

**University of Texas / Texas Politics Project Poll**  
**Texas Statewide Survey**

Field Dates: October 2-10, 2024

N=1200 Registered Voters

Margin of error: +/- 2.83% (3.62% adjusted for weighting) unless otherwise noted<sup>1</sup>

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**Interest and Engagement**

Q1. Are you registered to vote in the state of Texas?

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Q1	Percent
Yes, registered	100

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Q2. Generally speaking, would you say that you are extremely interested in politics and public affairs, somewhat interested, not very interested, or not at all interested?

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Q2	Percent
Extremely interested	48
Somewhat interested	40
Not very interested	9
Not at all interested	3

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Q3. There are many elections in the state of Texas. Furthermore, many people intend to vote in a given election, but sometimes personal and professional circumstances keep them from the polls. Thinking back over the past two or three years, would you say that you voted in all elections, almost all, about half, one or two, or none at all?

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Q3	Percent
Every election	38
Almost every election	39
About half	10
One or two	8
None	5
Don't know	1

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<sup>1</sup>In calculating the margin of error (MOE) for the survey, we provide two calculations, one that compensates for the relative standard deviation of the weights and one that does not. Without taking the variance of the weights into account, the margin of error for the full sample is 2.83%. To compensate for the additional uncertainty from weighting, we apply a multiplier derived from the coefficient of variation of the weights:  $\sqrt{1+CV^2}$ , where  $CV=sd(weights)/mean(weights)$ . For this weight sensitive calculation, the MOE for the full sample is 3.62%.

Q3A. On a 0-10 scale, please rate how likely you are to vote in the upcoming November elections: 10 means you are absolutely certain to vote, 0 means you will definitely NOT vote, and 5 means you may or may not vote. **[INSERT 0-10 SCALE AND “Don’t know” option]**

Q3A_vote_likelihood	Percent
0 - Definitely will NOT vote	0
1	0
2	0
3	0
4	0
5	2
6	1
7	3
8	6
9	8
10 - Absolutely certain to vote	76
Don't know	1

Q3B. How enthusiastic would you say you are about voting in the 2024 election?

	Extremely enthusiastic	Very enthusiastic	Somewhat enthusiastic	Not too enthusiastic	Not at all enthusiastic	Don't know/No opinion
Oct. 2024	45	24	16	8	5	2
Aug. 2024	48	25	14	7	6	1
June 2024	44	21	14	12	8	1
Apr. 2024	44	24	14	10	7	1
Feb. 2024	46	23	15	9	5	2
Dec. 2023	38	22	18	13	6	3
Oct. 2023	39	22	17	14	7	2

## Most Important Problem

Q4. What would you say is the most important problem facing this country today? [Randomize]

Q4	Percent
Inflation/rising prices	17
The economy	16
Immigration	13
Political corruption/leadership	7
Border security	5
Gun control/gun violence	5
Environment/climate change	4
Abortion	4
Health care	3
Moral decline	2
Voting rights	2
Federal spending/national debt	2
National security/terrorism	2
Crime	2
Income inequality	2
Education	1
Taxes	1
Race relations	1
Partisan gridlock	1
Middle East instability	1
Unemployment/jobs	1
The media	1
Homelessness	1
Electoral fraud	1
Russia	1
Housing	1
Social welfare programs	0

Q5. What would you say is the most important problem facing the State of Texas today?  
**[Randomize]**

Q5	Percent
Immigration	17
Border security	14
Inflation/rising prices	14
Political corruption/leadership	9
The economy	7
Abortion	6
Gun control/gun violence	4
Health care	3
Environment/climate change	3
Energy/The grid	3
Unemployment/jobs	2
Homelessness	2
Education	2
Moral decline	2
Crime	2
Taxes	2
Opioid/drug abuse	1
Utility rates	1
Voting rights	1
State government spending	1
State budget cuts	1
Race relations	1
Redistricting	1
Housing	1
Electoral fraud	1
Coronavirus/COVID-19	1
Water supply	1
Social welfare programs	0

## Retrospective Assessments

Q6. How would you rate the job Joe Biden is doing as president? Would you say that you...

	Approve strongly	Approve somewhat	Neither approve nor disapprove	Disapprove somewhat	Disapprove strongly	Don't know	TOTAL APPROVE	TOTAL DISAPPROVE
Oct. 2024	17	20	9	10	43	1	37	53
Aug. 2024	18	21	9	11	41	0	39	52
June 2024	16	23	8	9	43	2	39	52
Apr. 2024	20	23	5	9	42	1	43	51
Feb. 2024	20	22	7	9	41	1	42	50
Dec. 2023	18	20	7	11	43	1	38	54
Oct. 2023	14	23	10	10	43	1	37	53
Aug. 2023	17	21	8	9	43	1	38	52
June 2023	16	22	11	7	43	1	38	50
Apr. 2023	17	23	9	7	42	2	40	49
Feb. 2023	18	23	8	8	42	2	41	50
Dec. 2022	18	24	7	7	43	1	42	50
Oct. 2022	17	22	8	8	44	2	39	52
Aug. 2022	18	22	8	8	44	1	40	52
June 2022	15	20	10	8	47	1	35	55
Apr. 2022	17	20	8	9	45	1	37	54
Feb. 2022	15	21	10	9	43	1	36	52
Oct. 2021	16	19	9	7	48	2	35	55
Aug. 2021	20	20	8	5	46	1	40	51
June 2021	24	19	8	5	42	2	43	47
Apr. 2021	27	17	10	5	41	1	44	46
Mar. 2021	26	18	11	5	39	1	44	44

Q7. How would you rate the job the U.S. Congress is doing? Would you say that you...

	Approve strongly	Approve somewhat	Neither approve nor disapprove	Disapprove somewhat	Disapprove strongly	Don't know	TOTAL APPROVE	TOTAL DISAPPROVE
Oct. 2024	3	18	22	26	27	3	21	53
Aug. 2024	4	17	22	27	26	3	21	53
June 2024	4	16	20	24	33	4	20	57
Apr. 2024	5	20	18	23	31	3	25	54
Feb. 2024	5	21	17	22	31	4	26	53
Dec. 2023	4	16	17	26	34	3	20	60
Oct. 2023	3	16	18	24	36	2	19	60
Aug. 2023	4	17	20	26	30	3	21	56
June 2023	5	19	22	26	26	3	24	52
Apr. 2023	5	20	20	27	25	4	25	52
Feb. 2023	4	18	23	23	27	4	22	50
Dec. 2022	5	24	17	19	31	3	29	50
Oct. 2022	5	19	18	21	34	3	24	55
Aug. 2022	7	19	17	18	37	2	26	55

June 2022	3	15	17	22	40	3	18	62
Apr. 2022	3	17	20	19	37	3	20	56
Feb. 2022	4	17	18	21	37	4	21	58
Oct. 2021	3	16	17	19	42	4	19	61
Aug. 2021	4	17	17	19	40	4	21	59
June 2021	3	14	18	20	41	3	17	61
Apr. 2021	4	20	17	18	37	3	24	55
Mar. 2021	7	22	19	13	36	3	29	49
Feb. 2021	7	15	17	14	43	4	22	57
Oct. 2020	5	15	17	23	37	3	20	60
June 2020	4	15	16	26	36	3	19	62
Apr. 2020	6	17	18	24	32	3	23	56
Feb. 2020	5	13	16	19	42	4	18	61
Oct. 2019	7	14	18	23	35	4	21	58
June 2019	4	14	19	21	39	3	18	60
Feb. 2019	4	14	18	26	35	3	18	61
Oct. 2018	4	22	16	19	38	2	26	57
June 2018	3	15	18	21	38	4	18	59
Feb. 2018	2	17	16	22	39	3	19	61
Oct. 2017	2	10	15	24	45	3	12	69
June 2017	2	13	15	24	43	4	15	67
Feb. 2017	5	21	20	18	32	5	26	50
Oct. 2016	2	8	18	27	41	4	10	68
June 2016	2	8	16	24	45	5	10	69
Feb. 2016	2	10	17	24	43	4	12	67
Oct. 2015	2	8	17	25	46	3	10	71
June 2015	2	13	21	26	36	2	15	62
Feb. 2015	3	17	19	24	34	3	20	58
Oct. 2014	2	12	13	30	41	2	14	71
June 2014	3	8	15	24	48	3	11	72
Feb. 2014	3	8	15	23	49	2	11	72
Oct. 2013	2	6	12	21	56	3	8	77
June 2013	2	10	16	23	46	2	12	69
Feb. 2013	3	11	12	23	48	3	14	71
Oct. 2012	1	10	18	26	43	3	11	69
May 2012	1	9	16	23	48	3	10	71
Feb. 2012	1	10	14	26	47	2	11	73
Oct. 2011	2	9	10	26	51	2	11	77
May 2011	1	15	19	27	35	3	16	62
Feb. 2011	1	17	19	26	32	4	18	58
Oct. 2009	2	12	11	22	49	4	14	71
June 2009	2	18	22	22	36	0	20	58
Mar. 2009	4	22	22	15	37	0	26	52

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Q7A. How would you rate the job the U.S. Supreme Court is doing? Would you say that you...

	Approve strongly	Approve somewhat	Neither approve nor disapprove	Disapprove somewhat	Disapprove strongly	Don't know	TOTAL APPROVE	TOTAL DISAPPROVE
Oct. 2024	11	28	18	12	27	3	39	39
Aug. 2024	11	29	15	15	28	2	40	43
June 2024	9	27	18	15	27	4	36	42
Apr. 2024	10	31	18	13	25	3	41	38
Feb. 2024	7	27	20	19	23	4	34	42
Dec. 2023	8	27	19	17	26	3	35	43
Oct. 2023	9	30	20	15	24	3	39	39
Aug. 2023	10	28	18	14	28	3	38	42

Q8A. How would you rate the job Greg Abbott is doing as Governor? Would you say that you...

	Approve strongly	Approve somewhat	Neither approve nor disapprove	Disapprove somewhat	Disapprove strongly	Don't know	TOTAL APPROVE	TOTAL DISAPPROVE
Oct. 2024	25	26	10	7	31	2	51	38
Aug. 2024	22	27	8	8	34	1	49	42
June 2024	25	25	9	7	32	2	50	39
Apr. 2024	28	27	8	7	30	2	55	37
Feb. 2024	28	25	8	6	31	2	53	37
Dec. 2023	22	26	9	10	31	2	48	41
Oct. 2023	22	27	9	9	31	1	49	40
Aug. 2023	21	24	8	9	36	2	45	45
June 2023	19	28	10	8	34	2	47	42
Apr. 2023	22	24	10	8	33	2	46	41
Feb. 2023	21	25	10	8	35	2	46	43
Dec. 2022	24	25	9	7	34	1	49	41
Oct. 2022	23	24	7	9	35	2	47	44
Aug. 2022	22	24	8	8	36	2	46	44
June 2022	18	25	11	9	37	1	43	46
Apr. 2022	22	25	11	7	34	2	47	41
Feb. 2022	17	27	12	10	32	3	44	42
Oct. 2021	19	24	8	10	38	2	43	48
Aug. 2021	19	22	7	9	41	2	41	50
June 2021	24	20	10	8	36	1	44	44
Apr. 2021	19	24	11	13	32	2	43	45
Mar. 2021	22	23	10	9	34	1	45	43
Feb. 2021	21	25	12	12	27	3	46	39
Oct. 2020	20	27	12	16	24	2	47	40
June 2020	29	20	10	13	26	3	49	39
Apr. 2020	31	25	9	14	18	4	56	32
Feb. 2020	30	18	11	10	24	7	48	34
Oct. 2019	30	22	15	9	19	6	52	28

June 2019	29	22	13	11	20	5	51	31
Feb. 2019	33	18	12	11	21	5	51	32
Oct. 2018	36	16	12	9	23	5	52	32
June 2018	27	20	13	12	24	5	47	36
Feb. 2018	28	18	18	8	23	5	46	31
Oct. 2017	27	21	14	11	22	5	48	33
June 2017	27	18	12	9	29	4	45	38
Feb. 2017	27	18	17	9	24	5	45	33
Oct. 2016	21	21	17	10	23	8	42	33
June 2016	20	22	19	10	21	8	42	31
Feb. 2016	18	23	24	9	20	6	41	29
Oct. 2015	20	22	21	10	19	7	42	29
June 2015	22	24	19	8	20	7	46	28
Oct. 2014	22	24	13	11	27	3	46	38

Q8B. How would you rate the job Dan Patrick is doing as Lieutenant Governor? Would you say that you...

	Approve strongly	Approve somewhat	Neither approve nor disapprove	Disapprove somewhat	Disapprove strongly	Don't know	TOTAL APPROVE	TOTAL DISAPPROVE
Oct. 2024	15	24	18	6	26	10	39	32
Aug. 2024	16	20	18	7	29	10	36	36
June 2024	16	23	16	7	27	12	39	34
Apr. 2024	18	26	15	6	27	9	44	33
Feb. 2024	18	24	16	5	29	8	42	34
Dec. 2023	15	25	18	6	28	8	40	34
Oct. 2023	14	26	18	7	28	7	40	35
Aug. 2023	14	21	18	8	32	8	35	40
June 2023	15	23	18	6	29	9	38	35
Apr. 2023	18	24	14	7	29	9	42	36
Feb. 2023	15	23	14	7	32	8	38	39
Dec. 2022	19	24	14	5	31	7	43	36
Oct. 2022	19	18	14	7	32	10	37	39
Aug. 2022	17	21	16	5	32	9	38	37
June 2022	16	19	16	6	34	9	35	40
Apr. 2022	17	20	16	6	30	10	37	36
Feb. 2022	14	19	20	7	27	12	33	34
Oct. 2021	17	18	15	6	33	10	35	39
Aug. 2021	17	16	13	7	35	11	33	42
June 2021	19	17	16	6	31	11	36	37
Apr. 2021	19	16	15	6	33	11	35	39
Mar. 2021	22	15	17	6	31	10	37	37
Feb. 2021	20	17	15	5	31	12	37	36
Oct. 2020	18	19	13	6	31	12	37	37
June 2020	22	17	12	6	32	11	39	38



Apr. 2020	20	20	13	7	29	11	40	36
Feb. 2020	21	18	13	7	28	12	39	35
Oct. 2019	22	17	15	9	23	14	39	32
June 2019	22	19	18	6	25	11	41	31
Feb. 2019	24	18	16	6	25	10	42	31
Oct. 2018	27	17	14	5	26	11	44	31
June 2018	18	18	18	8	26	12	36	34
Feb. 2018	19	17	21	8	25	10	36	33
Oct. 2017	16	20	19	7	24	13	36	31
June 2017	15	19	18	8	28	11	34	36
Feb. 2017	16	16	24	8	23	14	32	31
Oct. 2016	12	19	20	9	22	18	31	31
June 2016	12	19	24	8	22	15	31	30
Feb. 2016	8	19	30	7	20	16	27	27
Oct. 2015	10	19	28	9	17	16	29	26
June 2015	13	19	28	8	16	15	32	24

Q8C. How would you rate the job Dade Phelan is doing as Speaker of the Texas House of Representatives? Would you say that you...

	Approve strongly	Approve somewhat	Neither approve nor disapprove	Disapprove somewhat	Disapprove strongly	Don't know	TOTAL APPROVE	TOTAL DISAPPROVE
Oct. 2024	5	16	28	13	15	23	21	28
Aug. 2024	5	16	27	11	16	25	21	27
June 2024	6	18	24	11	19	23	24	30
Apr. 2024	7	20	23	11	19	19	27	30
Feb. 2024	7	19	23	11	18	21	26	29
Dec. 2023	6	16	28	13	18	19	22	31
Oct. 2023	5	17	25	11	20	21	22	31
Aug. 2023	5	15	27	11	20	22	20	31
June 2023	6	16	27	11	18	23	22	29
Apr. 2023	8	18	22	8	16	26	26	24
Feb. 2023	6	15	25	9	16	28	21	25
Dec. 2022	7	17	25	8	16	26	24	24
Oct. 2022	7	14	23	9	18	29	21	27
Aug. 2021	8	15	21	9	23	24	23	32
June 2021	5	15	25	8	19	28	20	27
Apr. 2021	6	14	26	8	14	31	20	22
Mar. 2021	6	13	29	8	13	31	19	21
Feb. 2021	7	15	30	6	12	30	22	18

Q8D. How would you rate the job Ken Paxton is doing as Attorney General? Would you say that you...

	Approve strongly	Approve somewhat	Neither approve nor disapprove	Disapprove somewhat	Disapprove strongly	Don't know	TOTAL APPROVE	TOTAL DISAPPROVE
Oct. 2024	15	21	18	7	29	10	36	36
Aug. 2024	14	19	17	8	30	11	33	38
June 2024	15	21	14	8	30	11	36	38
Apr. 2024	18	23	15	7	28	9	41	35
Feb. 2024	17	24	15	7	30	7	41	37
Dec. 2023	14	21	16	7	31	10	35	38
Oct. 2023	15	18	16	8	34	9	33	42
Aug. 2023	12	15	18	9	37	10	27	46
June 2023	12	18	18	8	33	10	30	41
Apr. 2023	17	22	15	7	28	11	39	35
Feb. 2023	14	21	15	6	32	11	35	38
Dec. 2022	19	22	13	6	31	8	41	37
Oct. 2022	17	19	13	9	30	13	36	39
Aug. 2022	18	19	15	7	31	10	37	38
June 2022	16	18	17	5	34	10	34	39
Apr. 2022	17	17	19	7	29	11	34	36
Feb. 2022	16	16	20	8	27	13	32	35
Oct. 2021	19	16	13	7	30	15	35	37
Aug. 2021	19	16	16	6	32	12	35	38
June 2021	17	16	19	6	30	13	33	36
Apr. 2021	17	15	16	6	30	15	32	36

**[RANDOMIZE Q9A-Q9B]**

Q9A. How would you rate the job Ted Cruz is doing as U.S. Senator? Would you say that you...

	Approve strongly	Approve somewhat	Neither approve nor disapprove	Disapprove somewhat	Disapprove strongly	Don't know	TOTAL APPROVE	TOTAL DISAPPROVE
Oct. 2024	23	22	12	6	34	3	45	40
Aug. 2024	24	21	9	8	36	3	45	44
June 2024	25	21	8	6	36	3	46	42
Apr. 2024	27	22	10	5	33	3	49	38
Feb. 2024	25	23	10	5	34	3	48	39
Dec. 2023	22	22	10	6	35	3	44	41
Oct. 2023	23	22	10	7	35	3	45	42
Aug. 2023	22	20	10	7	38	3	42	45
June 2023	23	22	11	6	36	3	45	42
Apr. 2023	23	22	10	7	34	4	45	41
Feb. 2023	21	19	9	7	39	4	40	46
Dec. 2022	25	19	8	8	36	3	44	44
Oct. 2022	24	19	9	7	37	4	43	44
Aug. 2022	22	20	10	7	37	3	42	44
June 2022	22	19	10	5	40	3	41	45
Apr. 2022	24	19	10	6	37	3	43	43
Feb. 2022	21	18	13	8	35	5	39	43
Oct. 2021	30	15	7	6	38	5	45	44
Aug. 2021	28	14	8	5	41	3	42	46
June 2021	31	12	8	6	40	3	43	46
Apr. 2021	31	12	6	8	40	3	43	48
Mar. 2021	28	15	8	5	41	4	43	46
Feb. 2021	33	12	8	5	38	4	45	43
Oct. 2020	31	15	8	6	36	4	46	42
June 2020	30	16	9	9	33	4	46	42
Apr. 2020	29	16	9	7	32	6	45	39
Feb. 2020	29	13	7	8	36	7	42	44
Oct. 2019	28	18	8	9	30	7	46	39
June 2019	27	20	10	8	31	4	47	39
Feb. 2019	31	15	9	7	34	4	46	41
Oct. 2018	34	13	8	5	37	3	47	42
June 2018	21	18	13	8	33	7	39	41
Feb. 2018	22	18	12	9	32	7	40	41
Oct. 2017	19	19	13	12	31	5	38	43
June 2017	21	17	12	9	35	6	38	44
Feb. 2017	20	18	14	10	29	9	38	39
Oct. 2016	16	19	13	11	34	7	35	45
June 2016	18	17	13	12	31	9	35	43
Feb. 2016	18	19	15	10	32	6	37	42
Oct. 2015	27	17	11	9	28	9	44	37

Q9B. How would you rate the job John Cornyn is doing as U.S. Senator? Would you say that you...

	Approve strongly	Approve somewhat	Neither approve nor disapprove	Disapprove somewhat	Disapprove strongly	Don't know	TOTAL APPROVE	TOTAL DISAPPROVE
Oct. 2024	9	23	23	13	20	12	32	33
Aug. 2024	8	24	19	15	21	13	32	36
June 2024	10	22	18	14	24	13	32	38
Apr. 2024	12	24	17	14	24	11	36	38
Feb. 2024	11	23	18	15	24	10	34	39
Dec. 2023	9	19	19	17	25	10	28	42
Oct. 2023	9	21	20	14	25	10	30	39
Aug. 2023	8	20	19	15	27	11	28	42
June 2023	10	23	18	15	24	10	33	39
Apr. 2023	11	22	18	13	25	11	33	38
Feb. 2023	10	20	16	15	28	11	30	43
Dec. 2022	13	22	16	15	25	9	35	40
Oct. 2022	11	21	15	16	26	12	32	42
Aug. 2022	8	21	19	15	27	10	29	42
June 2022	7	17	16	18	32	10	24	50
Apr. 2022	10	22	19	13	26	10	32	39
Feb. 2022	9	22	22	11	24	12	31	35
Oct. 2021	10	19	16	16	28	11	29	44
Aug. 2021	10	18	17	13	31	10	28	44
June 2021	13	21	16	12	29	8	34	41
Apr. 2021	12	19	15	13	30	10	31	43
Mar. 2021	12	21	16	14	28	9	33	42
Feb. 2021	12	20	18	13	29	8	32	42
Oct. 2020	18	21	12	11	28	10	39	39
June 2020	15	21	13	13	27	11	36	40
Apr. 2020	15	23	13	10	26	13	38	36
Feb. 2020	16	20	13	9	30	12	36	39
Oct. 2019	15	20	16	10	24	15	35	34
June 2019	14	23	17	11	23	12	37	34
Feb. 2019	15	21	18	13	22	11	36	35
Oct. 2018	17	22	15	9	25	13	39	34
June 2018	8	19	21	14	24	13	27	38
Feb. 2018	10	19	23	15	23	10	29	38
Oct. 2017	7	21	18	15	27	12	28	42
June 2017	9	19	18	14	27	12	28	41
Feb. 2017	11	19	22	12	22	14	30	34
Oct. 2016	8	20	22	14	22	15	28	36
June 2016	7	17	24	14	21	17	24	35
Feb. 2016	7	20	26	14	18	15	27	32
Oct. 2015	7	20	22	16	18	16	27	34

Q10. Thinking about the country, do you think that things are headed in the right direction, or do you think that things are headed off on the wrong track?

	Right direction	Wrong track	Don't know
Oct. 2024	26	63	11
Aug. 2024	29	61	10
June 2024	25	66	9
Apr. 2024	29	62	10
Feb. 2024	28	62	11
Dec. 2023	24	67	9
Oct. 2023	20	71	9
Aug. 2023	22	68	10
June 2023	22	70	9
Apr. 2023	21	68	11
Feb. 2023	25	65	10
Dec. 2022	23	65	12
Oct. 2022	21	69	10
Aug. 2022	21	69	10
June 2022	16	76	8
Apr. 2022	23	66	11
Feb. 2022	23	66	10
Oct. 2021	20	70	10
Aug. 2021	25	64	11
June 2021	31	57	12
Apr. 2021	32	57	12
Mar. 2021	32	56	12
Feb. 2021	31	56	12
Oct. 2020	29	62	9
June 2020	30	62	9
Apr. 2020	39	52	9
Feb. 2020	40	49	11
Oct. 2019	37	54	9
June 2019	40	50	10
Feb. 2019	39	53	9
Oct. 2018	42	49	9
June 2018	41	47	11
Feb. 2018	39	50	11
Oct. 2017	29	61	10
June 2017	34	54	12
Feb. 2017	39	49	12
Oct. 2016	22	67	11
June 2016	18	70	12
Feb. 2016	22	66	12
Oct. 2015	22	68	10
June 2015	23	64	14
Feb. 2015	26	59	15
Oct. 2014	25	65	10

June 2014	23	65	13
Feb. 2014	25	63	12
Oct. 2013	20	69	11
June 2013	28	60	11
Feb. 2013	29	62	9
Oct. 2012	31	58	11
May 2012	25	61	14
Feb. 2012	28	61	11
Oct. 2011	14	75	11
May 2011	24	63	14
Feb. 2011	26	59	15
Oct. 2010	25	64	11
May 2010	26	62	11
Feb. 2010	31	56	13
Oct. 2009	32	59	10

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Q11. Compared to a year ago, would you say that the national economy is a lot better off, somewhat better off, about the same, somewhat worse off, or a lot worse off?

	A lot better off	Somewhat better off	About the same	Somewhat worse off	A lot worse off	Don't know	TOTAL BETTER	TOTAL WORSE
Oct. 2024	8	19	23	22	26	2	27	48
Aug. 2024	6	21	23	22	27	2	27	49
June 2024	8	20	20	21	29	2	28	50
Apr. 2024	8	20	23	21	27	1	28	48
Feb. 2024	11	22	22	18	25	2	33	43
Dec. 2023	7	21	21	23	26	2	28	49
Oct. 2023	6	17	20	22	33	2	23	55
Aug. 2023	7	18	19	23	31	1	25	54
June 2023	6	17	22	23	31	1	23	54
Apr. 2023	5	18	19	24	31	3	23	55
Feb. 2023	6	18	19	22	31	3	24	53
Dec. 2022	5	15	18	23	36	3	20	59
Oct. 2022	4	13	17	22	40	4	17	62
Aug. 2022	5	15	17	21	39	3	20	60
June 2022	4	10	11	25	48	2	14	73
Apr. 2022	6	15	15	21	42	2	21	63
Feb. 2022	7	17	19	21	32	3	24	53
Oct. 2021	5	19	18	19	36	4	24	55
Aug. 2021	8	22	19	19	28	4	30	47
June 2021	11	23	19	19	24	0	34	43
Apr. 2021	8	23	22	20	23	0	31	43
Feb. 2021	4	11	20	26	35	4	15	61
Oct. 2020	8	9	13	29	38	2	17	67
June 2020	6	11	10	29	41	3	17	70
Apr. 2020	10	11	11	19	45	4	21	64
Feb. 2020	26	22	25	16	8	3	48	24
Oct. 2019	24	21	24	16	8	6	45	24
June 2019	26	21	23	18	8	3	47	26
Feb. 2019	27	22	23	15	9	3	49	24
Oct. 2018	32	19	26	12	7	4	51	19
June 2018	26	25	23	14	8	4	51	22
Feb. 2018	25	28	26	13	6	2	53	19
Oct. 2017	18	25	33	16	6	3	43	22
June 2017	14	28	30	18	7	3	42	25
Feb. 2017	12	28	36	11	9	4	40	20
Oct. 2016	8	20	29	25	15	4	28	40
June 2016	6	20	29	23	17	5	26	40
Feb. 2016	8	22	27	25	15	3	30	40
Oct. 2015	7	25	28	23	14	3	32	37
June 2015	7	24	33	21	13	3	31	34
Feb. 2015	11	25	33	18	11	3	36	29
Oct. 2014	6	25	30	23	14	2	31	37

June 2014	7	24	26	25	16	2	31	41
Feb. 2014	5	24	28	23	17	2	29	40
Oct. 2013	5	20	25	25	24	1	25	49
June 2013	7	28	31	18	15	1	35	33
Oct. 2012	7	25	25	19	23	1	32	42
May 2012	4	24	29	20	19	4	28	39
Feb. 2012	4	25	30	19	20	2	29	39
Oct. 2011	2	12	25	28	31	2	14	59
May 2011	2	20	25	24	25	3	22	49
Feb. 2011	3	24	30	24	17	2	27	41
Oct. 2010	3	19	20	23	33	2	22	56
May 2010	5	23	24	15	32	1	28	47
Feb. 2010	3	25	19	23	29	1	28	52
Oct. 2009	5	19	16	23	36	1	24	59
Mar. 2009	2	4	13	33	48	0	6	81
Oct. 2008	1	3	10	34	52	0	4	86

Q12. Thinking about the State of Texas, do you think that things are headed in the right direction, or do you think that things are headed off on the wrong track?

	Right direction	Wrong track	Don't know
Oct. 2024	40	44	16
Aug. 2024	40	46	14
June 2024	41	48	11
Apr. 2024	43	45	12
Feb. 2024	44	44	13
Dec. 2023	38	49	13
Oct. 2023	37	50	13
Aug. 2023	33	55	12
June 2023	38	49	13
Apr. 2023	37	50	13
Feb. 2023	35	51	14
Dec. 2022	39	46	14
Oct. 2022	37	50	13
Aug. 2022	36	52	12
June 2022	31	59	10
Apr. 2022	39	51	11
Feb. 2022	40	46	14
Oct. 2021	40	48	12
Aug. 2021	35	52	13
June 2021	41	43	16
Apr. 2021	42	42	16
Mar. 2021	41	46	14
Feb. 2021	39	41	20
Oct. 2020	41	44	15
June 2020	41	47	13
Apr. 2020	43	43	15



Feb. 2020	48	37	16
Oct. 2019	47	35	17
June 2019	49	34	17
Feb. 2019	49	35	16
Oct. 2018	50	35	16
June 2018	46	37	16
Feb. 2018	48	36	15
Oct. 2017	43	40	16
June 2017	43	40	17
Feb. 2017	46	36	18
Oct. 2016	42	40	17
June 2016	41	38	22
Feb. 2016	42	37	21
Oct. 2015	45	36	19
June 2015	50	32	18
Feb. 2015	50	30	20
Oct. 2014	48	35	18
June 2014	49	33	17
Feb. 2014	45	35	20
Oct. 2013	42	39	19
June 2013	50	32	18
Feb. 2013	45	39	16
Oct. 2012	43	34	23
May 2012	38	42	21
Feb. 2012	43	38	19
Oct. 2011	39	43	17
May 2011	36	46	18
Feb. 2011	41	41	18
Oct. 2010	45	37	18
May 2010	45	38	17
Feb. 2010	43	37	20
Oct. 2009	38	39	23

Q13. Compared to a year ago, would you say that you and your family are economically a lot better off, somewhat better off, about the same, somewhat worse off, or a lot worse off?

	A lot better off	Somewhat better off	About the same	Somewhat worse off	A lot worse off	Don't know	TOTAL BETTER	TOTAL WORSE
Oct. 2024	5	20	33	25	16	2	25	41
Aug. 2024	4	15	36	27	17	1	19	44
June 2024	4	18	34	25	17	1	22	42
Apr. 2024	7	18	32	25	16	2	25	41
Feb. 2024	7	20	33	24	15	1	27	39
Dec. 2023	4	19	35	25	15	1	23	40
Oct. 2023	4	15	32	31	16	1	19	47
Aug. 2023	5	13	35	27	18	2	18	45

June 2023	4	15	36	28	14	1	19	42
Apr. 2023	5	16	33	29	15	3	21	44
Feb. 2023	3	13	35	29	17	2	16	46
Dec. 2022	4	12	36	30	16	3	16	46
Oct. 2022	4	9	35	32	17	2	13	49
Aug. 2022	5	12	38	26	16	3	17	42
June 2022	4	10	32	32	21	1	14	53
Apr. 2022	3	14	37	27	16	2	17	43
Feb. 2022	5	16	39	25	13	2	21	38
Oct. 2021	5	15	43	24	11	2	20	35
Aug. 2021	5	15	46	19	12	3	20	31
June 2021	5	18	49	18	7	4	23	25
Apr. 2021	5	16	53	16	7	3	21	23
Mar. 2021	5	17	49	20	8	2	22	28
Feb. 2021	5	13	49	19	10	5	18	29
Oct. 2020	9	14	44	20	11	2	23	31
June 2020	6	18	43	20	11	2	24	31
Apr. 2020	9	19	34	21	14	3	28	35
Feb. 2020	15	26	38	13	6	3	41	19
Oct. 2019	15	25	38	13	5	3	40	18
June 2019	15	25	37	14	5	3	40	19
Feb. 2019	12	28	39	13	6	2	40	19
Oct. 2018	12	27	39	13	6	3	39	19
June 2018	10	27	42	14	6	2	37	20
Feb. 2018	11	27	42	13	5	1	38	18
Oct. 2017	9	22	47	16	5	1	31	21
June 2017	5	20	52	15	5	1	25	20
Feb. 2017	6	21	50	16	7	1	27	23
Oct. 2016	5	22	44	19	8	2	27	27
June 2016	5	18	44	20	9	3	23	29
Feb. 2016	5	20	45	19	9	2	25	28
Oct. 2015	5	18	45	23	7	1	23	30
June 2015	5	21	48	17	7	2	26	24
Feb. 2015	6	21	44	21	7	2	27	28
Oct. 2014	5	22	42	23	7	1	27	30
June 2014	6	21	42	21	8	2	27	29
Feb. 2014	5	20	43	22	9	1	25	31
Oct. 2013	5	17	41	23	12	2	22	35
June 2013	6	19	44	23	7	1	25	30
Oct. 2012	6	17	43	23	11	1	23	34
May 2012	4	15	48	19	13	2	19	32
Feb. 2012	4	16	45	23	11	1	20	34
Oct. 2011	3	13	40	27	15	1	16	42
May 2011	2	16	40	25	16	2	18	41
Feb. 2011	3	17	45	24	11	1	20	35
Oct. 2010	3	16	38	27	14	2	19	41

May 2010	4	16	41	25	13	1	20	38
Feb. 2010	3	14	40	29	12	1	17	41
Oct. 2009	3	14	39	27	16	1	17	43
Mar. 2009	3	14	42	27	14	0	17	41
Oct. 2008	4	16	38	29	14	0	20	43

Q14. Compared to a year ago, would you say that the Texas economy is a lot better off, somewhat better off, about the same, somewhat worse off, or a lot worse off?

	A lot better off	Somewhat better off	About the same	Somewhat worse off	A lot worse off	Don't know	TOTAL BETTER	TOTAL WORSE
Oct. 2024	4	19	37	24	11	5	23	35
Aug. 2024	3	19	39	24	12	4	22	36
June 2024	5	17	37	26	12	4	22	38
Apr. 2024	6	19	38	23	10	4	25	33
Feb. 2024	7	21	36	21	11	5	28	32
Dec. 2023	3	17	38	25	11	5	20	36
Oct. 2023	3	16	36	27	12	5	19	39
Aug. 2023	4	15	34	28	13	5	19	41
June 2023	6	15	40	24	11	4	21	35
Apr. 2023	5	16	37	24	13	6	21	37
Feb. 2023	4	15	37	26	12	6	19	38
Dec. 2022	3	13	36	30	12	6	16	42
Oct. 2022	3	12	32	32	15	6	15	47
Aug. 2022	5	12	33	31	13	6	17	44
June 2022	3	10	24	37	21	5	13	58
Apr. 2022	4	16	30	29	14	6	20	43
Feb. 2022	4	19	34	26	11	6	23	37
Oct. 2021	5	16	34	29	9	8	21	38
Aug. 2021	4	21	34	24	10	7	25	34
June 2021	6	25	32	22	6	9	31	28
Apr. 2021	5	18	37	26	7	7	23	33
Mar. 2021	5	11	36	30	12	6	16	42
Feb. 2021	3	10	31	32	17	7	13	49
Oct. 2020	5	10	24	34	22	4	15	56
June 2020	5	11	21	36	21	6	16	57
Apr. 2020	7	15	19	26	28	6	22	54
Feb. 2020	20	23	36	11	4	6	43	15
Oct. 2019	17	25	35	13	3	8	42	16
June 2019	16	27	35	12	5	6	43	17
Feb. 2019	17	28	35	10	5	5	45	15
Oct. 2018	20	29	31	10	4	5	49	14
June 2018	13	30	34	12	4	7	43	16
Feb. 2018	13	30	38	13	3	3	43	16
Oct. 2017	8	27	41	16	3	5	35	19
June 2017	6	28	39	17	4	6	34	21

Feb. 2017	6	22	49	11	5	6	28	16
Oct. 2016	3	22	45	19	5	5	25	24

Q15. A year from now, do you expect that the national economy will be a lot better off, somewhat better off, about the same, somewhat worse off, or a lot worse off?

	A lot better off	Somewhat better off	About the same	Somewhat worse off	A lot worse off	Don't know	TOTAL BETTER	TOTAL WORSE
Oct. 2024	12	27	19	11	9	22	39	20
Aug. 2024	9	30	22	11	10	18	39	21
June 2024	9	25	21	14	13	17	34	27
Apr. 2024	10	26	23	14	14	14	36	28

Q16. How concerned, if at all, are you personally about each of the following economic issues in the country today? **[GRID WITH RESPONSE OPTIONS: “Very concerned”, “Somewhat concerned”, “Not too concerned”, “not at all concerned”, “Don’t know/No opinion] [RANDOMIZE A-I]**

	Very concerned	Somewhat concerned	Not too concerned	Not at all concerned	Don't know/No opinion	<b>Aug. 2024: Very concerned</b>	<b>Apr. 2024: Very concerned</b>
The price of food and consumer goods	69	22	7	2	1	<b>69</b>	<b>68</b>
The cost of healthcare	61	26	9	3	1	<b>62</b>	<b>59</b>
The cost of housing	55	29	10	4	2	<b>59</b>	<b>55</b>
The price of gasoline and energy	51	31	13	4	1	<b>53</b>	<b>56</b>
Interest rates	39	35	18	6	3	<b>43</b>	<b>45</b>
People who want to work being unable to find jobs	38	35	16	8	3	<b>39</b>	<b>34</b>
The cost of higher education	36	25	22	13	4	<b>37</b>	<b>35</b>
The stability of banks and financial institutions	29	34	24	10	3	<b>27</b>	<b>30</b>
How the stock market is doing	20	30	29	14	7	<b>18</b>	<b>23</b>

Q17. Is Texas's increasing racial and ethnic diversity a cause for optimism or a cause for concern?

	A cause for optimism	A cause for concern	Don't know/No opinion
Oct. 2024	37	34	29
Aug. 2024	46	30	24
Apr. 2024	35	36	29
Dec. 2023	35	36	29
Aug. 2023	40	38	22
Apr. 2023	34	38	28
Oct. 2022	39	32	29
Aug. 2022	39	33	28
Oct. 2021	41	28	31
Aug. 2021	38	34	28
June 2021	37	34	29
Apr. 2021	39	29	32
Feb. 2021	40	31	29
Oct. 2020	44	28	28
June 2020	48	31	21
Feb. 2020	49	28	24
Oct. 2019	44	32	24
June 2019	44	33	23

## Political Figures and Elections

Q18. Thinking ahead to the upcoming election, do you intend to vote in person on Election Day, vote in-person early, or vote by mail?

Q18	Percent
Vote in person early	56
Vote in person on Election Day	34
Vote by mail	7
Do not intend to vote	2
Don't know/Not sure	2

**[Results for Q19 through Q29 are presented among likely voters unless otherwise noted. Likely voters are defined as those who selected 9 or 10 on Q3A or stated that they vote in "Every" or "Almost every" election on Q3. Respondents who said that they hadn't thought enough about the election to have an opinion on Q19 and Q23 were asked a follow-up question: "If you had to make a choice, who would you choose?" Responses to this item were folded into those who initially indicated a preference and reported below in items Q19 and Q23.]**

Q19. If the 2024 general election for U.S. president were held today, would you vote for **[RANDOMIZE ORDER "the Republican ticket of Donald Trump and J.D.Vance", "the Democratic ticket of Kamala Harris and Tim Walz", "the Libertarian ticket of Chase Oliver and Mike ter Maat", "the Green ticket of Jill Stein and Butch Ware"]** the Republican ticket of Donald Trump and J.D.Vance, the Democratic ticket of Kamala Harris and Tim Walz, the Libertarian ticket of Chase Oliver and Mike ter Maat, the Green ticket of Jill Stein and Butch Ware, or haven't you thought enough about it to have an opinion? **[RANDOMIZE 1-4]**

(N=1,091 Likely Voters; Margin of Error +/- 2.97%)

Q19F	Percent
Donald Trump and J.D. Vance	51
Kamala Harris and Tim Walz	46
Jill Stein and Butch Ware	2
Chase Oliver and Mike ter Maat	1
Someone else	0

Q19B. How likely are you to change your mind before you vote?

(N=1,091 Likely Voters; Margin of Error +/- 2.97%)

	Likely Voters	Trump Supporters	Harris Supporters	Other Supporters
	Percent	Percent	Percent	Percent
Q19B				
Very likely	3	2	4	4
Somewhat likely	6	4	5	28
Not very likely	9	9	9	23
Not at all likely	79	83	79	46
Don't know	2	1	3	0

Q20A. **[ASK IF Q19|Q19A==2]** You said that in a general election between Donald Trump and Kamala Harris that you would vote for Kamala Harris. Which of the following better describes your vote choice:

*(N=496 Likely Voters; Margin of Error +/- 4.4%)*

Q20A	Percent
I want Kamala Harris to be elected president	66
I don't want Donald Trump to be elected president	34

Q20B. **[ASK IF Q19|Q19A==1]** You said that in a general election between Donald Trump and Kamala Harris that you would vote for Donald Trump. Which of the following better describes your vote choice:

*(N=544 Likely Voters; Margin of Error +/- 4.2%)*

Q20B	Percent
I want Donald Trump to be elected president	76
I don't want Kamala Harris to be elected president	24

Q21. **[ASK IF Q19A|Q19B == 3|4]** You said that you would be voting for **[Chase Oliver/Jill Stein]**. What would be your second choice? **[RANDOMIZE 1-2]**

*(N=34 Likely Voters; Margin of Error +/- 16.91%)*

Q21	Percent
Voting for Kamala Harris	59
Voting for Donald Trump	17
Not voting in the Presidential Election	25

Q22. What one issue is the most important to your vote in the 2024 presidential Election?  
**[OPEN-ENDED]**

*(N=1,091 Likely Voters; Margin of Error +/- 2.97%)*

Q22_Coded	Percent
The economy	18
Immigration/Border security	16
Inflation/Cost of living	11
Democracy	7
Abortion/Women's rights	7
Keeping Trump out of the White House	4
Election integrity/Election fraud	3
Candidate traits	3
Gun violence/Gun control	1
Healthcare	2
Voting against Harris/Democrats	2
Climate change/Environment	2
Crime	2
Change	0
Taxes	1
Support for Harris	0
Social Security/Medicare	1
Racism/Equality	1
Government spending	1
Freedom/Liberty	1
Corruption	1
Israel	2
Education	1
Housing/Homelessness	1
Foreign policy	1
National security	1
Support for Trump/MAGA	0
Other	6
Don't know	3



Q23. If the 2024 general election for U.S. senate were held today, would you vote for **[RANDOMIZE ORDER “the Republican Ted Cruz”, “the Democrat Colin Allred”, “the Libertarian Ted Brown”]** the Republican Ted Cruz, the Democrat Colin Allred, the Libertarian Ted Brown, or haven't you thought enough about it to have an opinion? **[RANDOMIZE 1-3]**

(N=1,091 Likely Voters; Margin of Error +/- 2.97%)

Q23F	Percent
Ted Cruz	51
Colin Allred	44
Ted Brown	4
Someone else	0

Q24A. If the 2024 election for U.S. Congress in your district were held today, would you vote for **[RANDOMIZE ORDER “the Democratic candidate”, “the Republican candidate”]** the Democratic candidate, the Republican candidate, or haven't you thought enough about it to have an opinion? **[RANDOMIZE 1-2]**

(N=1,091 Likely Voters; Margin of Error +/- 2.97%)

Q24A	Percent
The Republican candidate	47
The Democratic candidate	43
Someone else	2
Haven't you thought enough about it to have an opinion	5
Don't know/No opinion	3

Q24B. If the 2024 election for the Texas Legislature in your district were held today, which of the following candidates would you vote for, or haven't you thought about it enough to have an opinion? **[RANDOMIZE 1-2]**

(N=1,091 Likely Voters; Margin of Error +/- 2.97%)

Q24B	Percent
The Republican candidate	48
The Democratic candidate	42
Someone else	2
Haven't you thought enough about it to have an opinion	5
Don't know/No opinion	3

Q25. Did a candidate or political campaign organization contact you during the 2024 election?

(N=1,091 Likely Voters; Margin of Error +/- 2.97%)

Q25	Percent
Yes	43
No	50
Don't know/Don't remember	8

Q25A. **[ASK IF Q25 ==1]** Were you contacted by...**[RANDOMIZE 1-2]**

(N=468 Likely Voters; Margin of Error +/- 4.53%)

Q25A	Percent
Republicans	23
Democrats	26
Both	49
Don't remember	2

Q25B. **[ASK IF Q25 == 1]** How did they contact you? *Please check all that apply...*

(N=468 Likely Voters; Margin of Error +/- 4.53%)

	Yes	No
In-person	12	88
Phone call	33	67
Text message	74	26
Email	51	49

Q26. Please tell us whether you have a very favorable, somewhat favorable, neither favorable nor unfavorable, somewhat unfavorable, or very unfavorable opinion of each of the following: **[GRID WITH RESPONSE OPTIONS: “Very favorable”, “Somewhat favorable”, “Neither favorable nor unfavorable”, “Somewhat unfavorable”, “Very unfavorable”, “Don’t know/No opinion”]** **[RANDOMIZE A-G]**

*Among Likely Voters (N=1,091 Likely Voters; Margin of Error +/- 2.97%)*

	Very favorable	Somewhat favorable	Neither favorable nor unfavorable	Somewhat unfavorable	Very unfavorable	Don't know/No opinion	TOTAL FAVORABLE	TOTAL UNFAVORABLE
J.D. Vance	30	18	8	7	33	3	48	40
Donald Trump	32	15	4	5	43	1	47	48
Ted Cruz	27	18	10	6	37	2	45	43
Kamala Harris	31	13	5	6	44	1	44	50
Tim Walz	25	16	12	8	35	4	41	43
Colin Allred	22	18	15	12	27	7	40	39
Joe Biden	20	19	7	9	45	0	39	54

*Among Registered Voters:*

	Very favorable	Somewhat favorable	Neither favorable nor unfavorable	Somewhat unfavorable	Very unfavorable	Don't know/No opinion	TOTAL FAVORABLE	TOTAL UNFAVORABLE
Donald Trump	32	16	4	6	41	1	48	47
J.D. Vance	28	19	10	7	31	4	47	38
Ted Cruz	26	19	12	6	35	2	45	41
Kamala Harris	30	13	6	7	43	1	43	50
Tim Walz	23	16	12	8	35	6	39	43
Joe Biden	19	19	8	10	44	1	38	54
Colin Allred	20	18	16	11	26	8	38	37

### Joe Biden Trend (Registered Voters)

	Very favorable	Somewhat favorable	Neither favorable nor unfavorable	Somewhat unfavorable	Very unfavorable	Don't know/No opinion	TOTAL FAVORABLE	TOTAL UNFAVORABLE	NET
Oct. 2024	19	19	8	10	44	0	38	54	-16
Aug. 2024	20	19	9	8	43	1	39	51	-12
June 2024	20	19	7	9	44	1	39	53	-14
Apr. 2024	24	18	6	8	43	1	42	51	-9
Feb. 2024	24	19	7	8	42	1	43	50	-7
Dec. 2023	20	18	7	10	44	1	38	54	-16
Aug. 2023	20	17	7	9	44	2	37	53	-16
June 2023	19	18	10	8	43	1	37	51	-14
Feb. 2023	20	20	7	8	43	2	40	51	-11
Dec. 2022	17	23	10	6	43	2	40	49	-9
Aug. 2022	20	18	8	8	45	1	38	53	-15
Oct. 2020	21	20	7	9	42	1	41	51	-10
June 2020	18	20	8	12	39	3	38	51	-13
Apr. 2020	18	17	10	11	40	3	35	51	-16
Feb. 2020	17	16	10	12	41	4	33	53	-20
Oct. 2012	22	15	8	8	40	7	37	48	-11

### Donald Trump Trend (Registered Voters)

	Very favorable	Somewhat favorable	Neither favorable nor unfavorable	Somewhat unfavorable	Very unfavorable	Don't know/No opinion	TOTAL FAVORABLE	TOTAL UNFAVORABLE	NET
Oct. 2024	32	16	4	6	41	0	48	47	1
Aug. 2024	32	17	3	5	43	1	49	48	1
June 2024	30	15	6	8	41	1	45	49	-4
Apr. 2024	33	16	7	7	37	1	49	44	5
Feb. 2024	28	21	6	6	39	1	49	45	4
Dec. 2023	29	17	7	6	39	1	46	45	1
Aug. 2023	27	14	6	8	43	2	41	51	-10
June 2023	26	18	7	8	40	1	44	48	-4
Apr. 2023	27	15	7	8	40	2	42	48	-6
Feb. 2023	23	18	9	6	42	2	41	48	-7
Dec. 2022	20	22	9	9	39	2	42	48	-6
Oct. 2022	26	18	7	4	43	2	44	47	-3
Aug. 2022	27	14	8	6	44	1	41	50	-9
June 2022	26	16	9	7	41	2	42	48	-6
Apr. 2022	28	17	7	7	40	0	45	47	-2
Feb. 2022	26	17	8	6	40	2	43	46	-3
Oct. 2021	28	15	6	6	42	0	43	48	-5
June 2021	30	17	5	4	43	1	47	47	0
Feb. 2021	31	15	5	5	41	3	46	46	0
Oct. 2020	31	15	5	6	42	1	46	48	-2
Feb. 2017	27	18	7	5	41	0	45	46	-1
Oct. 2016	13	18	7	9	49	2	31	58	-27
June 2016	16	15	10	10	46	0	31	56	-25

Feb. 2016	13	16	9	15	44	0	29	59	-30
Nov. 2015	16	18	12	12	39	0	34	51	-17

### Ted Cruz Trend (Registered Voters)

	Very favorable	Somewhat favorable	Neither favorable nor unfavorable	Somewhat unfavorable	Very unfavorable	Don't know/No opinion	TOTAL FAVORABLE	TOTAL UNFAVORABLE	NET
Oct. 2024	26	19	12	6	35	0	45	41	4
Aug. 2024	24	21	8	8	37	3	45	45	0
June 2024	24	20	8	8	36	3	44	44	0
Apr. 2024	26	21	11	6	34	3	47	40	7
Feb. 2024	23	21	12	6	35	3	44	41	3
Dec. 2023	22	22	11	6	36	4	44	42	2
Aug. 2023	22	19	8	7	40	4	41	47	-6
June 2023	23	21	10	8	35	2	44	43	1
Oct. 2018	35	12	6	6	36	6	47	42	5
June 2018	23	18	10	8	34	7	41	42	-1
Feb. 2018	21	19	12	11	31	6	40	42	-2
Oct. 2017	19	19	11	14	31	6	38	45	-7
June 2017	20	17	12	9	36	6	37	45	-8
Oct. 2016	15	17	13	13	36	6	32	49	-17
June 2016	16	15	13	15	32	7	31	47	-16
Feb. 2016	16	20	13	11	37	5	36	48	-12
Nov. 2015	25	16	12	9	29	8	41	38	3
June 2015	22	18	15	8	29	7	40	37	3
Feb. 2015	26	15	12	8	28	10	41	36	5
June 2014	29	17	10	6	28	11	46	34	12
Feb. 2014	29	14	10	8	29	10	43	37	6
Oct. 2013	23	15	14	6	31	10	38	37	1
June 2013	26	14	13	7	24	17	40	31	9
Feb. 2013	25	14	16	7	21	17	39	28	11
Oct. 2012	16	21	14	10	16	23	37	26	11

### Colin Allred Trend (Registered Voters)

	Very favorable	Somewhat favorable	Neither favorable nor unfavorable	Somewhat unfavorable	Very unfavorable	Don't know/No opinion	TOTAL FAVORABLE	TOTAL UNFAVORABLE	NET
Oct. 2024	20	18	16	11	26	0	38	37	1
Aug. 2024	19	19	18	9	21	14	38	30	8
June 2024	14	20	24	8	16	17	34	24	10
Apr. 2024	16	20	22	6	15	21	36	21	15
Feb. 2024	12	16	20	6	10	36	28	16	12
Dec. 2023	11	12	19	6	10	41	23	16	7
Aug. 2023	9	11	18	7	10	46	20	17	3
June 2023	10	11	22	4	11	42	21	15	6

**Kamala Harris Trend (Registered Voters)**

	Very favorable	Somewhat favorable	Neither favorable nor unfavorable	Somewhat unfavorable	Very unfavorable	Don't know/No opinion	TOTAL FAVORABLE	TOTAL UNFAVORABLE	NET
Oct. 2024	30	13	6	7	43	0	43	50	-7
Aug. 2024	29	16	8	5	41	1	45	46	-1
June 2024	15	20	11	8	43	2	35	51	-16
Apr. 2024	18	20	10	7	42	2	38	49	-11
Feb. 2024	17	21	12	6	41	3	38	47	-9
Dec. 2023	13	20	13	7	44	3	33	51	-18
Aug. 2023	16	18	9	9	44	4	34	53	-19

**J.D. Vance Trend (Registered Voters)**

	Very favorable	Somewhat favorable	Neither favorable nor unfavorable	Somewhat unfavorable	Very unfavorable	Don't know/No opinion	TOTAL FAVORABLE	TOTAL UNFAVORABLE	NET
Oct. 2024	28	19	10	7	31	0	47	38	9
Aug. 2024	21	18	13	8	33	8	39	41	-2

**Tim Walz Trend (Registered Voters)**

	Very favorable	Somewhat favorable	Neither favorable nor unfavorable	Somewhat unfavorable	Very unfavorable	Don't know/No opinion	TOTAL FAVORABLE	TOTAL UNFAVORABLE	NET
Oct. 2024	23	16	12	8	35	0	39	43	-4
Aug. 2024	26	14	12	6	32	10	40	38	2

**[RANDOMIZE Q27; Q28A/Q28B; Q29]**

Q27. On a scale from 1 to 7, where 1 is extremely liberal, 7 is extremely conservative, and 4 is exactly in the middle, where would you place the following political figures? **[RANDOMIZE A-D]**  
**[Wording on scale: (1) “Extremely liberal,” (4) “In the middle,” (7) “Extremely conservative”. Include “Don’t know” response option.]**

*(N=1,091 Likely Voters; Margin of Error +/- 2.97%)*

	Extremely liberal 1	2	3	In the middle 4	5	6	Extremely conservative 7	Don’t know
Donald Trump	5	1	1	9	16	22	37	8
Kamala Harris	47	13	12	17	2	2	4	3
Ted Cruz	3	2	2	9	9	24	44	7
Colin Allred	26	15	14	25	4	1	2	13

**[RANDOMIZE Q28A-Q28B]**

Q28A. Do you think Kamala Harris...**[GRID WITH RESPONSE OPTIONS “Yes”, “No”, “Don’t know”]** **[RANDOMIZE A-G]**

*(N=1,091 Likely Voters; Margin of Error +/- 2.97%)*

	Yes	No	Don’t know
has the temperament to serve effectively as president?	51	43	6
is honest and trustworthy?	43	49	8
is competent?	51	44	5
cares about people like you?	46	46	8
is a strong leader?	44	47	9
is knowledgeable?	53	42	4
is too old to be president in 2025?	6	90	4

Q28B. Do you think Donald Trump...**[GRID WITH RESPONSE OPTIONS “Yes”, “No”, “Don’t know”]** **[RANDOMIZE A-G]**

*(N=1,091 Likely Voters; Margin of Error +/- 2.97%)*

	Yes	No	Don’t know
has the temperament to serve effectively as president?	48	48	4
is honest and trustworthy?	40	52	8
is competent?	53	44	3
cares about people like you?	46	49	5
is a strong leader?	57	41	2
is knowledgeable?	54	42	4
is too old to be president in 2025?	45	50	5

Q29. Which candidate for president, [RANDOMIZE “Donald Trump”, “Kamala Harris”]  
 Donald Trump or Kamala Harris, do you trust to do a better job on each of the following issues?  
 [GRID WITH RESPONSE OPTIONS “Donald Trump”, “Kamala Harris”, “Neither”, “Don’t  
 know/No opinion”] [RANDOMIZE A-K]

(N=1,091 Likely Voters; Margin of Error +/- 2.97%)

	Donald Trump	Kamala Harris	Neither	Don’t know/No opinion
The economy	51	40	6	3
Inflation and prices	50	39	7	4
Immigration and border security	55	36	6	3
Foreign policy	49	40	7	4
Climate change	29	46	16	8
Crime and public safety	50	41	6	4
Gun violence	42	43	11	4
Abortion access	28	54	11	7
Health care	42	47	8	3
Infrastructure	47	40	8	5
Taxes	48	41	7	3

**[RANDOMIZE Q30A-Q30B]**

Q30A. Regardless of how you intend to vote in the 2024 election, do you feel like the Democratic Party is welcoming to people like you?

	Yes	No	Don't know/No opinion
Oct. 2024	46	42	12
Oct. 2023	43	47	11
Oct. 2022	43	45	12
Oct. 2020	43	47	11
Oct. 2019	43	46	11
Oct. 2018	43	49	9
Oct. 2017	41	45	14
Oct. 2016	39	49	13

Q30B. Regardless of how you intend to vote in the 2024 election, do you feel like the Republican Party is welcoming to people like you?

	Yes	No	Don't know/No opinion
Oct. 2024	50	39	11
Oct. 2023	48	41	11
Oct. 2022	49	42	9
Oct. 2020	47	44	9
Oct. 2019	47	42	12
Oct. 2018	47	44	8
Oct. 2017	41	44	15
Oct. 2016	32	53	15



Q31. When do you think the winner of the 2024 presidential election will be announced?

	On election night	1-2 days after Election Day	1 week after Election Day	A few weeks after Election Day	A month or more after Election Day	Don't know/No opinion
Oct. 2024	36	33	12	5	3	12
Oct. 2020	28	23	17	11	6	15

Q32. Generally speaking, are you confident that Americans will trust the result of the presidential election?

	Very confident	Somewhat confident	Not very confident	Not at all confident	Don't know/No opinion
Oct. 2024	15	41	26	11	7
Aug. 2024	15	39	26	12	8
June 2024	14	34	30	13	8
Oct. 2020	16	31	29	15	10

Q33. What about you? Will you trust the result of the presidential election, regardless of who wins?

	Yes	No	Don't know/Unsure
Oct. 2024	60	10	31
Aug. 2024	59	11	30
June 2024	55	12	33
Oct. 2020	41	14	46

Q34. Do you support or oppose Texas counties taking measures to encourage voter registration among eligible, but unregistered Texas adults?

Q34	Percent
Support	66
Oppose	12
Don't know/No opinion	22

Q35. How serious a problem do you think each of the following will be in the 2024 Election?  
**[GRID WITH RESPONSE OPTIONS “Extremely serious”, “Somewhat serious”, “Not too serious”, “Not at all serious”, “Don’t know”] [RANDOMIZE A-J]**

	Extremely serious	Somewhat serious	Not too serious	Not at all serious	Don’t know	<b>August: Extremely serious</b>
Misinformation spread on social media	54	26	10	6	4	<b>57</b>
People voting who are not eligible	38	20	17	20	4	<b>37</b>
Votes being counted inaccurately	36	27	17	16	4	<b>39</b>
Foreign governments or other bad actors interfering in the election	36	37	16	8	4	<b>38</b>
Political violence	36	37	17	7	4	<b>38</b>
Voting machines being hacked	34	28	17	16	5	<b>37</b>
People voting multiple times	31	23	17	24	5	<b>32</b>
Eligible voters being prevented from voting	29	30	19	18	4	<b>35</b>
People being intimidated from voting	29	27	20	19	5	<b>29</b>
The secrecy of people’s individual ballots	21	27	22	23	7	<b>22</b>

**Policy Questions**

Q36. Do you think that the U.S. Supreme Court’s decision to overturn *Roe v. Wade* and allow each state to make its own abortion policies was a good thing, a bad thing, or don’t you have an opinion?

Q36	Percent
Good thing	45
Bad thing	40
Don’t have an opinion	15

Q37. In each of the following circumstances, how much time do you think a woman should have to obtain a legal abortion? **[RANDOMIZE A-G] [GRID WITH RESPONSE OPTIONS “Never”, “Within the first 6 weeks of pregnancy”, “Within 12 weeks”, “Within 24 weeks”, “Within 36 weeks”, “At any time during the pregnancy”, “Don’t know”]**

	Never	Within the first 6 weeks of pregnancy	Within 12 weeks	Within 24 weeks	Within 36 weeks	At any time during the pregnancy	Don’t know
The woman’s health is seriously endangered.	7	19	11	8	4	40	11
The woman became pregnant as a result of rape.	12	22	16	9	5	26	10
The woman became pregnant as a result of incest.	13	21	15	10	5	25	11
There is a strong chance of a serious birth defect.	15	19	12	11	5	26	11
The family has very low income and cannot afford any more children.	32	15	14	8	4	15	11
The woman is not married and does not want to marry.	34	13	15	9	4	14	10
The woman is married and does not want any more children.	34	14	15	9	3	14	10

April 2024:

	Never	Within the first 6 weeks of pregnancy	Within 12 weeks	Within 24 weeks	Within 36 weeks	At any time during the pregnancy	Don't know
The woman's health is seriously endangered.	7	19	12	7	3	45	8
The woman became pregnant as a result of rape.	11	22	16	10	5	29	6
The woman became pregnant as a result of incest.	12	20	17	10	4	28	9
There is a strong chance of a serious birth defect.	14	17	15	9	5	29	10
The family has very low income and cannot afford any more children.	32	13	15	10	5	16	9
The woman is not married and does not want to marry.	35	12	14	10	4	15	9
The woman is married and does not want any more children.	36	11	13	11	5	15	9

February 2024:

	Never	Within the first 6 weeks of pregnancy	Within 12 weeks	Within 24 weeks	Within 36 weeks	At any time during the pregnancy	Don't know
The woman's health is seriously endangered.	8	21	11	8	5	40	8
The woman became pregnant as a result of rape.	13	23	15	11	6	25	7
The woman became pregnant as a result of incest.	12	22	16	11	5	26	9
There is a strong chance of a serious birth defect.	17	17	14	10	5	27	10
The family has very low income and cannot afford any more children.	34	14	13	11	6	14	9
The woman is not married and does not want to marry.	38	13	13	9	5	14	8
The woman is married and does not want any more children.	38	13	13	10	5	14	8

August 2023:

	Never	Within the first 6 weeks of pregnancy	Within 12 weeks	Within 24 weeks	Within 36 weeks	At any time during the pregnancy	Don't know
The woman's health is seriously endangered.	7	19	9	6	4	43	11
The woman became pregnant as a result of rape.	11	24	13	9	5	28	10
The woman became pregnant as a result of incest.	12	22	14	8	5	28	11
There is a strong chance of a serious birth defect.	14	16	11	9	6	30	13
The family has very low income and cannot afford any more children.	32	11	12	9	6	18	12
The woman is not married and does not want to marry.	33	10	11	10	5	17	13
The woman is married and does not want any more children.	34	11	12	9	6	16	12

Q38. Thinking about legal immigration, do you think the United States allows too many people to immigrate here from other countries, too few, or about the right amount?

	Too many	About the right amount	Too few	Don't know/No opinion
Oct. 2024	48	28	11	13
June 2024	46	27	13	14
Feb. 2024	49	28	14	9
Aug. 2023	46	35	19	0
June 2023	50	31	20	0
Apr. 2022	40	26	19	15
Aug. 2021	43	24	18	15
Apr. 2020	39	29	19	12
Feb. 2020	38	30	19	14
Oct. 2019	39	29	16	15
Oct. 2018	45	25	18	12
Feb. 2018	42	30	15	14

Q39. Do you agree or disagree with each of the following statements about immigrants to the U.S.? Generally, immigrants to the U.S... [GRID WITH RESPONSE OPTIONS “Agree”, “Disagree”, “Don’t know/No opinion”] [RANDOMIZE A-G]

	Agree	Disagree	Don’t know/No opinion
Are generally hard-working people	65	17	19
Fill jobs Americans won’t do	62	25	13
Are part of what makes America special	57	28	15
Put a strain on local resources (e.g. emergency services and public schools)	56	31	13
Are looking for handouts and welfare	46	39	15
Take jobs and wages away from U.S. citizens	42	49	9
Are more likely to commit crimes	38	44	18

Q40. Do you agree or disagree with the following statement: *Undocumented immigrants currently living in the United States should be deported immediately.*

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know	TOTAL AGREE	TOTAL DISAGREE
Oct. 2024	36	22	16	19	6	58	35
June 2024	34	23	17	20	7	57	37
Feb. 2024	34	24	18	19	6	58	37
Aug. 2023	32	22	17	21	8	54	38
Aug. 2022	30	21	16	23	10	51	39
Apr. 2022	34	20	17	21	8	54	38
Apr. 2021	33	18	17	24	9	51	41
Feb. 2021	24	21	17	30	7	45	47
Apr. 2020	28	21	16	27	8	49	43
Feb. 2020	27	20	15	29	9	47	44
Oct. 2019	29	21	18	26	7	50	44
Oct. 2018	32	22	19	26	0	54	45
Feb. 2018	23	22	21	29	5	45	50
Oct. 2017	25	19	21	30	5	44	51
Oct. 2016	23	24	19	27	7	47	46
June 2016	27	24	17	25	7	51	42
Feb. 2016	30	23	18	23	5	53	41
Nov. 2015	30	25	18	21	6	55	39
Feb. 2015	34	25	16	19	6	59	35
Oct. 2014	35	25	16	18	6	60	34
June 2014	32	22	18	22	6	54	40

Q41. Regardless of whom you supported, do you think Joe Biden legitimately won the 2020 presidential election? **[RANDOMIZE 1-2]**

	Yes	No	Not sure
Oct. 2024	58	30	12
Aug. 2024	58	32	10
June 2024	56	32	13
Apr. 2024	56	33	11
Feb. 2024	58	31	12
Dec. 2023	52	33	15
Oct. 2023	54	35	12
Aug. 2023	56	35	9
Apr. 2023	56	34	10
Feb. 2023	56	35	9
Dec. 2022	57	32	11
Oct. 2022	53	35	12
Aug. 2022	52	36	12
June 2022	54	35	11
Feb. 2022	53	36	11

## Political Knowledge

### [Randomize INFO1-INFO3]

INFO1. Who is the current Texas Agriculture Commissioner? **[RANDOMIZE 1-4]**

INFO1	Percent
Sid Miller	29
Glenn Hegar	8
George P. Bush	10
Christi Craddick	5
Don't know	49

INFO2. What majority of both houses of the U.S. Congress is needed to override a presidential veto?

INFO2	Percent
More than two-thirds	66
More than three-fourths	8
More than one-half	9
Don't know	17

INFO3. Who is the current Speaker of the U.S. House of Representatives? **[RANDOMIZE 1-4]**

INFO3	Percent
Mike Johnson	65
Kevin McCarthy	5
Nancy Pelosi	9
Chuck Schumer	6
Don't know	15



## Political Orientation

We're almost done. Now we just have a few basic questions for statistical purposes.

LIBCON. On a scale from 1 to 7, where 1 is extremely liberal, 7 is extremely conservative, and 4 is exactly in the middle, where would you place yourself? **[Wording on scale: (1) "Extremely liberal," (4) "In the middle," (7) "Extremely conservative"]**

LIBCON7	Percent
Extremely lib.	10
Somewhat lib.	11
Lean lib.	10
Moderate	23
Lean con.	10
Somewhat con.	18
Extremely con.	17

PID3. Generally speaking, would you say that you usually think of yourself as a...

PID3	Percent
Democrats	42
Independents	8
Republicans	50

PID7. (Uses the four PID3 follow-up questions)

PID7	Percent
StrDem	25
WeakDem	10
LeanDem	8
Ind	8
LeanRep	13
WeakRep	9
StrRep	28

REPCON. **[ASK IF PID7 >= 5]** Overall, do you think that Republican elected officials in Texas are conservative enough, too conservative, or not conservative enough?

(N=595; Margin of Error +/- 4.02%)

REPCON	Percent
Conservative enough	50
Too conservative	15
Not conservative enough	27
Don't know/No opinion	8

DEMLIB. **[ASK IF PID7 <= 3]** Overall, do you think that Democratic elected officials in Texas are liberal enough, too liberal, or not liberal enough?

(N=500; Margin of Error +/- 4.38%)

DEMLIB	Percent
Liberal enough	42
Too liberal	7
Not liberal enough	32
Don't know/No opinion	19

## Demographics

AGE. Please indicate your age group.

AGEG	Percent
18-29	18
30-44	25
45-64	35
65+	23

LOCATE. Would you say that you live in an urban, suburban, or rural community?

LOCATE	Percent
Urban	32
Suburban	50
Rural	18

METRO. Do you live in the Houston, Dallas-Fort Worth, San Antonio, or Austin metropolitan areas?

METRO	Percent
Yes, I live in the Houston area	24
Yes, I live the Dallas-Fort Worth area	28
Yes, I live in the San Antonio area	9
Yes, I live in the Austin area	9
No, I live in another part of Texas	30

CHILD. How many children are currently living with you?

CHILD	Percent
One	16
Two	13
Three	5
Four or more	1
None	64

SCHOOL. Do you have any children currently enrolled in school in Texas? (check all that apply)

	Percent
Yes, I have a child/children under 18 enrolled in public school in Texas.	18
Yes, I have a child/children under 18 enrolled in private school in Texas.	6
Yes, I have a child/children under 18 who are being home schooled in Texas.	2
No, I do not have any children under 18 in school in Texas.	75

INCOME. In which category would you place your household income last year?

INCOME	Percent
Less than \$10,000	5
\$10,000 - \$19,999	5
\$20,000 - \$29,999	7
\$30,000 - \$39,999	8
\$40,000 - \$49,999	6
\$50,000 - \$59,999	7
\$60,000 - \$69,999	7
\$70,000 - \$79,999	6
\$80,000 - \$99,999	8
\$100,000 - \$119,999	10
\$120,000 - \$149,999	8
More than \$150,000	11
Prefer not to say	12

AB. Generally speaking, do you consider yourself to be pro-life, pro-choice, or neither?

AB	Percent
Pro-life	38
Pro-choice	42
Neither	14
Don't know	6

EDU. What is the highest level of education that you received?

EDU	Percent
Less than high school	5
High school degree	24
Some college	20
Two-year college degree	12
Four-year college degree	27
Post-graduate degree	12

RELIG. What is your primary religious affiliation, if any? **[No open response on “other”]**

RELIG	Percent
Agnostic	4
Assembly of God	3
Atheist	4
Baptist	13
Born again	3
Buddhist	0
Catholic	24
Christian Scientist	0
Church of Christ	3
Church of God	1
Disciples of Christ	0
Don't know	2
Episcopal / Anglican	2
Evangelical	1
Jehovah's Witnesses	0
Jewish	1
Lutheran	2
Methodist	4
Mormon	1
Muslim / Islam	2
No religious affiliation / none	9
Nondenominational Christian	6
Orthodox / Eastern Orthodox	0
Other	3
Pentecostal / charismatic / spirit-filled	3
Presbyterian	1
Protestant (non-specific)	3
Reformed	0
Religious but not spiritual	0
Spiritual but not religious	5
Unitarian / Universalist	0
United Church of Christ	0

LITERAL. Which of these statements comes closest to describing your feelings about the Bible?

LITERAL	Percent
The Bible is the actual word of God and is to be taken literally, word for word.	35
The Bible is the word of God but not everything in it should be taken literally, word for word.	41
The Bible is a book written by men and is not the word of God.	19
Don't know.	5

IMPORT. How important is religion in your life?

IMPORT	Percent
Extremely important	41
Somewhat important	33
Not very important	11
Not at all important	14

ATTEND. Aside from weddings and funerals, how often do you attend religious services or participate in religious activities?

ATTEND	Percent
More than once a week	14
Once a week	24
A few times a month	12
Once or twice a year	22
Never	28

RACE1. What race do you consider yourself to be?

race	Percent
White / Blanco	58
Black	13
Hispanic	23
Asian	3
Middle Eastern	0
Native American	0
Mixed	1
Other	1

RACE2. [Ask if RACE ~= "Hispanic or Latino"] Do you happen to have a Hispanic-Latino grandparent?

RACE2	Percent
Yes	1
No	97
Don't know	2

NATIVE1. **[Ask if RACE = “Hispanic or Latino”]** Were you born in the United States or Puerto Rico, or in another country?

NATIVE1	Percent
Born in the United States or Puerto Rico	88
Born in another country	11
Don't know	1

NATIVE2. **[Ask NATIVE2 if answer 1 on NATIVE1]** Were your parents born in the United States or Puerto Rico, or another country?

NATIVE2	Percent
Both of my parents were born in the United States or Puerto Rico	59
One of my parents was born in another country	19
Both of my parents were both in another country	22

MOVE. Did you move to Texas from some other state?

MOVE	Percent
Yes	36
No	64

STATE. [ASK IF MOVE=1] Which state did you move from (most recently)?

STATE	Percent
Alabama	2
Alaska	0
Arizona	3
Arkansas	2
California	14
Colorado	4
Connecticut	1
Delaware	0
District of Columbia	0
Florida	5
Georgia	3
Hawaii	1
Idaho	1
Illinois	7
Indiana	1
Iowa	1
Kansas	1
Kentucky	1
Louisiana	4
Maryland	1
Massachusetts	0
Michigan	2
Minnesota	0
Mississippi	0
Missouri	2
Montana	1
Nebraska	1
Nevada	2
New Jersey	2
New Mexico	3
New York	5
North Carolina	1
Not in the U.S. or Canada	2
Ohio	3
Oklahoma	4
Ontario	0
Oregon	1
Pennsylvania	2
Puerto Rico	0
Rhode Island	0
South Carolina	0
Tennessee	1
Utah	2
Vermont	0



Virginia	5
Washington	2
West Virginia	0
Wisconsin	1
Wyoming	1

VETERAN. Which of the following best describes your current situation? Please check all that apply:

	Percent
Active-duty military	1
Military veteran	11
Active-duty military in my immediate family	2
Military veteran in my immediate family	15
None of the above	73

HOME. Do you own or rent your home?

HOME	Percent
Own	73
Rent	27

MARITAL. What is your marital status?

MARITAL	Percent
Married	49
Separated	2
Divorced	11
Widowed	5
Single	30
Domestic Partnership	3

GENDER. What is your gender?

gender	Percent
Male	47
Female	53

P20. In the 2020 presidential election, who did you vote for?

presvote20post	Percent
Did not vote for President	14
Donald Trump	45
Howie Hawkins	1
Jo Jorgensen	1
Joe Biden	40
Other	0

## **Sampling and Weighting Methodology for the October 2024 Texas Statewide Study**

For the survey, YouGov interviewed 1,338 Texas registered voters between October 02nd - October 10th, 2024 who were then matched down to a sample of 1,200 to produce the final dataset. The respondents were matched to a sampling frame on gender, age, race, and education.<sup>1</sup> The frame was constructed by using different subsets of a politically representative "modelled frame" of US adults, based upon the American Community Survey (ACS) public use microdata file, public voter file records, the 2020 Current Population Survey (CPS) Voting and Registration supplements, the 2020 National Election Pool (NEP) exit poll, and the 2020 CES surveys, including demographics and 2020 presidential vote.

The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity and years of education. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles. The weights were then post-stratified on 2020 Presidential vote choice, and a four-way stratification of gender, age (4-categories), race (4-categories), and education (4-categories), to produce the final weight.

The margin of error for the full sample of registered voters is plus or minus 2.83%; and plus or minus 3.62% if taking account of the weights.

### **Survey Panel Data**

The YouGov panel, a proprietary opt-in survey panel, is comprised of 1.5 million U.S. residents who have agreed to participate in YouGov Web surveys. At any given time, YouGov maintains a minimum of five recruitment campaigns based on salient current events.

Panel members are recruited by a number of methods and on a variety of topics to help ensure diversity in the panel population. Recruiting methods include Web advertising campaigns (public surveys), permission-based email campaigns, partner sponsored solicitations, telephone-to-Web recruitment (RDD based sampling), and mail-to-Web recruitment (Voter Registration Based Sampling).

The primary method of recruitment for the YouGov Panel is Web advertising campaigns that appear based on keyword searches. In practice, a search in Google may prompt an active YouGov advertisement soliciting opinion on the search topic. At the conclusion of the short survey respondents are invited to join the YouGov panel in order to receive and participate in additional

surveys. After a double opt-in procedure, where respondents must confirm their consent by responding to an email, the database checks to ensure the newly recruited panelist is in fact new and that the address information provided is valid.

The YouGov panel currently has over 20,000 active panelists who are residents of Texas. These panelists cover a wide range of demographic characteristics.

## **Sampling and Sample Matching**

Sample matching is a methodology for selection of “representative” samples from non-randomly selected pools of respondents. It is ideally suited for Web access panels, but could also be used for other types of surveys, such as phone surveys. Sample matching starts with an enumeration of the target population. For general population studies, the target population is all adults, and can be enumerated through the use of the decennial Census or a high-quality survey, such as the American Community Survey. In other contexts, this is known as the sampling frame, though, unlike conventional sampling, the sample is not drawn from the frame. Traditional sampling, then, selects individuals from the sampling frame at random for participation in the study. This may not be feasible or economical as the contact information, especially email addresses, is not available for all individuals in the frame and refusals to participate increase the costs of sampling in this way.

Sample selection using the matching methodology is a two-stage process. First, a random sample is drawn from the target population. We call this sample the target sample. Details on how the target sample is drawn are provided below, but the essential idea is that this sample is a true probability sample and thus representative of the frame from which it was drawn.

Second, for each member of the target sample, we select one or more matching members from our pool of opt-in respondents. This is called the matched sample. Matching is accomplished using a large set of variables that are available in consumer and voter databases for both the target population and the opt-in panel.

The purpose of matching is to find an available respondent who is as similar as possible to the selected member of the target sample. The result is a sample of respondents who have the same measured characteristics as the target sample. Under certain conditions, described below, the matched sample will have similar properties to a true random sample. That is, the matched sample mimics the characteristics of the target sample.

When choosing the matched sample, it is necessary to find the closest

matching respondent in the panel of opt-ins to each member of the target sample. YouGov employs the proximity matching method to find the closest matching respondent. For each variable used for matching, we define a distance function,  $d(x,y)$ , which describes how “close” the values  $x$  and  $y$  are on a particular attribute. The overall distance between a member of the target sample and a member of the panel is a weighted sum of the individual distance functions on each attribute. The weights can be adjusted for each study based upon which variables are thought to be important for that study, though, for the most part, we have not found the matching procedure to be sensitive to small adjustments of the weights. A large weight, on the other hand, forces the algorithm toward an exact match on that dimension.