

**UNIVERSITY OF TEXAS  
Government Department  
Texas Statewide Survey**

**Fall 2008  
N=613 Adults  
October 15-22, 2008**

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**Interest and Engagement**

Q1. Are you registered to vote in the state of Texas?

Yes	<b>90.0%</b>
No	<b>8.2%</b>
DK or not sure	<b>1.8%</b>

Q2. On a scale of 0 to 10, where 0 is extremely *uninterested*, 10 is extremely interested, and 5 is exactly in the middle, how interested, generally speaking, would you say you are politics and public affairs?

0-1 ~Extremely uninterested	<b>2.8%</b>
2-4 ~Somewhat uninterested	<b>4.9%</b>
5 In the middle	<b>9.8%</b>
6-8 ~Somewhat interested	<b>26.4%</b>
9-10 ~Extremely interested	<b>56.0%</b>

Q3. On a similar scale of 0 to 10, where 0 is not at all, 10 is extremely closely, and 5 is exactly in the middle, how closely would you say you have been following the presidential campaign this year?

0-1 ~Not at all	<b>3.9%</b>
2-4 ~A little bit	<b>5.1%</b>
5 In the middle	<b>8.2%</b>
6-8 ~Somewhat closely	<b>24.6%</b>
9-10 ~Extremely closely	<b>59.2%</b>

Q4. And on a scale of 0 to 10, where 0 is definitely *won't* vote, 10 is definitely *will* vote, and 5 is exactly in the middle, how likely would you say you are to vote in this November's elections.

0-1 ~Definitely will not	<b>5.6%</b>
2-4 ~Probably will not	<b>2.4%</b>
5 In the middle	<b>4.6%</b>
6-8 ~Probably will	<b>5.6%</b>
9-10 ~Definitely will	<b>81.8%</b>

## Vote Intention

Q5. If the presidential election were held today, would you vote for ...?

John McCain	<b>49.3%</b>	<b>51%</b>	<b>(RV)</b>
Barack Obama	<b>38.0%</b>	<b>40%</b>	<b>(RV)</b>
Bob Barr	<b>1.3%</b>	<b>1%</b>	<b>(RV)</b>
Other	<b>2.8%</b>		
Undecided	<b>8.7%</b>	<b>8%</b>	<b>(RV)</b>

Q5a. On a scale from 0 to 10, where 0 is not at all certain, 10 is absolutely certain, and 5 is exactly in the middle, how certain would you say you are of that?

0-1 ~Not certain at all	<b>0.0%</b>
2-4 ~Somewhat not certain	<b>1.0%</b>
5 In the middle	<b>3.4%</b>
6-8 ~Somewhat certain	<b>9.0%</b>
9-10 ~Absolutely certain	<b>86.7%</b>

Q5b. Would you say that you lean more toward John McCain, Barack Obama, Bob Barr, or don't you lean toward any candidate?

John McCain	<b>3.8%</b>
Barack Obama	<b>17.0%</b>
Bob Barr	<b>0.0%</b>
No leaning	<b>79.2%</b>

Q6. If the U.S. senate election were held today, would you vote for ...?

John Cornyn	<b>41.1%</b>	<b>45%</b>	<b>(RV)</b>
Rick Noriega	<b>32.8%</b>	<b>36%</b>	<b>(RV)</b>
Yvonne Adams-Schick	<b>4.1%</b>	<b>5%</b>	<b>(RV)</b>
Other	<b>0.7%</b>		
Undecided	<b>21.3%</b>	<b>14%</b>	<b>(RV)</b>

Q6a. On a scale from 0 to 10, where 0 is not at all certain, 10 is absolutely certain, and 5 is exactly in the middle, how certain would you say you are of that?

0-1 ~Not certain at all	<b>0.4%</b>
2-4 ~Somewhat not certain	<b>1.2%</b>
5 In the middle	<b>3.8%</b>
6-8 ~Somewhat certain	<b>17.3%</b>
9-10 ~Absolutely certain	<b>77.2%</b>

Q6b. Would you say that you lean more toward John Cornyn, Rick Noriega, Yvonne Adams-Schick, or don't you lean toward any candidate?

John Cornyn	<b>7.7%</b>
Rick Noriega	<b>10.0%</b>
Yvonne Adams-Schick	<b>3.1%</b>
No leaning	<b>79.2%</b>

Q7. If the presidential election were between Sarah Palin and Joe Biden, for whom would you vote?

Sarah Palin	<b>48.6%</b>	<b>50.5% (RV)</b>
Joe Biden	<b>41.7%</b>	<b>42.5% (RV)</b>
Unsure	<b>9.7%</b>	<b>7% (RV)</b>

### Feeling Thermometer Scores

We'd like to get your feelings toward some political figures using something we call a "feeling thermometer." A rating of 100 degrees means that you feel extremely favorable and warm toward the person. A rating of 0 degrees means that you feel extremely unfavorable and cold toward him or her. A rating of 50 degrees means that you feel neither particularly warm nor particularly cold toward him or her. Or if you haven't heard enough about the person to rate him or her, just say so. On this 0 to 100 scale, how do you feel about...

Q8. George W. Bush?	<b>43.3%</b>	<b>44.3% (RV)</b>
Q9. John McCain?	<b>59.9%</b>	<b>60.1% (RV)</b>
Q10. Barack Obama?	<b>49.7%</b>	<b>49.2% (RV)</b>
Q11. Sarah Palin?	<b>59.6%</b>	<b>59.9% (RV)</b>
Q12. Joe Biden?	<b>50.3%</b>	<b>50.4% (RV)</b>
Q13. Rick Perry?	<b>51.3%</b>	<b>51.1% (RV)</b>
Q14. Kay Bailey Hutchison?	<b>61.6%</b>	<b>62.3% (RV)</b>
Q15. John Cornyn?	<b>57.8%</b>	<b>58.6% (RV)</b>
Q16. Rick Noriega?	<b>52.3%</b>	<b>53.1% (RV)</b>
Q17. Jeremiah Wright	<b>17.9%</b>	<b>17.9% (RV)</b>
Q18. Hillary Clinton	<b>59.8%</b>	<b>59.5% (RV)</b>
Q19. Bill Clinton	<b>53.3%</b>	<b>53.2% (RV)</b>

### **Most Important Problem**

Q20. What would you say is the most important problem facing this country today?  
(Open-ended question)

The economy	<b>58.1%</b>
Problems with the political system (e.g. corruption, partisanship)	<b>7.2%</b>
National security/terrorism	<b>6.7%</b>
Growth of government (e.g. expanding scope, “socialism”)	<b>5.1%</b>
Social issues (e.g. abortion, public morals)	<b>3.2%</b>
The Iraq war	<b>3.1%</b>
Health care	<b>2.3%</b>
The presidential election	<b>2.0%</b>
Immigration	<b>2.1%</b>
Fiscal issues (e.g. taxes, budget deficit)	<b>1.8%</b>
Energy independence/fuel prices	<b>1.3%</b>
Miscellaneous	<b>4.1%</b>
Don’t know/not asked	<b>2.9%</b>

Q21. What would you say is the most important problem facing the state of Texas today? (Open-ended question)

The economy	<b>27.1%</b>
Immigration	<b>24.5%</b>
Education	<b>9.6%</b>
Energy independence/fuel prices	<b>5.4%</b>
Health care	<b>4.9%</b>
Problems with the political system (see note below)	<b>4.3%*</b>
Fiscal issues (e.g. taxes, the state budget)	<b>2.9%</b>
Social and moral issues (e.g. abortion, public morals, the death penalty)	<b>2.3%</b>
Hurricane Ike recovery	<b>1.8%</b>
Crime	<b>1.0%</b>
The environment	<b>1.0%</b>
The national election	<b>1.0%</b>
Miscellaneous	<b>5.7%</b>
Don't know/not asked	<b>8.6%</b>

\*Problems with the political system: 3.3% of total respondents expressed dissatisfaction with the performance of Texas' current political leaders and 1.0% cited problems of corruption and partisanship.

## Candidate Traits

**VERSION A.1** [to be asked of 200 randomly subsetting respondents]: Here are several words and phrases. We'd like you to say, on a scale of 0 to 10, where 0 is not at all, 10 is completely, and 5 is exactly in the middle, how much each one describes each of several political figures.

"Really cares about the average person"

Q22A. Barack Obama (n=208)

0-1 ~Not at all	<b>34.6%</b>
2-4 ~Some	<b>7.2%</b>
5 In the middle	<b>14.9%</b>
6-8 ~Quite a bit	<b>17.3%</b>
9-10 ~Completely	<b>26.0%</b>

Q23A. John McCain (n=209)

0-1 ~Not at all	<b>14.3%</b>
2-4 ~Some	<b>18.2%</b>
5 In the middle	<b>20.6%</b>
6-8 ~Quite a bit	<b>21.0%</b>
9-10 ~Completely	<b>25.9%</b>

"Competent"

Q24A. Barack Obama (n=209)

0-1 ~Not at all	<b>33.2%</b>
2-4 ~Some	<b>10.6%</b>
5 In the middle	<b>11.5%</b>
6-8 ~Quite a bit	<b>19.1%</b>
9-10 ~Completely	<b>25.4%</b>

Q25A. John McCain (n=208)

0-1 ~Not at all	<b>10.5%</b>
2-4 ~Some	<b>6.2%</b>
5 In the middle	<b>21.2%</b>
6-8 ~Quite a bit	<b>31.2%</b>
9-10 ~Completely	<b>30.8%</b>

"Inspiring"

Q26A. Barack Obama (n=208)

0-1 ~Not at all	<b>28.3%</b>
2-4 ~Some	<b>11.0%</b>
5 In the middle	<b>10.1%</b>
6-8 ~Quite a bit	<b>18.8%</b>
9-10 ~Completely	<b>31.8%</b>

Q27A. John McCain (n=208)

0-1 ~Not at all	<b>18.7%</b>
2-4 ~Some	<b>17.4%</b>
5 In the middle	<b>21.2%</b>
6-8 ~Quite a bit	<b>24.5%</b>
9-10 ~Completely	<b>18.3%</b>

“Provides strong leadership”

Q28A. Barack Obama (n=208)

0-1 ~Not at all	<b>34.2%</b>
2-4 ~Some	<b>12.0%</b>
5 In the middle	<b>10.1%</b>
6-8 ~Quite a bit	<b>17.3%</b>
9-10 ~Completely	<b>26.5%</b>

Q29A. John McCain (n=208)

0-1 ~Not at all	<b>9.6%</b>
2-4 ~Some	<b>10.1%</b>
5 In the middle	<b>22.1%</b>
6-8 ~Quite a bit	<b>28.3%</b>
9-10 ~Completely	<b>29.8%</b>

**VERSION A.2** [to be asked of another 200 randomly subsetting respondents]: Same as Version A.1, except that Q46 is asked just before this battery instead of just after.

“Really cares about the average person”

Q22A2. Barack Obama (n=195)

0-1 ~Not at all	<b>34.3%</b>
2-4 ~Some	<b>9.7%</b>
5 In the middle	<b>11.3%</b>
6-8 ~Quite a bit	<b>16.9%</b>
9-10 ~Completely	<b>27.7%</b>

Q23A2. John McCain (n=196)

0-1 ~Not at all	<b>20.4%</b>
2-4 ~Some	<b>12.8%</b>
5 In the middle	<b>12.8%</b>
6-8 ~Quite a bit	<b>28.5%</b>
9-10 ~Completely	<b>25.5%</b>

“Competent”

Q24A2. Barack Obama (n=196)

0-1 ~Not at all	<b>30.1%</b>
2-4 ~Some	<b>15.9%</b>
5 In the middle	<b>10.7%</b>
6-8 ~Quite a bit	<b>20.5%</b>
9-10 ~Completely	<b>22.8%</b>

Q25A2. John McCain (n=196)

0-1 ~Not at all	<b>10.3%</b>
2-4 ~Some	<b>12.3%</b>
5 In the middle	<b>12.2%</b>
6-8 ~Quite a bit	<b>29.6%</b>
9-10 ~Completely	<b>36.2%</b>

“Inspiring”

Q26A2. Barack Obama (n=195)

0-1 ~Not at all	<b>26.1%</b>
2-4 ~Some	<b>10.3%</b>
5 In the middle	<b>11.8%</b>
6-8 ~Quite a bit	<b>22.0%</b>
9-10 ~Completely	<b>29.7%</b>

Q27A2. John McCain (n=196)

0-1 ~Not at all	<b>20.9%</b>
2-4 ~Some	<b>14.3%</b>
5 In the middle	<b>19.4%</b>
6-8 ~Quite a bit	<b>26.0%</b>
9-10 ~Completely	<b>19.4%</b>

“Provides strong leadership”

Q28A2. Barack Obama (n=196)

0-1 ~Not at all	<b>33.2%</b>
2-4 ~Some	<b>12.3%</b>
5 In the middle	<b>11.7%</b>
6-8 ~Quite a bit	<b>16.9%</b>
9-10 ~Completely	<b>26.0%</b>

Q29A2. John McCain (n=196)

0-1 ~Not at all	<b>14.3%</b>
2-4 ~Some	<b>11.3%</b>
5 In the middle	<b>8.7%</b>
6-8 ~Quite a bit	<b>30.2%</b>
9-10 ~Completely	<b>35.7%</b>



**VERSION B** [to be asked of the remaining 200 randomly subsetting respondents]

“Intelligent”

Q22B. Barack Obama (n=206)

0-1 ~Not at all	<b>8.7%</b>
2-4 ~Some	<b>10.1%</b>
5 In the middle	<b>13.1%</b>
6-8 ~Quite a bit	<b>22.4%</b>
9-10 ~Completely	<b>45.7%</b>

Q23B. John McCain (n=205)

0-1 ~Not at all	<b>9.8%</b>
2-4 ~Some	<b>7.9%</b>
5 In the middle	<b>13.7%</b>
6-8 ~Quite a bit	<b>32.7%</b>
9-10 ~Completely	<b>36.1%</b>

“Compassionate”

Q24B. Barack Obama (n=203)

0-1 ~Not at all	<b>26.6%</b>
2-4 ~Some	<b>10.9%</b>
5 In the middle	<b>13.8%</b>
6-8 ~Quite a bit	<b>18.7%</b>
9-10 ~Completely	<b>30.1%</b>

Q25B. John McCain (n=204)

0-1 ~Not at all	<b>14.7%</b>
2-4 ~Some	<b>11.8%</b>
5 In the middle	<b>17.6%</b>
6-8 ~Quite a bit	<b>25.9%</b>
9-10 ~Completely	<b>29.9%</b>

“Honest”

Q26B. Barack Obama (n=203)

0-1 ~Not at all	<b>38.4%</b>
2-4 ~Some	<b>9.8%</b>
5 In the middle	<b>9.7%</b>
6-8 ~Quite a bit	<b>17.5%</b>
9-10 ~Completely	<b>24.8%</b>

Q27B. John McCain (n=205)

0-1 ~Not at all	<b>13.7%</b>
2-4 ~Some	<b>9.7%</b>
5 In the middle	<b>15.1%</b>
6-8 ~Quite a bit	<b>27.8%</b>
9-10 ~Completely	<b>33.6%</b>

“Really cares about the average person”

Q28B. Barack Obama (n=205)

0-1 ~Not at all	<b>33.7%</b>
2-4 ~Some	<b>11.2%</b>
5 In the middle	<b>10.2%</b>
6-8 ~Quite a bit	<b>15.2%</b>
9-10 ~Completely	<b>29.8%</b>

Q29B. John McCain (n=206)

0-1 ~Not at all	<b>18.5%</b>
2-4 ~Some	<b>11.1%</b>
5 In the middle	<b>17.5%</b>
6-8 ~Quite a bit	<b>29.2%</b>
9-10 ~Completely	<b>23.8%</b>

“Really understands the average person”

Q30B. Barack Obama (n=205)

0-1 ~Not at all	<b>31.7%</b>
2-4 ~Some	<b>15.4%</b>
5 In the middle	<b>10.2%</b>
6-8 ~Quite a bit	<b>15.2%</b>
9-10 ~Completely	<b>27.8%</b>

Q31B. John McCain (n=206)

0-1 ~Not at all	<b>19.4%</b>
2-4 ~Some	<b>16.5%</b>
5 In the middle	<b>19.4%</b>
6-8 ~Quite a bit	<b>27.2%</b>
9-10 ~Completely	<b>17.5%</b>

“Competent”

Q32B. Barack Obama (n=206)

0-1 ~Not at all	<b>27.2%</b>
2-4 ~Some	<b>14.1%</b>
5 In the middle	<b>11.7%</b>
6-8 ~Quite a bit	<b>16.9%</b>
9-10 ~Completely	<b>30.1%</b>

Q33B. John McCain (n=205)

0-1 ~Not at all	<b>11.7%</b>
2-4 ~Some	<b>9.2%</b>
5 In the middle	<b>14.1%</b>
6-8 ~Quite a bit	<b>33.7%</b>
9-10 ~Completely	<b>31.2%</b>

“Inspiring”

Q34B. Barack Obama (n=206)

0-1 ~Not at all	<b>22.8%</b>
2-4 ~Some	<b>9.7%</b>
5 In the middle	<b>13.1%</b>
6-8 ~Quite a bit	<b>17.9%</b>
9-10 ~Completely	<b>36.4%</b>

Q35B. John McCain (n+206)

0-1 ~Not at all	<b>16.5%</b>
2-4 ~Some	<b>15.6%</b>
5 In the middle	<b>20.9%</b>
6-8 ~Quite a bit	<b>29.7%</b>
9-10 ~Completely	<b>17.4%</b>

“Provides strong leadership”

Q36B. Barack Obama (n=206)

0-1 ~Not at all	<b>29.1%</b>
2-4 ~Some	<b>15.5%</b>
5 In the middle	<b>11.2%</b>
6-8 ~Quite a bit	<b>11.1%</b>
9-10 ~Completely	<b>33.0%</b>

Q37B. John McCain (n=206)

0-1 ~Not at all	<b>12.6%</b>
2-4 ~Some	<b>8.7%</b>
5 In the middle	<b>15.5%</b>
6-8 ~Quite a bit	<b>28.2%</b>
9-10 ~Completely	<b>34.9%</b>

“Experienced”

Q38B. Barack Obama (n=204)

0-1 ~Not at all	<b>38.7%</b>
2-4 ~Some	<b>14.2%</b>
5 In the middle	<b>13.7%</b>
6-8 ~Quite a bit	<b>20.1%</b>
9-10 ~Completely	<b>13.3%</b>

Q39B. John McCain (n=205)

0-1 ~Not at all	<b>6.4%</b>
2-4 ~Some	<b>5.4%</b>
5 In the middle	<b>10.7%</b>
6-8 ~Quite a bit	<b>25.9%</b>
9-10 ~Completely	<b>51.7%</b>

“Has good judgment”

Q40B. Barack Obama (n=206)

0-1 ~Not at all	<b>33.5%</b>
2-4 ~Some	<b>15.1%</b>
5 In the middle	<b>8.3%</b>
6-8 ~Quite a bit	<b>17.0%</b>
9-10 ~Completely	<b>26.2%</b>

Q41B. John McCain (n=205)

0-1 ~Not at all	<b>15.6%</b>
2-4 ~Some	<b>10.7%</b>
5 In the middle	<b>12.7%</b>
6-8 ~Quite a bit	<b>31.7%</b>
9-10 ~Completely	<b>29.2%</b>

“Moral”

Q42B. Barack Obama (n=206)

0-1 ~Not at all	<b>31.1%</b>
2-4 ~Some	<b>9.2%</b>
5 In the middle	<b>13.1%</b>
6-8 ~Quite a bit	<b>20.9%</b>
9-10 ~Completely	<b>25.8%</b>

Q43B. John McCain (n=205)

0-1 ~Not at all	<b>12.2%</b>
2-4 ~Some	<b>6.4%</b>
5 In the middle	<b>17.1%</b>
6-8 ~Quite a bit	<b>26.3%</b>
9-10 ~Completely	<b>38.1%</b>

“Patriotic”

Q44B. Barack Obama (n=205)

0-1 ~Not at all	<b>37.6%</b>
2-4 ~Some	<b>8.3%</b>
5 In the middle	<b>12.2%</b>
6-8 ~Quite a bit	<b>14.1%</b>
9-10 ~Completely	<b>27.8%</b>

Q45B. John McCain (n=204)

0-1 ~Not at all	<b>5.9%</b>
2-4 ~Some	<b>2.0%</b>
5 In the middle	<b>9.8%</b>
6-8 ~Quite a bit	<b>16.1%</b>
9-10 ~Completely	<b>66.2%</b>

### **Retrospective Assessments**

Q46. Overall, how strongly do you approve or disapprove of the way George W. Bush has been handling his job as president? (Trial A asked before candidate trait questions, trial B asked after candidate trait questions, cumulative total is average of both trials).

	<b>A, n=197</b>	<b>B, n=199</b>	<b>CUM., n=396</b>
Approve strongly	<b>10.2%</b>	<b>9.4%</b>	<b>9.8%</b>
Approve somewhat	<b>25.4%</b>	<b>23.2%</b>	<b>24.3%</b>
Neither approve nor disapprove	<b>13.2%</b>	<b>9.2%</b>	<b>11.2%</b>
Disapprove somewhat	<b>16.8%</b>	<b>15.5%</b>	<b>16.1%</b>
Disapprove strongly	<b>34.5%</b>	<b>42.8%</b>	<b>38.7%</b>

Q47. Compared to a year ago, would you say that the country is economically

A lot better off	<b>0.8%</b>
Somewhat better off	<b>2.3%</b>
About the same	<b>8.6%</b>
Somewhat worse off, or	<b>35.6%</b>
A lot worse off?	<b>52.7%</b>

Q48. What about you? Compared to a year ago, would you say that you and your family are economically

A lot better off	<b>2.8%</b>
Somewhat better off	<b>14.4%</b>
About the same	<b>37.3%</b>
Somewhat worse off, or	<b>30.4%</b>
A lot worse off?	<b>15.2%</b>

Q49. And looking ahead, would you say that your children, when they're your age, will be economically

A lot better off	<b>13.5%</b>
Somewhat better off	<b>32.8%</b>
About the same	<b>24.4%</b>
Somewhat worse off, or	<b>17.5%</b>
A lot worse off?	<b>11.9%</b>

### **Identity Politics**

Q50. On a scale from 0 to 10, where 0 is extremely *unimportant* at all, 10 is extremely important, and 5 is exactly in the middle, how important, whatever happens this year, is it that the U.S. elect a woman as president in the near future?

0-1 ~Extremely unimportant	<b>22.9%</b>
2-4 ~Somewhat unimportant	<b>8.0%</b>
5 In the middle	<b>33.8%</b>
6-8 ~Somewhat important	<b>17.4%</b>
9-10 ~Extremely important	<b>17.9%</b>

Q51. A black person?

0-1 ~Extremely unimportant	<b>30.1%</b>
2-4 ~Somewhat unimportant	<b>8.1%</b>
5 In the middle	<b>33.9%</b>
6-8 ~Somewhat important	<b>15.5%</b>
9-10 ~Extremely important	<b>12.5%</b>

### **The Debates**

Q52. How much of the first two presidential debates have you watched?

All	<b>36.8%</b>
Nearly all	<b>18.4%</b>
More than half	<b>8.2%</b>
About half	<b>11.0%</b>
Less than half	<b>9.5%</b>
Almost none	<b>8.7%</b>
None	<b>7.4%</b>

Q53. On a scale of 0 to 10, where 0 is disliked a lot, 10 is liked a lot, and 5 is exactly in the middle, how well, overall, did you like what you saw of John McCain?

0-1 ~Dislike a lot	<b>17.1%</b>
2-4 ~Somewhat dislike	<b>15.0%</b>
5 In the middle	<b>21.4%</b>
6-8 ~Like somewhat	<b>27.6%</b>
9-10 ~Like a lot	<b>18.9%</b>

Q54. Barrack Obama?

0-1 ~Dislike a lot	<b>29.8%</b>
2-4 ~Somewhat dislike	<b>15.2%</b>
5 In the middle	<b>15.4%</b>
6-8 ~Like somewhat	<b>16.6%</b>
9-10 ~Like a lot	<b>23.2%</b>

Q55. How much of the vice presidential debate did you watch?

All	<b>46.1%</b>
Nearly all	<b>9.5%</b>
More than half	<b>5.4%</b>
About half	<b>7.5%</b>
Less than half	<b>10.8%</b>
Almost none	<b>9.3%</b>
None	<b>11.4%</b>

Q56. On a scale of 0 to 10, where 0 is disliked a lot, 10 is liked a lot, and 5 is exactly in the middle, how well, overall, did you like or dislike what you saw of Sarah Palin?

0-1 ~Dislike a lot	<b>23.0%</b>
2-4 ~Somewhat dislike	<b>10.8%</b>
5 In the middle	<b>15.3%</b>
6-8 ~Like somewhat	<b>17.6%</b>
9-10 ~Like a lot	<b>33.3%</b>

Q57. Joe Biden?

0-1 ~Dislike a lot	<b>22.1%</b>
2-4 ~Somewhat dislike	<b>15.5%</b>
5 In the middle	<b>21.6%</b>
6-8 ~Like somewhat	<b>21.3%</b>
9-10 ~Like a lot	<b>19.6%</b>

### **Negativity**

Q58. On a scale from 0 to 10, where 0 is extremely negative, 10 is extremely positive, and 5 is exactly in the middle, how positive or negative would you say the McCain campaign has been?

0-1 ~Extremely negative	<b>23.5%</b>
2-4 ~Somewhat negative	<b>20.9%</b>
5 In the middle	<b>27.1%</b>
6-8 ~Somewhat positive	<b>18.4%</b>
9-10 ~Extremely positive	<b>9.9%</b>

Q59. The Obama campaign?

0-1 ~Extremely negative	<b>22.4%</b>
2-4 ~Somewhat negative	<b>17.8%</b>
5 In the middle	<b>21.0%</b>
6-8 ~Somewhat positive	<b>25.4%</b>
9-10 ~Extremely positive	<b>13.5%</b>

### **State Level Retrospections**

Q60. Overall, how strongly do you approve or disapprove of the way Rick Perry has been handling his job as governor?

Approve strongly	<b>10.9%</b>
Approve somewhat	<b>26.1%</b>
Neither approve nor disapprove	<b>32.4%</b>
Disapprove somewhat	<b>14.1%</b>
Disapprove strongly	<b>16.5%</b>

Q61. Overall, how strongly do you approve or disapprove of the job the US Congress is doing handling the economy?

Approve strongly	<b>0.8%</b>
Approve somewhat	<b>7.5%</b>
Neither approve nor disapprove	<b>17.5%</b>
Disapprove somewhat	<b>29.0%</b>
Disapprove strongly	<b>45.1%</b>

Q62. Overall, how strongly do you approve or disapprove of the job the US Congress is doing handling energy?

Approve strongly	<b>0.7%</b>
Approve somewhat	<b>6.6%</b>
Neither approve nor disapprove	<b>18.0%</b>
Disapprove somewhat	<b>31.0%</b>
Disapprove strongly	<b>43.8%</b>

### **Policy Views**

Next we are going to ask some questions about your opinions on policy issues:

Q63. Some people think that illegal immigrants who have lived and worked long enough in the U.S. should be allowed to keep their jobs and apply for legal status. Suppose these people are at one end of a 1-to-7 scale, at point 1. Other people think that illegal immigrants should be deported back to their native country, no matter how long they have lived and worked in the U.S. Suppose these people are at the other end of the scale, at point 7. People who are exactly in-between are at point 4, and of course other people have opinions at other points between 1 and 7. Where would you place yourself on this scale, or wouldn't you have any opinion about that?



Self on scale:

1 (Stay and apply for citizenship)	<b>25.0%</b>
2-3	<b>21.4%</b>
4 (Middle)	<b>11.9%</b>
5-6	<b>15.5%</b>
7 (Return to native land)	<b>23.3%</b>
Don't know	<b>2.9%</b>

Q63a. Where would you place John McCain on the scale?

1 (Stay and apply for citizenship)	<b>7.5%</b>
2-3	<b>22.4%</b>
4 (Middle)	<b>22.7%</b>
5-6	<b>19.4%</b>
7 (Return to native land)	<b>13.4%</b>
Don't know	<b>14.4%</b>

Q63b. Where would you place Barack Obama on the scale?

1 (Stay and apply for citizenship)	<b>31.4%</b>
2-3	<b>23.4%</b>
4 (Middle)	<b>16.4%</b>
5-6	<b>7.8%</b>
7 (Return to native land)	<b>3.9%</b>
Don't know	<b>17.0%</b>

Q64. Some people think that if anyone's taxes are cut, everyone's should be cut by the same percentage. Suppose these people are at one end of a 1-to-7 scale, at point 1. Other people think that people who earn more than several hundred thousand dollars a year should pay more so that most people can pay less. Suppose these people are at the other end of the scale, at point 7. People who are exactly in-between are at point 4, and of course other people have opinions at other points between 1 and 7. Where would you place yourself on this scale, or wouldn't you have any opinion about that?

Self on scale:

1 (Cut taxes equally)	<b>26.8%</b>
2-3	<b>10.9%</b>
4 (Middle)	<b>10.1%</b>
5-6	<b>20.4%</b>
7 (Make more should pay more)	<b>27.9%</b>
Don't know	<b>3.8%</b>

Q64b. Where would you place John McCain on the scale?

1 (Cut taxes equally)	<b>28.7%</b>
2-3	<b>31.2%</b>
4 (Middle)	<b>14.9%</b>
5-6	<b>10.2%</b>
7 (Make more should pay more)	<b>4.4%</b>
Don't know	<b>10.7%</b>

Q64a. Where would you place Barack Obama on the scale?

1 (Cut taxes equally)	<b>3.4%</b>
2-3	<b>5.1%</b>
4 (Middle)	<b>7.0%</b>
5-6	<b>19.5%</b>
7 (Make more should pay more)	<b>56.2%</b>
Don't know	<b>8.7%</b>

Q65. Some people think our emphasis in achieving greater energy independence and addressing global climate change should be more on increased drilling and building new nuclear plants. Suppose these people are at one end of a 1-to-7 scale, at point 1. Other people think our emphasis should be more on increased development of wind and solar power and on conservation. Suppose these people are at the other end of the scale, at point 7. People who are exactly in-between are at point 4, and of course other people have opinions at other points between 1 and 7. Where would you place yourself on this scale, or wouldn't you have any opinion about that?

Self on scale:

1 (More drilling and nuclear)	<b>18.9%</b>
2-3	<b>8.7%</b>
4 (Middle)	<b>19.4%</b>
5-6	<b>17.6%</b>
7 (Renewables and conservation)	<b>30.5%</b>
Don't know	<b>4.9%</b>

Q65b. Where would you place John McCain on the scale?

1 (More drilling and nuclear)	<b>28.9%</b>
2-3	<b>28.9%</b>
4 (Middle)	<b>17.6%</b>
5-6	<b>9.0%</b>
7 (Renewables and conservation)	<b>4.6%</b>
Don't know	<b>11.1%</b>

Q65a. Where would you place Barack Obama on the scale?

1 (More drilling and nuclear)	<b>3.1%</b>
2-3	<b>4.6%</b>
4 (Middle)	<b>11.6%</b>
5-6	<b>32.0%</b>
7 (Renewables and conservation)	<b>36.1%</b>
Don't know	<b>12.7%</b>

Q66. Some people think the federal government should provide health insurance for everyone. Suppose these people are at one end of a 1-to-7 scale, at point 1. Other people think that individuals should be responsible for obtaining their own health insurance. Suppose these people are at the other end of the scale, at point 7. People who are exactly in-between are at point 4, and of course other people have opinions at other points between 1 and 7. Where would you place yourself on this scale, or wouldn't you have any opinion about that?

Self on scale:

1 (Government provided insurance)	<b>22.5%</b>
2-3	<b>18.0%</b>
4 (Middle)	<b>14.9%</b>
5-6	<b>15.0%</b>
7 (Individual responsibility)	<b>26.6%</b>
Don't know	<b>2.9%</b>

Q66a. Where would you place John McCain on this scale?

1 (Government provided insurance)	<b>4.2%</b>
2-3	<b>6.6%</b>
4 (Middle)	<b>13.9%</b>
5-6	<b>31.5%</b>
7 (Individual responsibility)	<b>35.8%</b>
Don't know	<b>8.0%</b>

Q66b. Where would you place Barack Obama on this scale?

1 (Government provided insurance)	<b>48.9%</b>
2-3	<b>26.3%</b>
4 (Middle)	<b>7.4%</b>
5-6	<b>6.0%</b>
7 (Individual responsibility)	<b>4.1%</b>
Don't know	<b>7.2%</b>

Q67: Congress recently authorized the government to invest \$700 billion in failing financial institutions to stabilize the nation's economy. Some people believe this will primarily help big businesses and financial institutions, but do little to help the average person. On a scale from 1-7, suppose these people are at point 1. Other people think the government investment will help the entire economy, including the average person. Suppose these people are at the other end of the scale, at point 7. People who are exactly in-between are at point 4, and other people will have opinions at other points between 1 and 7. Where would you place yourself on this scale, or wouldn't you have any opinion about that?

Self on scale:

1 (Primarily helps business/finance)	<b>20.1%</b>
2-3	<b>21.5%</b>
4 (Middle)	<b>18.3%</b>
5-6	<b>18.6%</b>
7 (Helps entire economy)	<b>15.4%</b>
Don't know	<b>6.0%</b>

Q67a. Where would you place John McCain on the scale?

1 (Primarily helps business/finance)	<b>19.7%</b>
2-3	<b>19.7%</b>
4 (Middle)	<b>14.9%</b>
5-6	<b>24.8%</b>
7 (Helps entire economy)	<b>12.0%</b>
Don't know	<b>8.9%</b>

Q67b. Where would you place Barack Obama on the scale?

1 (Primarily helps business/finance)	<b>13.9%</b>
2-3	<b>19.6%</b>
4 (Middle)	<b>15.5%</b>
5-6	<b>22.5%</b>
7 (Helps entire economy)	<b>15.8%</b>
Don't know	<b>12.6%</b>

## Media Usage

We'd like to know more about where you get your information about politics and the current election campaign. Looking at the chart below, please fill in numbers to indicate what percent of your information comes from the different news media outlets. Your numbers should add up to 100%.

Q68. Broadcast television news (ABC, CBS, NBC, PBS)	<b>20%</b>
Q69. Local television news	<b>32%</b>
Q70. Cable television news (CNN, Fox News, MSNBC)	<b>13%</b>
Q71. Radio	<b>10%</b>
Q72. Websites online	<b>16%</b>
Q73. Newsmagazines (e.g. TIME, Newsweek, or US News & World Report)	<b>3%</b>
Q74. Newspapers (Dallas Morning News, Houston Chronicle, etc.)	<b>6%</b>

## Media Coverage

Q75a. On a scale from 0 to 10, where 0 is extremely *unfair*, 10 is extremely fair, and 5 is exactly in the middle, how fair or unfair have the news media been to John McCain during this campaign?

0-1 ~Extremely unfair	<b>25.3%</b>
2-4 ~Somewhat unfair	<b>19.4%</b>
5 In the middle	<b>22.7%</b>
6-8 ~Somewhat fair	<b>19.6%</b>
9-10 ~Extremely fair	<b>12.9%</b>

Q75b. Barack Obama?

0-1 ~Extremely unfair	<b>5.2%</b>
2-4 ~Somewhat unfair	<b>6.9%</b>
5 In the middle	<b>21.0%</b>
6-8 ~Somewhat fair	<b>22.8%</b>
9-10 ~Extremely fair	<b>44.1%</b>

Q75c. Sarah Palin?

0-1 ~Extremely unfair	<b>38.1%</b>
2-4 ~Somewhat unfair	<b>12.8%</b>
5 In the middle	<b>21.0%</b>
6-8 ~Somewhat fair	<b>15.1%</b>
9-10 ~Extremely fair	<b>13.1%</b>

Q75d. Joe Biden?

0-1 ~Extremely unfair	<b>3.8%</b>
2-4 ~Somewhat unfair	<b>4.4%</b>
5 In the middle	<b>33.0%</b>
6-8 ~Somewhat fair	<b>28.0%</b>
9-10 ~Extremely fair	<b>30.6%</b>

Q75e. Hillary Clinton?

0-1 ~Extremely unfair	<b>12.2%</b>
2-4 ~Somewhat unfair	<b>17.6%</b>
5 In the middle	<b>31.4%</b>
6-8 ~Somewhat fair	<b>22.2%</b>
9-10 ~Extremely fair	<b>16.6%</b>

**General Political Orientations**

LIBERAL/CONSERVATIVE? On a scale from 1 to 7, where 7 is extremely conservative, 1 is extremely liberal, and 4 is exactly in the middle, where, generally speaking, would you place yourself?

Self on scale:

1 (Extremely liberal)	<b>5.9%</b>
2-3	<b>14.5%</b>
4 (Centrist)	<b>26.2%</b>
5-6	<b>33.9%</b>
7 (Extremely conservative)	<b>13.7%</b>
Don't know	<b>5.9%</b>

And where, on the same scale would you place the Democratic Party?

1 (Extremely liberal)	<b>35.5%</b>
2-3	<b>34.3%</b>
4 (Centrist)	<b>12.2%</b>
5-6	<b>4.6%</b>
7 (Extremely conservative)	<b>3.5%</b>
Don't know	<b>9.8%</b>

And where, on the same scale would you place the Republican Party?

1 (Extremely liberal)	<b>2.6%</b>
2-3	<b>6.2%</b>
4 (Centrist)	<b>12.0%</b>
5-6	<b>45.8%</b>
7 (Extremely conservative)	<b>22.4%</b>
Don't know	<b>10.9%</b>

And where, on the same scale would you place John McCain?

1 (Extremely liberal)	<b>2.3%</b>
2-3	<b>6.8%</b>
4 (Centrist)	<b>17.4%</b>
5-6	<b>47.8%</b>
7 (Extremely conservative)	<b>17.2%</b>
Don't know	<b>9.3%</b>

And where, on the same scale would you place Barack Obama?

1 (Extremely liberal)	<b>43.7%</b>
2-3	<b>26.4%</b>
4 (Centrist)	<b>11.6%</b>
5-6	<b>5.5%</b>
7 (Extremely conservative)	<b>3.1%</b>
Don't know	<b>9.6%</b>

And where, on the same scale would you place Joe Biden?

1 (Extremely liberal)	<b>25.8%</b>
2-3	<b>37.9%</b>
4 (Centrist)	<b>14.9%</b>
5-6	<b>5.2%</b>
7 (Extremely conservative)	<b>3.0%</b>
Don't know	<b>13.2%</b>

And where, on the same scale would you place Sarah Palin?

1 (Extremely liberal)	<b>3.3%</b>
2-3	<b>4.3%</b>
4 (Centrist)	<b>6.1%</b>
5-6	<b>36.6%</b>
7 (Extremely conservative)	<b>37.8%</b>
Don't know	<b>12.0%</b>

PARTY ID. Generally speaking, would you say that you usually think of yourself as a...

Strong Democrat	<b>21.7%</b>
Not very strong Democrat	<b>13.2%</b>
Independent, leaning Democrat	<b>8.9%</b>
Independent	<b>7.6%</b>
Independent, leaning Republican	<b>11.7%</b>
Not very strong Republican	<b>11.1%</b>
Strong Republican	<b>25.8%</b>

We're nearly done now. Here are some questions to which not everyone may know the right answer. If you come to one to which you don't know the right answer, don't worry about it. Just mark "couldn't say" and move on to the next one.

Which of the following is NOT true?

John McCain voted against George Bush's tax cuts	<b>13.7%</b>
John McCain has proposed cutting taxes further	<b>17.0%</b>
Barack Obama has proposed increasing taxes on everyone	<b>25.0%</b>
Barack Obama has proposed reducing inheritance taxes	<b>12.0%</b>
Couldn't say	<b>32.2%</b>

Is Barack Obama's religion...?

Protestant	<b>45.3%</b>
Catholic	<b>3.3%</b>
Muslim	<b>22.7%</b>
Hindu	<b>0.2%</b>
Couldn't say	<b>28.2%</b>

Which of the following is true of Sarah Palin?

She initially supported the "bridge to nowhere"	<b>56.1%</b>
She lowered taxes on oil companies operating in Alaska	<b>9.9%</b>
Her youngest son is actually her daughter's	<b>2.8%</b>
She took steps as Governor to protect Alaska's polar bears	<b>5.7%</b>
Couldn't say	<b>25.5%</b>

## Demographics

Finally, a few final questions for statistical purposes...

LOCATE. Would you say you live in an urban, suburban, or rural area?

Urban	<b>30.5%</b>
Suburban	<b>47.5%</b>
Rural	<b>22.0%</b>

MARRIED. What is your current marital status?

Married	<b>61.4%</b>
Single, never married	<b>16.9%</b>
Divorced	<b>12.4%</b>
Domestic Partnership	<b>3.9%</b>
Widowed	<b>2.8%</b>
Separated	<b>1.0%</b>
Prefer Not To Say	<b>1.6%</b>



CHILD. How many children do you have currently living with you?

<b>0</b>	<b>60.9%</b>
<b>1</b>	<b>18.8%</b>
<b>2</b>	<b>11.8%</b>
<b>3</b>	<b>6.0%</b>
<b>4</b>	<b>2.3%</b>
<b>5</b>	<b>0.5%</b>
<b>6</b>	<b>0.3%</b>

INCOME. What was your total household income for 2006?

Less than \$10K	<b>2.1%</b>
\$10K-15K	<b>2.9%</b>
\$15K-\$19K	<b>3.4%</b>
\$20K-\$25K	<b>3.1%</b>
\$25K-\$30K	<b>5.2%</b>
\$30K-\$40K	<b>13.6%</b>
\$40K-\$50K	<b>9.7%</b>
\$50K-\$60K	<b>10.6%</b>
\$60K-\$70K	<b>6.9%</b>
\$70K-\$80K	<b>8.7%</b>
\$80K-\$100K	<b>8.0%</b>
\$100K-\$120K	<b>6.4%</b>
\$120K-\$150K	<b>5.6%</b>
>\$150K	<b>3.6%</b>
Prefer Not To Say	<b>10.1%</b>

EDUCATION. What is the highest level of education you completed?

Less than high school	<b>3.9%</b>
High school	<b>26.8%</b>
Some college	<b>35.8%</b>
2-year college degree	<b>5.9%</b>
4-year college degree	<b>19.1%</b>
Post-graduate degree	<b>8.5%</b>

RELIGION. What is your religious denomination?

Catholic	<b>27.2%</b>
Protestant (non-Evangelical)	<b>23.2%</b>
Evangelical Protestant	<b>33.9%</b>
Jewish	<b>0.7%</b>
Agnostic	<b>4.3%</b>
Atheist	<b>1.5%</b>
Other	<b>9.2%</b>

CHURCH ATTEND. How often do you attend church or religious services?

More than once a week	<b>13.7%</b>
Once a week	<b>25.7%</b>
A few times a month	<b>10.1%</b>
Once or twice a year	<b>15.1%</b>
Never	<b>12.5%</b>
Prefer not to say	<b>0.9%</b>

RELIGION IMPORTANCE. How important is religion to your daily life?

Very important	<b>60.7%</b>
Somewhat important	<b>24.8%</b>
Not too important	<b>9.7%</b>
Not at all important	<b>4.9%</b>

HISPANIC. Do you consider yourself to be Hispanic or Latino?

Hispanic	<b>37.2%</b>
Non-Hispanic	<b>62.5%</b>
Don't know	<b>0.3%</b>

RACE. Would you say that you are...

White	<b>52.5%</b>
African American	<b>10.5%</b>
Hispanic	<b>32.7%</b>
Asian/Pacific Islander	<b>0.8%</b>
Native American	<b>0.8%</b>
Multi-racial	<b>2.1%</b>
Don't know/Refused/NA	<b>0.5%</b>

GENDER

Male	<b>42.7%</b>
Female	<b>57.3%</b>