2020	46	23	21	10
Feb. 2016	44	30	19	8

Q16A. How safe do you feel in the area where you live?

	Very safe	Somewhat safe	Somewhat unsafe	Very unsafe	Don't know/No opinion
June 2021	37	46	11	4	3
Feb. 2021	43	42	10	3	2
Oct. 2020	44	46	7	3	1

Texas Statewide Survey

Political Figures and Elections

Q17. How much have you thought about who you will be supporting for each of the following offices in the 2022 Texas elections?

Item	A lot	Some	Not much	Not at all
Governor	37	35	16	12
Lt. Governor	24	32	26	18
Attorney General	26	30	27	17
Your Representative in the U.S. Congress	33	32	21	14
Your State Representative in the Texas Legislature	26	33	25	15
Your State Senator in the Texas Legislature	30	31	24	15

Q18. Please tell us whether you have a very favorable, somewhat favorable, neither favorable nor unfavorable, somewhat unfavorable, or very unfavorable opinion of Donald Trump.

	Very favorable	Somewhat favorable	Neither favorable nor unfavorable	Somewhat unfavorable	, ,	Don't know/No opinion	TOTAL FAVORABLE	TOTAL UNFAVORABLE
June 2021	30	17	5	4	43	1	47	47
Feb. 2021	31	15	5	5	41	3	46	46
Oct. 2020	31	15	5	6	42	1	46	48
Feb. 2017	27	18	7	5	41	3	45	46
Oct. 2016	13	18	7	9	49	2	31	58
June 2016	16	15	10	10	46	4	31	56
Feb. 2016	13	16	9	15	44	2	29	59
Nov. 2015	16	18	12	12	39	3	34	51

Q19A. Do you approve or disapprove of how Joe Biden has handled the economy?

	Approve somewhat	Approve strongly	l						TOTAL DISAPPROVE
June 2021	19	21	7	40	3	0	10	40	47
Apr. 2021	17	21	7	39	0	3	12	38	46

Q19B. Do you approve or disapprove of how Joe Biden has handled immigration and border security?

	1	1	l						TOTAL DISAPPROVE
June 2021	17	10	11	46	3	0	13	27	57
Apr. 2021	15	8	10	49	0	4	14	23	59

Q19C. Do you approve or disapprove of how Greg Abbott has handled immigration and border security?

Q19C	Percent
Approve strongly	25
Approve somewhat	21
Neither approve nor disapprove	10
Disapprove somewhat	8
Disapprove strongly	29
Don't know	5

Texas Statewide Survey

Q20. Generally speaking, do you think it is a good idea for major corporations to take public positions on current political issues or is this a bad idea?

Q20	Percent
Good idea	22
Bad idea	57
Don't know/No opinion	21

Coronavirus Pandemic/COVID-19

Q21A. In general, do you think that vaccines are...Safe?

	Yes	No	Don't know/No opinion
June 2021	66	18	0
Apr. 2021	66	18	16
Feb. 2021	61	18	21

Q21B. In general, do you think that vaccines are... Effective?

	Yes	No	Don't know/No opinion
June 2021	67	15	0
Apr. 2021	66	16	18
Feb. 2021	63	14	23

Q22. Would you say that the coronavirus/COVID-19 is...

	A significant crisis	A serious problem but not a crisis	A minor problem	Not a problem at all	Don't know/No opinion
June 2021	46	28	16	8	2
Apr. 2021	52	28	13	5	2
Feb. 2021	53	32	9	4	2
Oct. 2020	53	29	11	6	1
June 2020	57	29	10	4	1
Apr. 2020	66	26	4	2	2

Q23. Do you approve or disapprove of how each of the following is handling the coronavirus/COVID-19?

litem	Approve strongly	Approve somewhat	Neither approve nor disapprove	Disapprove somewhat	Disapprove strongly	Don't know/No opinion	TOTAL APPROVE	TOTAL DISAPPROVE
Federal government	18	28	15	14	21	3	46	35
Texas state government	18	27	14	17	22	3	45	39
Your local government	21	29	21	11	13	4	50	24

Q24. How concerned are you about the spread of the coronavirus in your community?

	Extremely concerned	Very concerned	Somewhat concerned	Not very concerned	Not at all concerned	Don't know/No opinion
June 2021	12	15	26	23	23	1
Apr. 2021	16	20	24	21	16	0
Feb. 2021	25	24	22	15	11	2
Oct. 2020	20	20	27	16	14	3
June 2020	27	20	26	17	9	1
Apr. 2020	28	26	29	12	5	1

Texas Statewide Survey

Q25. How concerned are you about you or someone you know getting infected with the coronavirus?

	Extremely concerned	Very concerned	Somewhat concerned	Not very concerned	Not at all concerned	Don't know/No opinion
June 2021	14	15	23	24	23	1
Apr. 2021	17	17	27	21	15	0
Feb. 2021	27	23	21	15	11	2
Oct. 2020	23	21	22	16	16	2
June 2020	26	22	24	17	10	1
Apr. 2020	33	21	26	12	5	2

Q26. Are you going to try to get a COVID vaccine as soon as it becomes available to you? [RANDOMIZE 1-2]

	Yes	Already received a COVID vaccine	No	Unsure	Don't know/No opinion
June 2021	6	60	24	7	3
Apr. 2021	10	54	22	10	4
Feb. 2021	36	15	28	16	4
Oct. 2020	42	0	36	0	21
June 2020	59	0	21	0	20

Q27. How concerned are you about coming into contact with people who have not been vaccinated against the coronavirus?

Q27	Percent
Extremely concerned	14
Very concerned	12
Somewhat concerned	24
Not very concerned	20
Not at all concerned	28
Don't know/No opinion	2

Q28. Thinking about how you and your family are dealing with the coronavirus pandemic, which of these best describes you these days?

	Living normally, coming and going as	Leaving residence, but being careful	Only leaving my residence when I absolutely	Not leaving
	usual	when I do	have to	home
June 2021	47	39	12	2
Apr. 2021	33	44	21	2
Feb. 2021	24	42	31	3
Oct. 2020	27	40	32	2
June 2020	19	41	37	3
Apr. 2020	9	20	63	9

Q29. Which of the following measures, if any, are you taking in response to the coronavirus/COVID-19? [RANDOMIZE A-C]

	June 2021	Apr. 2021	Feb. 2021	Oct. 2020	June 2020
Staying away from large groups	63	74	82	83	88
Avoiding other people as much as possible	50	64	72	74	80
Wearing a mask when in close contact with people outside your household	58	80	88	87	81

Q30. Do you support or oppose the use of a credential (e.g. a "vaccine passport") for people to provide evidence that they have been vaccinated against COVID-19 in order to gain admission to events or activities with large groups of people?

1	, ,				J-11-51-5		-	TOTAL OPPOSE
June 2021	27	14	10	5	41	4	41	46
Apr. 2021	24	17	12	4	38	5	41	42

Texas Statewide Survey

Q31. Regardless of the current restrictions in your local area, do you think it would be safe or unsafe for you to...

Item	June 2021	Apr. 2021	Feb. 2021	Oct. 2020	June 2020
Go grocery shopping	89	85	78	80	72
Get a haircut	84	77	66	66	59
Go to work	83	74	65	64	55
Eat at a restaurant	79	63	55	56	49
Stay in a hotel	79	74	62	62	50
Send your child to school	74	63	55	45	35
Go to a shopping mall	72	62	48	49	36
Attend church	67	59	48	50	41
Attend a sporting event or concert at an outdoor stadium	65	51	40	41	30
Fly on an airplane	61	51	40	39	27
Go to a movie theater	59	49	38	37	27
Go to a gym or health club	57	47	37	35	29
Attend a sporting event or concert in an indoor arena	50	39	29	29	21
Go to a bar or club	49	38	30	28	23

Policy Questions

Q32. How do you feel about the following statement: *Generally speaking, the way state government runs in Texas serves as a good model for other states to follow?*

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know	TOTAL AGREE	TOTAL DISAGREE
June 2021	31	20	13	29	8	51	42
Apr. 2020	31	27	12	18	12	58	30
Feb. 2020	25	29	14	16	15	54	30
June 2017	25	29	16	19	11	54	35
June 2015	26	33	12	18	11	59	30
Feb. 2013	29	31	13	18	8	60	31
Oct. 2011	21	29	16	22	12	50	38
Feb. 2010	18	39	17	14	12	57	31

Q33. How closely have you been following the Texas Legislature this session?

	Extremely closely	Somewhat closely	Not very closely	Not at all closely
June 2021	15	45	29	11
Apr. 2021	10	40	33	17
Mar. 2021	8	36	40	16

Texas Statewide Survey

Q34. As you probably know the Texas Legislature recently concluded its regular session, based on what you have heard, do you think the legislature made the lives of Texans like you better, made the lives of Texans like you worse, or had no impact on the lives of Texans like you?

Q34	Percent
Made a lot better	8
Made somewhat better	26
Made no impact	17
Made somewhat worse	16
Made a lot worse	19
Don't know/No opinion	14

Q35. Still thinking about the legislative session, do you approve or disapprove of how state leaders and the Legislature have handled each of the following in Texas?

Item		Approve somewhat	Neither approve nor disapprove	Disapprove somewhat				TOTAL DISAPPROVE
Reliability of the electricity grid	7	15	16	16	36	9	22	52
COVID/the coronavirus pandemic	17	23	16	13	24	8	40	37
K-12 public education	9	18	27	13	17	16	27	30
Immigration/border security	17	19	14	13	27	10	36	40
The state budget	9	21	27	11	15	16	30	26
Police misconduct	12	17	23	11	21	15	29	32
Public safety	15	22	22	11	17	13	37	28
Election and voting laws	22	16	14	7	33	9	38	40
Abortion policy	19	13	17	7	35	9	32	42
Gun violence	15	17	15	9	34	11	32	43
Second Amendment rights	28	16	15	7	26	9	44	33
Bail practices	7	11	32	7	16	28	18	23
Property taxes	6	12	28	16	22	16	18	38
Homelessness	6	12	27	14	24	17	18	38

Texas Statewide Survey

Q36. Below are some proposals that the Texas Legislature debated this year. Please tell us whether you would support or oppose each of the following?

ltem	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know/No opinion	TOTAL SUPPORT	TOTAL OPPOSE
Making abortion illegal after 6 weeks of pregnancy except in the case of a medical emergency.	32	12	9	37	10	44	46
Automatically banning all abortions in Texas if the U.S. Supreme Court overturns Roe v. Wade.	25	12	10	43	10	37	53
Allowing legal gun owners over the age of 21 to carry handguns in most public places in Texas without a license or training	24	12	13	44	7	36	57
Granting the Texas Governor authority to financially penalize Texas cities that redirect or reduce their police budgets.	36	13	7	34	10	49	41
Limiting the use of teaching materials that emphasize racism in the history of the United States by Texas public school teachers.	33	11	9	36	11	44	45
Preventing the jailing of people accused of non- violent crimes because they can't afford bail while awaiting trial.	26	28	15	18	13	54	33
Requiring the national anthem to be played at professional sporting events involving teams that receive state or local government funds.	41	12	11	22	14	53	33
Expanding eligibility for Medicaid, the government health insurance and long-term care program for certain low-income adults and children.	42	25	11	11	11	67	22
Requiring transgender students who want to play sports in public schools to join teams based on the sex they were assigned at birth and not based on their gender identity.	49	10	7	20	13	59	27
Making camping in public places by people who are homeless punishable by a fine.	22	17	16	31	13	39	47

Q37A. Do you think state and local governments should or should not offer economic benefits, like reduced property taxes, to persuade businesses to move to Texas or expand their current operations here?

Q37A	Percent
Should	42
Should not	31
Don't know/No opinion	27

Q37B. Should companies that don't create the jobs they promised be forced by state and local governments to pay back any tax breaks or other economic benefits they received?

Q37B	Percent
Yes	77
No	7
Don't know/No opinion	17

Texas Statewide Survey

Q38. Do you think that the rules for voting in Texas should be made more strict, less strict, or left as they are now?

	More strict	Left as they are now	Less strict	Don't know/No opinion
June 2021	35	29	26	10
Feb. 2021	27	40	25	8

Q39. Based on what you know, do you think that Texas's election system discriminates against racial and ethnic minorities?

	Yes	No	Don't know/No opinion
June 2021	37	51	12
Apr. 2021	36	52	12
June 2020	38	51	11
June 2019	35	50	15
Feb. 2019	36	53	11
Oct. 2017	38	47	15

Q40A. How often do you think that people who are eligible to vote in Texas elections are prevented from voting?

	Never	Rarely	Sometimes	Frequently	Don't know/No opinion
June 2021	23	26	23	19	10
June 2019	15	28	27	17	13
Feb. 2019	18	28	28	17	10

Q40B. How often do you think that people who are not eligible vote in Texas elections?

Q40B	Percent
Never	10
Rarely	32
Sometimes	25
Frequently	19
Don't know/No opinion	14

Q40C. How often do you think that voters knowingly break election laws in Texas?

	Never	Rarely	Sometimes	Frequently	Don't know/No opinion
June 2021	7	37	29	14	14
June 2019	6	29	29	20	16

Q41. Based on what you've heard or read, how confident are you that new laws enacted by the Texas Legislature will be effective in preventing future disruptions in utility services like those that resulted from the February 2021 winter storm?

	Extremely confident	Very confident	Somewhat confident	Not very confident	Not at all confident	Don't know/No opinion
June 2021	4	9	24	23	24	16
Apr. 2021	7	10	25	25	25	8
Mar. 2021	9	16	31	29	16	0

Texas Statewide Survey

Q42. Do you support or oppose requiring criminal and mental health background checks on all gun purchases in the United States, including at gun shows and for private sales?

	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know/No opinion	TOTAL SUPPORT	TOTAL OPPOSE
June 2021	55	16	10	11	7	71	21
Apr. 2021	57	17	7	11	7	74	18
Feb. 2020	61	18	8	7	6	79	15
Oct. 2019	61	20	7	6	5	81	13
Feb. 2016	54	24	8	9	4	78	17
June 2013	57	17	10	14	3	74	24
Feb. 2013	61	17	9	8	3	78	17

Q43. What is your opinion on the legalization of marijuana possession?

	Marijuana possession should not be legal under any circumstances	Marijuana possession should be	marijuana for any purpose should be	Possession of any amount of marijuana for any purpose should be legal
June 2021	13	27	31	29
Feb. 2021	13	28	32	28
Feb. 2019	20	26	32	22
June 2018	16	31	30	23
Feb. 2017	17	30	32	21
Feb. 2015	24	34	26	16
Feb. 2014	23	28	32	17
May 2010	27	27	28	14

Texas Statewide Survey

Political Knowledge

[Randomize INFO1-INFO3]

INFO1. Which political party holds the majority in the U.S. House of Representatives [RANDOMIZE 1-2]

INFO1	Percent
Democratic Party	73
Republican Party	14
Neither	5
Don't know	8

INFO2. What majority of both houses of the U.S. Congress is needed to override a presidential veto?

INFO2	Percent
More than two-thirds	73
More than three-fourths	8
More than one-half	6
Don't know	13

INFO3. Who is the current Texas Land Commissioner? [RANDOMIZE 1-3]

INFO3	Percent
George P. Bush	36
Sid Miller	10
Glenn Hegar	8
Christi Craddick	3
Don't know	43

Texas Statewide Survey

Political Orientation

LIBCON. On a scale from 1 to 7, where 1 is extremely liberal, 7 is extremely conservative, and 4 is exactly in the middle, where would you place yourself?

LIBCON7	Percent
Extremely lib.	10
Somewhat lib.	11
Lean lib.	7
Moderate	26
Lean con.	9
Somewhat con.	17
Extremely con.	19

PID3. Generally speaking, would you say that you usually think of yourself as a...

PID3	Percent
Democrats	40
Independents	12
Republicans	48

PID7. (Uses the four PID3 follow-up questions)

PID7	Percent
StrDem	21
WeakDem	9
LeanDem	11
Ind	12
LeanRep	13
WeakRep	9
StrRep	26

REPCON. [ASK IF PID7 >= 5] Overall, do you think that Republican elected officials in Texas are conservative enough, too conservative, or not conservative enough?

REPCON	Percent
Conservative enough	41
Too conservative	10
Not conservative enough	39
Don't know/No opinion	11

Texas Statewide Survey

DEMLIB. [ASK IF PID7 <= 3] Overall, do you think that Democratic elected officials in Texas are liberal enough, too liberal, or not liberal enough?

DEMLIB	Percent
Liberal enough	33
Too liberal	9
Not liberal enough	38
Don't know/No opinion	19

Demographics

AGE. Please indicate your age group.

AGEG	Percent
18-29	15
30-44	26
45-64	36
65+	24

LOCATE. Would you say that you live in an urban, suburban, or rural community?

LOCATE	Percent
Urban	29
Suburban	52
Rural	19

METRO. Do you live in the Houston, Dallas-Fort Worth, San Antonio, or Austin metropolitan areas?

METRO	Percent
Yes, I live in the Houston area	23
Yes, I live the Dallas-Fort Worth area	29
Yes, I live in the San Antonio area	12
Yes, I live in the Austin area	9
No, I live in another part of Texas	27

CHILD. How many children are currently living with you?

CHILD	Percent
One	16
Two	12
Three	5
Four or more	2
None	65

Texas Statewide Survey

SCHOOL. Do you have any children currently enrolled in school in Texas? (check all that apply)

Item	Percent	
Yes, I have a child/children under 18 enrolled in public school in Texas.	17	
Yes, I have a child/children under 18 enrolled in private school in Texas.	3	
Yes, I have a child/children under 18 who are being home schooled in	0	
Texas.	2	
No, I do not have any children under 18 in school in Texas.	78	

CHILD_VAX. [ASK IF CHILD !="None"] Are you going to try to get a COVID vaccine for the children living with you as soon as it becomes available to them? [RANDOMIZE 1-2]

CHILD_VAX	Percent
Child has already received a COVID vaccine	21
Yes	28
No	31
Unsure	13
Don't know/No opinion	7

INCOME. In which category would you place your household income last year?

INCOME	Percent
Less than \$10,000	6
\$10,000 - \$19,999	7
\$20,000 - \$29,999	8
\$30,000 - \$39,999	8
\$40,000 - \$49,999	7
\$50,000 - \$59,999	8
\$60,000 - \$69,999	7
\$70,000 - \$79,999	6
\$80,000 - \$99,999	8
\$100,000 - \$119,999	8
\$120,000 - \$149,999	6
More than \$150,000	8
Prefer not to say	14

AB. Generally speaking, do you consider yourself to be pro-life, pro-choice, or neither?

AB	Percent
Pro-life	41
Pro-choice	43
Neither	14
Don't know	3

Texas Statewide Survey

EDU What is the highest level of education that you received?

EDU	Percent
Less than high school	4
High school degree	25
Some college	23
Two-year college degree	12
Four-year college degree	25
Post-graduate degree	12

RELIG. What is your primary religious affiliation, if any? [No open response on "other"]

RELIG	Percent
Agnostic	7
Assembly of God	1
Atheist	5
Baptist	14
Born again	2
Buddhist	0
Catholic	18
Christian Scientist	0
Church of Christ	4
Church of God	0
Disciples of Christ	0
Don't know	3
Episcopal / Anglican	1
Evangelical	2
Hindu	0
Jehovah's Witnesses	0
Jewish	1
Lutheran	2
Methodist	4
Mormon	1
Muslim / Islam	0
No religious affiliation / none	11
Nondenominational Christian	5
Orthodox / Eastern Orthodox	0
Other	4
Pentecostal / charismatic / spirit-filled	2
Presbyterian	2
Protestant (non-specific)	3
Reformed	0
Religious but not spiritual	0
Spiritual but not religious	6
Unitarian / Universalist	0
United Church of Christ	0

Texas Statewide Survey

LITERAL. Which of these statements comes closest to describing your feelings about the Bible?

LITERAL	Percent
The Bible is the actual word of God and is to be taken literally, word for word.	27
The Bible is the word of God but not everything in it should be taken literally, word for word.	38
The Bible is a book written by men and is not the word of God.	26
Don't know.	8

IMPORT. How important is religion in your life?

IMPORT	Percent
Extremely important	40
Somewhat important	26
Not very important	14
Not at all important	20

ATTEND. Aside from weddings and funerals, how often do you attend religious services or participate in religious activities?

ATTEND	Percent
More than once a week	11
Once a week	18
A few times a month	9
Once or twice a year	24
Never	38

Texas Statewide Survey

RACE1. What race do you consider yourself to be?

race	Percent
White / Blanco	58
Black	14
Hispanic	23
Asian	2
Middle Eastern	0
Native American	1
Mixed	1
Other	1

RACE2. [Ask if RACE ~= "Hispanic or Latino"] Do you happen to have a Hispanic-Latino grandparent?

RACE2	Percent
Yes	2
No	97
Don't know	1

NATIVE1. [Ask if RACE = "Hispanic or Latino"] Were you born in the United States or Puerto Rico, or in another country?

NATIVE1	Percent
Born in the United States or Puerto Rico	83
Born in another country	15
Don't know	3

NATIVE2. [Ask NATIVE2 if answer 1 on NATIVE1] Were your parents born in the United States or Puerto Rico, or another country?

NATIVE2	Percent
Both of my parents were born in the United States or Puerto Rico	68
One of my parents was born in another country	21
Both of my parents were both in another country	11

MOVE. Did you move to Texas from some other state?

MOVE	Percent
Yes	41
No	59

Texas Statewide Survey

STATE. [ASK IF MOVE=1] Which state did you move from (most recently)? [DROPDOWN LIST OF STATES]

STATE	Percent
Alabama	1
Alaska	0
Arizona	3
Arkansas	2
California	14
Colorado	3
Connecticut	1
Delaware	0
District of Columbia	0
Florida	6
Georgia	3
Hawaii	1
Idaho	1
Illinois	4
Indiana	3
lowa	1
Kansas	1
Louisiana	5
Maine	0
Maryland	2
Massachusetts	2
	3
Michigan Minnesota	1
	2
Mississippi Missouri	1
Montana	0
Nebraska	1
Nevada	1
New Hampshire	1
	1
New Jersey	
New Mexico	3
New York	3
North Carolina	1
North Dakota	0
Northwest Territories	1
Not in the U.S. or Canada	1
Ohio	4
Oklahoma	5
Ontario	0
Oregon	1
Pennsylvania	1
Puerto Rico	0
Rhode Island	0
South Carolina	1
South Dakota	0
Tennessee	2
Utah	2

Texas Statewide Survey

STATE	Percent
Virginia	4
Washington	2
West Virginia	0
Wisconsin	1
Wyoming	1

VETERAN Which of the following best describes your current situation? Please check all that apply:

Item	Percent
Active-duty military	1
Military veteran	13
Active-duty military in my immediate family	5
Military veteran in my immediate family	21
None of the above	67

HOME. Do you own or rent your home?

HOME	Percent
Own	70
Rent	30

MARITAL. What is your marital status?

MARITAL	Percent
Married	53
Separated	1
Divorced	10
Widowed	5
Single	26
Domestic Partnership	5

GENDER. What is your gender?

gender	Percent
Male	46
Female	54

Texas Statewide Survey

Sampling and Weighting Methodology for the June 2021 Texas Statewide Study

For the survey, YouGov interviewed 1453 Texas registered voters between June 10 and June 21, 2021, who were then matched down to a sample of 1200 to produce the final dataset. The respondents were matched on gender, age, race, and education. YouGov then weighted the matched set of survey respondents to known characteristics of registered voters of Texas from the 2018 Current Population survey and 2014 Pew Religious Landscape Survey.

The respondents were matched to a sampling frame on gender, age, race, and education. The frame was constructed by stratified sampling from the full 2018 Current Population Survey (CPS) voter registration supplement with selection within strata by weighted sampling with replacements (using the person weights on the public use file). For the main sample, the matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, and years of education. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles. These weights were then post-stratified on baseline party identification, the 2020 and 2016 presidential vote, ideology, and a full stratification of four-category age, four-category race, gender, and four-category education. The weights were trimmed at 7 and normalized to sum to the sample size.

The margin of error of the weighted data for registered voters is 2.8% for registered voters (if adjusted for weighting, the margin of error for registered voters is 3.5%).

Survey Panel Data

The YouGov panel, a proprietary opt-in survey panel, is comprised of 1.5 million U.S. residents who have agreed to participate in YouGov Web surveys. At anyt given time, YouGov maintains a minimum of five recruitment campaigns based on salient current events.

Panel members are recruited by a number of methods and on a variety of topics to help ensure diversity in the panel population. Recruiting methods include Web advertising campaigns (public surveys), permission-based email campaigns, partner sponsored solicitations, telephone-to-Web recruitment (RDD based sampling), and mail-to-Web recruitment (Voter Registration Based Sampling).

The primary method of recruitment for the YouGov Panel is Web advertising campaigns that appear based on keyword searches. In practice, a search in Google may prompt an active YouGov advertisement soliciting opinion on the search topic. At the conclusion of the short survey respondents are invited to join the YouGov panel in order to receive and participate in additional surveys. After a double opt-in procedure, where respondents must confirm their consent by responding to an email, the database checks to ensure the newly recruited panelist is in fact new and that the address information provided is valid.

The YouGov panel currently has over 20,000 active panelists who are residents of Texas. These panelists cover a wide range of demographic characteristics.

Sampling and Sample Matching

Sample matching is a methodology for selection of "representative" samples from non-randomly selected pools of respondents. It is ideally suited for Web access panels, but could also be used for other types of surveys, such as phone surveys. Sample matching starts with an enumeration of the target population. For general population studies, the target population is all adults, and can be enumerated through the use of the decennial Census or a high-quality survey, such as the American Community Survey. In other contexts, this is known as the sampling frame, though, unlike conventional sampling, the sample is not drawn from the frame. Traditional sampling, then, selects individuals from the sampling frame at random for participation in the study. This may not be feasible or economical as the contact information, especially email addresses, is not available for all individuals in the frame and refusals to participate increase the costs of sampling in this way.

Sample selection using the matching methodology is a two-stage process. First, a random sample is drawn from the target population. We call this sample the target sample. Details on how the target sample is drawn are provided below, but the essential idea is that this sample is a true probability sample and thus representative of the frame from which it was drawn.

Second, for each member of the target sample, we select one or more matching members from our pool of opt-in respondents. This is called the matched sample. Matching is accomplished using a large set of variables that are available in consumer and voter databases for both the target population and the opt-in panel.

The purpose of matching is to find an available respondent who is as similar as possible to the selected member of the target sample. The result is a sample of respondents who have the same measured characteristics as the target sample. Under certain conditions, described below, the matched sample will have similar properties to a true random sample. That is, the matched sample mimics the characteristics of the target sample.

Texas Statewide Survey

When choosing the matched sample, it is necessary to find the closest matching respondent in the panel of opt-ins to each member of the target sample. YouGov employs the proximity matching method to find the closest matching respondent. For each variable used for matching, we define a distance function, d(x,y), which describes how "close" the values x and y are on a particular attribute. The overall distance between a member of the target sample and a member of the panel is a weighted sum of the individual distance functions on each attribute. The weights can be adjusted for each study based upon which variables are thought to be important for that study, though, for the most part, we have not found the matching procedure to be sensitive to small adjustments of the weights. A large weight, on the other hand, forces the algorithm toward an exact match on that dimension.